



January 11-13, 2018
The U.S. Grant Hotel
San Diego, CA

Thursday, January 11

Location

6:00 p.m. – 7:00 p.m. Welcome Reception The Crystal Ballroom

Friday, January 12

Location

7:00 a.m. – 8:00 a.m. Breakfast & Badge Pick-Up Presidential Foyer

8:00 a.m.

Welcome

Presidential Salons B & C

Speaker: Kathy Stenslie, PT, DPT
President, Institute of Private Practice Physical Therapy

8:05 a.m. – 9:00 a.m.

APTA Section Mission Creep

Mission creep of APTA Sections can create confusion, conflict, and redundancy. For example, several Sections are currently addressing leadership initiatives when we have a Section devoted to leadership. The Private Practice Section's mission is to "Champion the success of the physical therapist in business," making it more inclusive to all who work in the business of physical therapy, not just to owners of traditional practices. What is the best way to ensure Sections evolve in this dynamic marketplace while staying true to their missions and avoiding inefficient duplication of initiatives within Sections?

Intro: Mike Horsfield, PT, DPT
Panel: Mike Riley, Sr., PT; Yogi Matharu, PT, DPT; and
Ira Gorman, PT, PhD, MSPH

9:00 a.m. – 10:30 a.m. PT on the Brink

Sometimes it feels like our profession is on the brink, but on the brink of what? Explosive growth or explosive disaster? Is our profession's presence on social media helping or hurting our brand? Do we need rules of engagement or should we just let the strong survive?

Intro: Mike Eisenhart, PT

Panel: Jerry Durham, PT, and Sandy Hilton, PT, DPT, MS

10:30 a.m. – 10:45 a.m. Break

10:45 a.m. – 11:00 a.m. What I Believe

Speaker: Lisa Saladin, PT, PhD, FAPTA

11:00 a.m. – 11:40 a.m. Interview and Discussion: Technology in Patient Care Professional Work/Life Issues

Featuring Wendy Sue Swanson, MD, and Steve Anderson, PT, DPT

11:45 a.m. – 12:00 p.m. What I Believe

Speaker: Chris Bise, PT, MS, DPT

12:00 p.m. – 1:00 p.m. Lunch

The Palm Court

1:00 p.m. – 2:30 p.m. Shark Tank

Sponsored by PT1 Insurance Solutions

Host: Jimmy McKay, PT, DPT

Innovators: Carleen Jogodka, PT, DPT; Karen Litzy, PT, DPT; and Ryan Smith, PT, DPT

Sharks: Chris Reading, PT; Jeff Ostrowski, PT; and Heidi Jannenga, PT, DPT, ATC/L

8:45 a.m. – 10:00 a.m. Debate: Are Physical Therapists Wasting Their Time Reading Research Literature?

Moderator: Steve Anderson, PT, DPT
Debaters: Kyle Ridgeway, PT, DPT vs.
Anthony Delitto, PT, PhD, FAPTA

10:00 a.m. – 10:15 a.m. Break

10:15 a.m. – 10:30 a.m. What I Believe

Speaker: Nicole Stout, DPT, FAPTA

10:30 a.m. – 11:45 a.m. Open Discussion for Hot Topics

We need to do a better job with clinical education for our students. How should it look and how do we get those who can change it to see the value?

Should APTA have a neutral position on working with physicians in business relationships?

The Institute for Private Practice Physical Therapy would like to thank the sponsors whose support has made this event possible:

