

FOR IMMEDIATE RELEASE

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### **Boise Brewing Announces Second Round Stock Offering**

The "Idaho Public Offering" Allows Local Beer Drinkers to Own a Portion of the Brewery.

**Boise, Idaho • DATE** — Boise Brewing is excited to announce its second round "IPO" or Idaho Public Offering. This program allows Idaho residents to purchase stock in the brewery. Boise Brewing had its first stock offering before opening its doors in 2014. This offering raised over \$400,000 to get the brewery off of the ground and brought in over 200 owners to the company.

"What I like about being able to do a public offering, is that it allows normal craft beer drinkers to also become our owners and share in the potential benefits - both liquid and otherwise.

For this next round, the brewery hopes to raise up to \$1,000,000. The minimum investment is \$1,000. This will help Boise Brewing grow to keep up with growing demand along with expanding into new markets and packaging options. Owners will receive special benefits and privileges including voting rights, dividends if possible, and a personalized owners mug that will hang prominently in the brewery for the owner to use whenever they come in.

"For me, being an investor in Boise Brewing was never really about what was in it for me. I wanted to support a company of amazing people with a lot of heart and enthusiasm for giving back to our community. The fact that they use that same ethic in the production of their craft brewing and customer service, as well as the tasty new beers every month, are a wonderful icing on the cake." - James Gordan, Boise Brewing Owner

Boise Brewing will be selling stock until April 30, 2017, as may be extended at company discretion. For more information please visit [boisebrewing.com/ownership](http://boisebrewing.com/ownership) or email [collin@boisebrewing.com](mailto:collin@boisebrewing.com)

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