



## WHAT'S NEW?

### Bear Wear!

You've been asking for it, and we're finally ready to offer up our first ever Bear Island [online store](#) for "Bear Wear" merchandise! Introducing our very own custom designed Tactical and Game Day hats.



The Bear Island Tactical Hat, with its unique Kryptek camouflage pattern, brings style and comfort to any situation.



We know you love Bear Island. We also know you love game day. So we decided to put both of them together! Happy tailgating!

**Buy Now**

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# Bear Island in Bottles



That's right! Our signature beer, Idaho Potato Ale, can now be found in bottles! After a lot of prep work, studying, and just the right amount of ingenuity, these 22oz Bombers have now hit the shelves in multiple locations around town!

[Bear Hunter](#)

## Curious on where to find Idaho Potato Ale?

- Albertsons (6 stores: Columbia Village, Eagle & McMillan, Five Mile & Ustick, Gary Lane, Meridian-Cherry Lane and Parkcenter)
- Bier Thirty
- Brewers Haven
- Homebrewstuff
- Meraki Greek Street Food
- Paradies and Idaho Statesman in BOI Airport
- Winco (All stores!!!)
- Whole Foods

Be sure and keep track of our [blog](#) as we expand to more locations!



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# Bear Island Spring Releases

## Locks of Gold



With this fresh ale, we took the two best styles for spring and converged them into one. Meet your first Hefeweizen Cream Ale. It is drinkable and refreshing with a nice creamy finish.

Interested in where you can find it? Check out the [Bear Hunter](#) section on our website for more info!

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# Alefort 2017 & Specialty Collaboration Brews

The only thing we love more than the joy our beer brings people when they drink it, is the joy it brings when people help *make it*! We were extremely honored to have both Piper Pub and Old Chicago join us in creating these specialty collaboration brews in time for Alefort 2017! Didn't get the chance to try em? Both "[Piper Cub](#)" and "[Jerkeweizen](#)" are on tap right now at our collab locations! #BearMe

**Piper Cub**  
SINCE 2017



**OLD CHICAGO**  
— PIZZA & TAPROOM —

CRAFTED  
— Since —  
1976



*Jerkeweizen*

17 Bear Island Brewing Co.





What a weekend! Thanks to everyone who came out and supported Bear Island!

## WHAT'S NEXT?

April is Idaho Craft Beer Month! Check out our [calendar](#) for all of our upcoming events AND be sure to tag yourself drinking our brews with **#BearMe** and **#PintsUpIdaho**.



American Craft beer week is coming upon us! Circle May 15-21 on your calendar and stay tuned for a special release from us!

May 2017							
Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5	6
18							
	7	8	9	10	11	12	13
19							
	14	15	16	17	18	19	20
20		<b>Craft Beer Week!</b>					
	21	22	23	24	25	26	27
21	<i>Here too</i>						
	28	29	30	31			
22							

Mark Craft Beer Week on your calendar and be on the lookout for a new Brew!

## New Top Secret Summer Brew!

If you're as ready for summer as we are, then you should be as excited for our totally new summer brew! You're going to want to get your growlers ready, because when this brew hits the market, it won't last long!



## On The Hunt For Our New Bear Cave

We know, we know, we know. You want to know when you're going to be able

to experience Bear Island Brews at our own location. Well, we are in the works and always looking for just the right spot to sit down and have a brew with you.



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## Contact Us!

Have questions? Interested in learning more? Shoot us an email or flag us down at our next local event. We'd love to sit down with you and have a pint!

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