

# FAQ: Frequently Asked Questions

## Who is eligible to apply?

- ✓ Business and commercial property owners with properties in the rural areas of the Regional District.
- ✓ Non-profit societies occupying commercial locations.
- ✓ Home-based businesses (eligible for way finding signage only, up to \$500).

## How does the funding work?

Each business/property owner interested in participating can apply for a grant rebate of up to 50% of eligible façade improvement costs, to a maximum of \$5,000 (payable upon demonstration of project completion).

## How do I participate?

1. Review the program guidelines for complete program information and criteria (available online at [www.cariboord.ca](http://www.cariboord.ca) under Community Economic Development or at CRD offices in Williams Lake, Quesnel, 100 Mile House).
2. Complete the application form in the guidelines package and ensure your application includes all requested information.
3. Submit your completed application to the CRD by email, fax or mail in advance of the application deadline (instructions included in the program guidelines).
4. CRD staff will review your application and provide a decision within 2 weeks of receiving the application.

## What is the deadline to apply?

Funding will be committed on a first-come, first-served basis (subject to project eligibility and availability of funds).

## What can I do with this grant?

### Eligible Improvements

- ✓ Exterior Painting
- ✓ Exterior lighting
- ✓ Signage
- ✓ Exterior architectural and decorative details
- ✓ Moldings/trims/false roof peaks
- ✓ Murals
- ✓ Awnings
- ✓ New siding
- ✓ Accessibility Improvements (if part of larger facade improvement project)

### Eligible Costs

- ✓ Direct project labour
- ✓ Contractor fees
- ✓ Design, architectural or engineering fees
- ✓ Rental of tools and equipment
- ✓ Project related materials & supplies

### Ineligible Improvements

- ✗ Routine maintenance & structural repairs
- ✗ Roofs, patios, landscaping, fencing, paving
- ✗ Non-permanent fixtures (benches, planters, etc.)
- ✗ Interior improvements
- ✗ Improvements not visible from public right-of-way
- ✗ Construction of additions, accessory buildings or new buildings
- ✗ Improvements that have been started prior to application approval

### Ineligible Costs

- ✗ Operational costs, staff wages & benefits
- ✗ Equipment purchases
- ✗ Utilities (hydro, gas, etc.)
- ✗ Duties & shipping costs
- ✗ Permit fees
- ✗ GST/PST

## Why participate?

If you are a business owner, the appearance of your storefront provides the first impression of your business to new or potential customers. An attractive and interesting storefront can help bring traffic into your location, especially among tourists. A new look can show residents that you care about the community and are making an effort to get their business.

If you are a building owner, improving the appearance of your building has many benefits. If you have a future vacancy in your building, exterior improvements can increase the appeal of your location to potential tenants and show them that you care about your building's appearance and upkeep.

## How can I get more information?

Further information about the program is available on the CRD website ([cariboord.ca](http://cariboord.ca)) under Community Economic Development.

Please direct questions and inquiries related to the program to Miriam Schilling, CRD Regional Economic & Community Development Officer.  
Phone: 250-392-3351  
Email: [mschilling@cariboord.ca](mailto:mschilling@cariboord.ca)





## About the Program

The Cariboo Regional District (CRD) is pleased to offer the Business Façade Improvement Program thanks to grant funding provided by the Northern Development Initiative Trust.

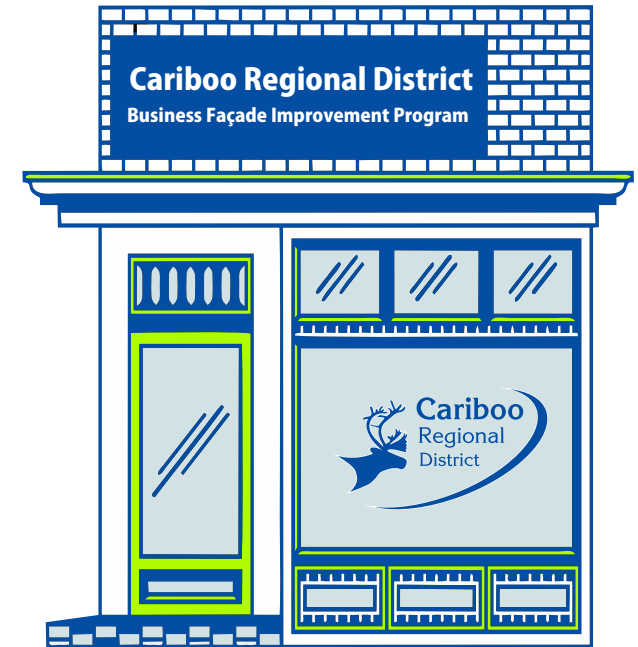
In an effort to create vibrant commercial areas that can attract new customers, visitors and potential investors, the Business Façade Improvement Program provides grant funding for business and property owners to improve their commercial building frontages.



Funding for this program provided by:



[northerndevelopment.bc.ca](http://northerndevelopment.bc.ca)



2017 past  
program  
participant

before

**Big Lake  
Store & Pub**



after

## CONTACT:

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# Business Façade Improvement Program 2018

Cariboo-Chilcotin Region

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