

**About Presenter:**

Lee Newman is as Dean of IE's School of Human Sciences and Technology and a professor of Behavioral Science and Leadership at IE University and IE Business School in Madrid, Spain. His work and interests center on Behavioral Fitness and Positive Leadership, and in particular, on translating and applying behavioral science to help professionals optimize their performance in the workplace.

Prior to pursuing a career in academia, Dr. Newman served as an Engagement Manager with McKinsey & Company in Chicago, and was a founder and senior manager in two technology-based startups in New York City.

Dr. Newman holds an interdisciplinary Ph.D. from the University of Michigan in Psychology and Computer Science, as well as a Certificate in Cognitive Neuroscience. He also holds an MBA from The M.I.T. Sloan School of Management, a Master in Technology & Policy from M.I.T., and a Bachelor in Electrical Engineering from Brown University.