



**Chris Bailey** combines food marketing and agricultural production experience with an MBA from the S.C. Johnson Graduate School of Management at Cornell. After graduating from Dartmouth College and spending two years at an environmental consulting firm, Chris farmed and served as executive director of an agricultural education farm for seven years before attending JGSM.

Chris Bailey transformed Vermont Smoke & Cure (VS&C) from being a local smokehouse in 2005 to become the leading natural meat stick brand. VS&C in 2014 became a Vermont Benefit Corp, in 2016 earned BCorp certification, and continues to offer value-added processing services for local farmers.

Before graduating from Dartmouth College, Chris raced for five years on the U.S. national road cycling team and then professionally. Chris in 2017 moved into the role of founder and board chair and also consults with ag-based and early-stage CPG companies in New England. Chris lives with his wife in Huntington, VT.