



THE NEWEST

NUTRITION INNOVATION FOR DYSPHAGIA IS HERE

Introducing New **Thick-It® Clear Advantage™**, a xanthan-based food and beverage thickener with patented application that mixes with nutritional supplements and medications to allow increased nutrient absorption and helps individuals who suffer from dysphagia stay better hydrated and nourished.



— CLEAR —
Advantage™

thickit.com

800.333.0003

1 THE SITUATION

AN ESTIMATED
40% TO 60%
OF INSTITUTIONALIZED ELDERLS

HAVE IDENTIFIABLE SIGNS AND SYMPTOMS OF DYSPHAGIA

Steele, C.M., Greenwood, C., Ens, I., Robertson, C., and Siedman-Carlson, R. "Mealtime Difficulties in a Home for the Aged: Not Just Dysphagia." *Dysphagia*, 1997, 12, pp. 45-50.

2 THE PROBLEM

Some xanthan-based thickeners can interfere with the absorption of vital elements of your patients' dietary care, and these patients may not be getting the full benefits of their medications and supplements.

It's important that your dysphagia patients get the maximum benefit of their medications and nutrition supplements.

100
PERCENT

OF DYSPHAGIA PATIENTS ARE IMMUNOCOMPROMISED

Dysphagia: Foundation, Theory and Practice
Julie A.Y. Cichero Bruce E. Murdoch 2006
John Wiley & Sons (ed)

SENIORS TAKE A VARIETY OF MEDICATIONS



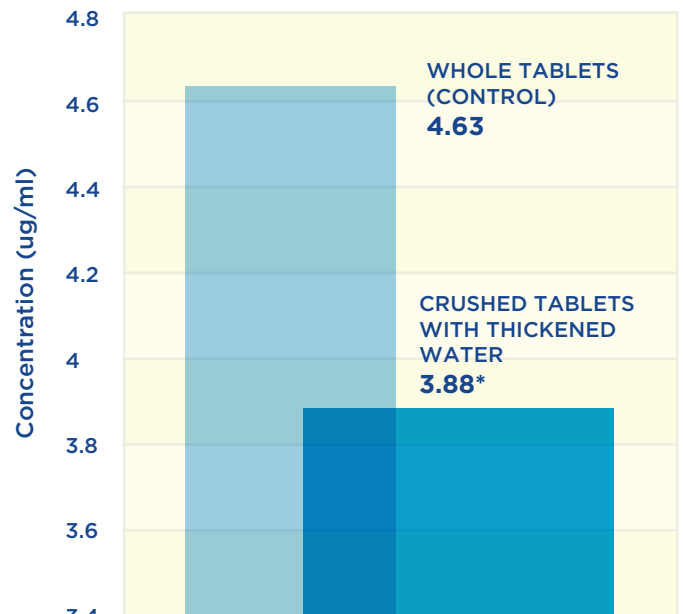
95% TAKE 1+ MEDICATIONS DAILY

46%

OF LTC RESIDENTS TAKE MORE THAN 9 MEDICATIONS

(Physician Intervention for Medication Reduction in a Nursing Home, JAMDA 2011)

XANTHAN-BASED THICKENER CAN AFFECT THE BIOAVAILABILITY OF COMMONLY USED MEDICATIONS



Peak Plasma Concentration

Interactions between paracetamol and medication carriers (thickened liquids and jam): An in-vivo study. C. Radhakrishnan, L.M. Nissen, J.A.Y. Cichero, S.E. Reuter, K.J. Steadman. Presented at DRS, 2016.

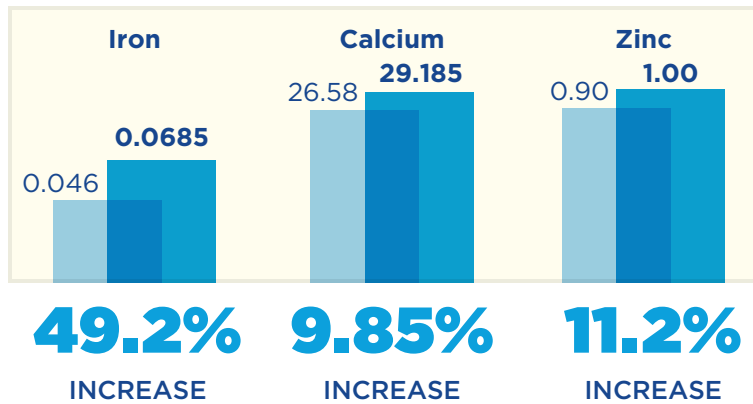
*Statistically significant decrease

For more information, visit thickit.com or call 800.333.0003

3 THE CLEAR ADVANTAGE™ SOLUTION

OUR FORMULATION ALLOWS FOR GREATER NUTRIENT AND MEDICATION ABSORPTION THAN OTHER XANTHAN POWDERS

Blood Serum Mineral Levels* (mg/L)



Competitor Xanthan Thickener



Clear Advantage™



*Average of Observed Data
US Patent 9,101,156 B2, August 11, 2015

The Advantage is Clear

Proper hydration and nutrition are fundamental to the well-being of residents in long-term care facilities. Clear Advantage™ is the product of years of research from the innovators that brought you Thick-It.® The unique composition of Clear Advantage™ allows more of the nutrients and medications to be absorbed. You can take confidence in serving your dysphagia patients foods and beverages thickened with Clear Advantage,™ knowing they are getting the nutrition and medications they need.

CONSISTENCY

Unlike starch-based thickeners, Clear Advantage™ maintains consistent viscosity over time, giving you more flexibility in mixing and serving, allowing your resident more time to enjoy their meals and beverages.

CLARITY

Clear and flavorless, Clear Advantage™ won't affect the taste or appearance of food or beverages, encouraging better hydration and nutrition in patients.

VERSATILITY

Accommodating residents' beverage requests can increase fluid intake.* Now, your patients can safely enjoy everything from hot drinks to frozen fruit pops — Clear Advantage™ stays consistent across a range of temperatures.

*Simmons, Alessi, & Schnelle, 2001

SAFETY

Unlike other xanthan thickeners, Clear Advantage™ is proven to interfere less in nutrient absorption. The formula, with patented application, mixes easily with supplements and medications allowing for increased nutrient absorption.



Thick-It®



— CLEAR —
Advantage™

Nutrition Facts

Serving Size 2 Level Scoops Dry (1.6g)
Servings Per Container About 70

Amount Per Serving

Calories 5 Calories from Fat 0

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 25mg 1%

Potassium 0mg 0%

Total Carbohydrate 1g 0%

Dietary Fiber 1g 4%

Sugars 0g

Protein 0g

Vitamin A 0% • Vitamin C 4%

Calcium 0% • Iron 0%

* Percent Daily Values are based on a 2,000 calorie diet.



SPECIFICATIONS

Thick-It® Clear Advantage™

Product Codes

J610-D9800

Case Pack

4

Case UPC

1 00 72058 61461 1

Individual UPC

0 72058 61461 4

Kosher Status
Parve

Gluten Free

Shelf Life Unopened
18 Months

No Allergens

Mixes with
Supplements
and
Medications

INGREDIENTS

Xanthan gum, maltodextrin, ascorbic acid.

Produced with genetic engineering.

MIXING INSTRUCTIONS



1 Add level measured thickener into empty glass.



2 Add desired cold or hot liquid into glass, stirring as you pour.



3 Stir briskly with fork, spoon or whisk for 30 seconds to 1 minute.



4 With water and juices, let stand for 1-2 minutes and serve. With milk and supplements, let stand for 3-6 minutes and serve.

Using Thick-It® Clear Advantage™ to thicken your beverages is easy. Simply mix your beverage with the correct amount of Thick-It® Clear Advantage™ for your desired consistency. Measuring scoop included. For more food and beverage mixing information, please visit thickit.com.

Consistency	Scoops (per 4 fl oz)	Servings per container
Thin Nectar	1 (.8g)	141
Nectar*	2 (1.6g)	70
Honey	3 (2.4g)	47
Pudding	4 (3.2g)	35

*Optimal nectar thickness

Do not use Thick-It® Clear Advantage™ Instant Food and Beverage Thickener with infants born before 37 weeks gestation. Thick-It® Clear Advantage™ Instant Food and Beverage Thickener should only be used with infants and newborns in consultation with a physician.



For more information, visit thickit.com or call 800.333.0003