



JOHNSON ALUMNI CAREER SERVICES

As the headline on our [Alumni Career Services website](#) states: “Success in business is never static. We want to help you throughout your career.” In partnership with Alumni Affairs and Development, the Career Management Center at the Samuel Curtis Johnson Graduate School of Management provides a robust offering of services to accommodate the needs of all alumni, from job search support during periods of transition to promotional growth and advancement during one’s career. Following is key information about our services:

NEW — Beyond B-School: Johnson is pleased to collaborate with Beyond B-School, an online career training center for MBA alumni. It offers guidance for job search success and career advancement from executive career experts who speak at business schools around the world. Services are available 24/7 on any device and include:

Career Boot Camps: A series of webinars, both live and recorded. This year’s offerings feature a Career Change Boot Camp and Get Hired Boot Camp.

MBA LinkedIn Intensive: Improve your profile and networking success through 12 short videos and workbooks, organized into four modules.

Video Library: Learn to mount a successful career campaign from over 50 video presentations by executives and career coaches. Each video is short (10 minutes) and laser-focused on one topic, ranging from goal setting to salary negotiation.

To register for Beyond B-School visit: <http://jcu.beyondb-school.com>

NEW — Jobtreks is a personal digital tool developed by career advisory experts to help keep your job search organized in one place. Included is a proprietary database of over 6,000 target companies, with the ability to receive live news feeds from target companies. The tool enables you create to-do lists and set alerts, as well as manage contacts, job applications, résumés, cover letters, and introductory emails. Jobtreks also provides 30+ job boards. Johnson has partnered with Jobtreks to offer alumni a discounted rate of \$49/year. To register for Jobtreks visit: <https://my.jobtreks.com/signup>

THE BASICS — A rich selection of additional services and tools can be found on the **Johnson Alumni Career Services website** (<http://www.johnson.cornell.edu/Alumni/Career-Services>) and include:

Career Advising: Career coaches Lynne Allen (located in NYC) and Laurie Sedgwick provide Johnson alumni with six complimentary sessions per year of individual and confidential career advice. They also offer individual career-advising sessions during Reunion and author a “Career Corner” column for [Inside Johnson](#), our newsletter.

Career Planning Resources: Along with Beyond B-School, we also provide additional webinars, guides, and services to assist with career assessment, networking, interviewing, salary negotiation, etc., as well as a link to the resources of the Johnson Management Library.

Job Opportunities: Along with Jobtreks, we provide a select group of job boards, most notable of which is the Johnson Talent System, a résumé database and job-posting service available only to top-ranked business schools. In addition, we provide a link to Glassdoor.com, which offers inside advice on company culture, typical interview questions, and salary information for over 280,000 companies.

Alumni Networking: Access is available to data on all Cornell alumni through [CornellConnect](#).

LinkedIn Groups: We provide information on how to join Cornell and Johnson Alumni LinkedIn Groups.

We will be providing workshops, panels, and speakers on a local level as well as at Reunion, when possible. Your career success is our focus! Let us know how you are doing.

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