



**Annual Luna Awards and RHCA
Women's Business Conference**
Construction, Architecture and Engineering

October 28, 2016
Sheraton Dallas Hotel, Dallas Texas

Presented by
Regional Hispanic Contractors Association

Partner Associations
Greater Dallas-Fort Worth WTS Chapter
Dallas Women's Foundation
NAWIC-Dallas Chapter
NAWIC-Fort Worth Chapter
WCOE Dallas

Sponsorship Opportunities





Last update: Aug 26, 2016

Co-Branding Sponsorship Opportunities

Luna Awards and Conference Sponsor

- Corporate logo inclusion
- Luna Awards and Women's Conference Sponsor Recognition
- Half page color ad in the Conference Program (**Deadline Oct. 14th @ 3:00 p.m.**)
- Listed as a table sponsor in the Commemorative Conference Program
- One table for eight guests at luncheon
- One business showcase table to exhibit during the Business Expo
- Logo inclusion on marketing and promotional material
 - On-site Signage
 - Program Book

COMMITMENT FORM

Company: _____

Name: _____

Title: _____

Phone: _____ Email: _____

Luna Hard Hat Sponsor \$5,000.00 (RHCA Member) \$7,500.00 (Non-RHCA Member)

Luna Safety Vest Sponsor \$5,000.00 (RHCA Member) \$7,500.00 (Non-RHCA Member)

Luna Bag Sponsor \$3,500.00 (RHCA Member) \$4,500.00 (Non-RHCA Member)

Payment Method: (Please complete this form, fax or email to the RHCA to confirm your sponsorship or registration)

Credit Card Check

Name on Card

Signature

CC#: _____

CCV: _____ Exp: ____/____ Zip code: _____

Deadline for sponsor ads: Friday, October 14, 2016 at 3 p.m.

Please return this form by fax 972.786.0910 or email yolanda@regionalhca.org

Sponsorship questions and RSVPs should be directed to:

Yolanda Tafoya at 972-786-0909 & 972-365-9758 (c) or via email: Yolanda@regionalhca.org





Last update: Aug. 26, 2016

Luna Awards and Conference Sponsorship

Value \$40,000

Signature Luna \$25,000 Sponsor

(One available exclusive at \$25,000)

Luna Awards and Conference Signature Sponsor - benefits

- Signature Sponsor remarks from the podium
- Signature Sponsor Recognition
- Signature Sponsor remarks via video (only if not providing remarks from the podium – video produced by sponsor (**Deadline October 14th @ 3:00 p.m.**))
- Company promo video limited to 2 minutes produced by sponsor (**Deadline October 14th @ 3:00 p.m.**)
- Logo inclusion on marketing and promotional material
 - Save the Date
 - Invitations
 - Registration
 - On-site Signage
 - Signage or logo prominently displayed on stage
 - Commemorative Conference Program
- Full-page color ad (**Deadline October 14th @ 3:00 p.m.**)
 - Prominently displayed on outside back cover page
- Sponsor message in Commemorative Conference Program
(One page on company letterhead - **Deadline October 14th @ 3:00 p.m.**)
- Sponsor recognition on all media promotion ads and press releases (Construction News)
- Two VIP Luncheon tables (Tables of eight)
- One VIP seat at the RHCA President's Table
- 25 admissions to the Women's Business Conference
(Additional admissions upon request - limited to Conference & Expo)
- One business showcase table to exhibit during Reception
 - 20x20 exhibitor space
 - Prime location
- Logo inclusion for Awards & Conference
- Logo inclusion Kick-off Reception invitation

Luna "Pink" Hard Hat Logo Inclusion

- Logo Inclusion on commemorative Luna Hard Hat
- Prime location

Luna Kick Off Reception

- Luna Signature Sponsor Recognition
- Luna Signature Sponsor remarks from the podium
- Logo inclusion on marketing and promotional material
 - Save the Date
 - Invitations
 - On-site Signage
 - Signage or logo prominently displayed on stage
 - Reception Program Book
- Sponsor recognition on all media promotion ads and press releases (Construction News)





Last update: Aug. 26, 2016

Luna Awards and Conference Sponsorship

Value \$35,000

Presenting Luna \$20,000 Sponsor

(One available at \$20,000)

Luna Awards and Conference Presenting Sponsor - benefits

- Presenting Sponsor Recognition
- Company promo video limited to 2 minutes produced by sponsor (**Deadline October 14th @ 3:00 p.m.**)
- Logo inclusion on marketing and promotional materials
 - Save the Date
 - Invitations
 - Registration
 - On-site Signage
 - Commemorative Conference Program
- Full-page color ad (**Deadline October 14th @ 3:00 p.m.**)
 - Prominently displayed on inside program
- Sponsor message in Commemorative Conference Program
 - (Half page, up to 250 words - **Deadline October 14th @ 3:00 p.m.**)
- Sponsor recognition on all media promotion ads and press releases (Construction News)
- One business showcase table to exhibit during Business Expo
- Two VIP Luncheon tables (Tables of eight)
- One VIP seat at the RHCA President's Table
- 20 admissions to the Women's Business Conference
 - (Additional admissions upon request - limited to Conference & Expo)
- One business showcase table to exhibit during Reception
 - 10x20 exhibitor space
 - Prime location
- Logo inclusion for Awards & Conference
- Logo inclusion Kick-off Reception invitation

Luna "Pink" Hard Hat Logo Inclusion

- Logo Inclusion on commemorative Luna Hard Hat
- Prime location

Luna Kick Off Reception

- Luna Presenting Sponsor Recognition
- Luna Presenting Sponsor remarks from the podium
- Logo inclusion on marketing and promotional materials
 - Save the Date
 - Invitations
 - On-site Signage
 - Signage or logo prominently displayed on stage
 - Reception Program Book
- Sponsor recognition on all media promotion ads and press releases (Construction News)





Last update: Aug. 26, 2016

Luna Awards and Conference Sponsorship

Value \$22,500

Platinum Luna \$15,000 Sponsor

Luna Awards and Conference Platinum Sponsor - Benefits

- Platinum Sponsor Recognition
- Logo inclusion in event video
- Logo inclusion on marketing and promotional materials
 - Save the Date
 - On-site Signage
 - Commemorative Conference Program
- Sponsor recognition on all media promotion
- Full-page B&W ad or half page color ad in the Conference Program
(Deadline October 14th @ 3:00 p.m.)
- One business showcase table to exhibit during Business Expo
- One VIP Luncheon table (Tables of eight)
- One VIP seat at the RHCA Board Table
- 15 admissions to the Women's Business Conference
(Additional admissions upon request - limited to Conference & Expo)
- Logo inclusion for Awards & Conference
- Logo inclusion Kick-off Reception invitation

Luna Kick Off Reception Sponsor

- Luna Sponsor Recognition
- Logo inclusion on marketing and promotional materials
 - Save the Date
 - Invitations
 - On-site Signage
 - Reception Program Book
- Sponsor recognition on all media promotion ads and press releases (Construction News)





Last update: Aug. 26, 2016

Luna Awards and Conference Sponsorship

Value \$15,000

Gold Luna \$10,000 Sponsor

Luna Awards and Conference Gold Sponsor - Benefits

- Gold Sponsor Recognition
- Logo inclusion in event video
- Logo inclusion on marketing and promotional materials
 - On-site Signage
 - Commemorative Conference Program
- Sponsor recognition on media promotion
- Half-page B&W ad or quarter page color ad in the Conference Program
(Deadline October 14th @ 3:00 p.m.)
- One business showcase table to exhibit during Business Expo
- One VIP Luncheon table (Tables of eight)
- 10 admissions to the Women's Business Conference
(Additional admissions upon request - limited to Conference & Expo)
- Logo inclusion for Awards & Conference
- Logo inclusion Kick-off Reception invitation

Luna Kick Off Reception Gold Sponsor - Benefits

- Luna Sponsor Recognition
- Logo inclusion on marketing and promotional materials
 - Save the Date
 - Invitations
 - On-site Signage
 - Reception Program Book





Luna Awards and Conference Sponsorship Value \$10,000

Silver Luna \$7,500 Sponsor

Luna Awards and Conference Silver Sponsor - Benefits

- Silver Sponsor Recognition
- Quarter-page color ad in the Conference Program (Deadline October 14th @ 3:00 p.m.)
- **Logo inclusion in event video**
- Logo inclusion on marketing and promotional materials
 - On-site Signage
 - Commemorative conference program
- Corporate logo inclusion in program book
- One business showcase table to exhibit during Business Expo
- One Luncheon table – prime location (Table of eight)
- 8 admissions to the Women's Business Conference
 - (Additional admissions upon request - limited to Conference & Expo)
- Logo inclusion for Awards & Conference
- Logo inclusion Kick-off Reception invitation

Luna Kick Off Reception

- Luna Silver Sponsor Recognition
- Logo inclusion on marketing and promotional materials
 - On-site Signage
 - Reception Program Book

Luna Awards and Conference Sponsorship Value \$7,500

Bronze Luna \$5,000 Sponsor

Luna Awards and Conference Bronze Sponsor - Benefits

- Bronze Sponsor Recognition
- Half-page color ad in the Conference Program (**Deadline October 14th @ 3:00 p.m.**)
- Logo inclusion on marketing and promotional materials
 - On-site Signage
 - Commemorative conference program
- Corporate logo inclusion in program book
- Listed as a table sponsor in the Commemorative Conference Program
- One business showcase table to exhibit during Business Expo
- One Luncheon table (Table of eight)
- 6 admissions to the Women's Business Conference
 - (Additional admissions upon request - limited to Conference & Expo)
- Logo inclusion for Awards & Conference
- Logo inclusion Kick-off Reception invitation





Last update: July 26, 2016

Luna Awards and Conference Sponsorship Value \$7,500

Joint Venture Luna \$5,000 Sponsor

Early Bird Special \$3,500 payment due by September 15, 2016

Luna Awards and Conference Bronze Sponsor - Benefits

- JV Sponsor Recognition
- Quarter-page color ad in the Conference Program (**Deadline October 14th @ 3:00 p.m.**)
- JV logo inclusion on marketing and promotional materials
 - On-site Signage
 - Commemorative conference program
- JV listed as a table sponsor in the Commemorative Conference Program
- One business showcase table to exhibit during Business Expo
- One Luncheon table (Table of eight)
- 6 admissions to the Women's Business Conference
 - (Additional admissions upon request - limited to Conference & Expo)

Luna Host \$3,500 Sponsor

Luna Awards and Conference Host Sponsor - Benefits

- Host Sponsor Recognition
- Quarter-page color ad in the Conference Program (**Deadline October 14th @ 3:00 p.m.**)
- One Luncheon table (Table of eight)
- Logo inclusion on marketing and promotional materials
 - On-site Signage
 - Kick-off Reception Program Book
- 4 admissions to the Women's Business Conference
 - (Additional admissions upon request - limited to Conference & Expo)





Last update: Aug. 26, 2016

Additional Luna Awards and Conference Opportunities

Corporate Luncheon Table - \$2,000

Early Bird Special \$1,500 payment due by September 15, 2016

- One Luncheon table (Table of eight)
- Corporate logo inclusion in program book
- Luna Awards and Women's Conference Recognition
- Listed as a table sponsor in the Commemorative Conference Program

M/W/D/B/E Luncheon Table - \$1,500 (certified M/W/D/B/E's)

Early Bird Special \$1,250 payment due by September 15, 2016

- One Luncheon table (Table of eight)
- Corporate logo inclusion in program book
- Luna Awards and Women's Conference Recognition
- Listed as a table sponsor in the Commemorative Conference Program

Expo Exhibitor Only

Member \$500

Non-RHCA Member - \$750

- One 6FT showcase table and two chairs to exhibit during the Business Expo
- Two awards luncheon tickets

Conference & Awards Luncheon

Individual Member - \$125

Non-Member - \$150

(Member: Regional Hispanic Contractors Association, Greater Dallas-Fort Worth WTS Chapter, Dallas Women's Foundation or NAWIC-Dallas Chapter)

Partner Associations

Greater Dallas-Fort Worth WTS Chapter

Dallas Women's Foundation

NAWIC-Dallas Chapter

NAWIC-Fort Worth Chapter

WCOE Dallas





Last update: Aug. 26, 2016

Sponsorship and Attendee Registration Form

Company: _____

Name: _____

Title: _____

Phone: _____ Email: _____

SPONSOR OPPORTUNITIES:

- | | | |
|---|--|--|
| <input type="checkbox"/> Signature \$25,000 | <input type="checkbox"/> Presenting \$20,000 | <input type="checkbox"/> Platinum \$15,000 |
| <input type="checkbox"/> Gold \$10,000 | <input type="checkbox"/> Silver \$7,500 | <input type="checkbox"/> Bronze \$5,000 |
| <input type="checkbox"/> Luna Host \$3,500 | | |

AWARDS LUNCHEON TABLES:

- | | |
|--|--|
| <input type="checkbox"/> Joint Venture Table \$5,000 | <input type="checkbox"/> Joint Venture Table \$3,500 early bird September 15, 2016 |
| <input type="checkbox"/> Corporate Table \$2,000 | <input type="checkbox"/> Corporate Table \$1,500 early bird September 15, 2016 |
| <input type="checkbox"/> M/W/D/B/E Table \$2,000 | <input type="checkbox"/> M/W/D/B/E Table \$1,250 early bird September 15, 2016 |

CONFERENCE EXPO EXHIBITOR ONLY:

- Expo Exhibitor \$500 Expo Exhibitor \$500

LUNA CO-BRANDING:

- | | |
|--|---|
| Luna Pink Hard Hat: <input type="checkbox"/> RHCA Member \$5,000 | <input type="checkbox"/> Non-Member \$7,500 |
| Luna Pink Safety Vest: <input type="checkbox"/> RHCA Member \$5,000 | <input type="checkbox"/> Non-Member \$7,500 |
| Luna Expo/Conference Bag: <input type="checkbox"/> RHCA Member \$3,500 | <input type="checkbox"/> Non-Member \$4,500 |

CONFERENCE & AWARDS LUNCHEON ATTENDEE ONLY

- Member \$100
 Non-Member \$150

(Regional Hispanic Contractors Association, Greater Dallas-Fort Worth WTS Chapter, Dallas Women's Foundation or NAWIC-Dallas Chapter)

PAYMENT METHOD: Credit Card Check (payable to RHCA)

(Please complete this form, fax or email to the RHCA to confirm your sponsorship or registration)

Name on card _____

Signature _____

CC#: _____

CCV: _____ Exp: ____ / ____ Zip code: _____

Please return this form to the RHCA by fax 972.786.0910 or email Yolanda@regionalhca.org

All sponsor ads must be received by: October 14, 2016 at 3 p.m.

RHCA contact: Yolanda Tafoya **Office:** 972-786-0909 **Cell:** 972-365-9758 Yolanda@regionalhca.org

