

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.
\$0-\$300K	1,149	1,170	2%	4,283	4,070	-5%	1,277	1,221	-4%	4,266	4,030	-6%	\$ 212	\$ 220	4%	\$ 210	\$ 220	5%	1,319	1,475	12%	59	75	27%
\$300K-\$500K	664	780	17%	2,388	2,658	11%	643	759	18%	2,182	2,408	10%	\$ 379	\$ 379	0%	\$ 379	\$ 376	-1%	1,325	1,377	4%	76	90	18%
\$500K-\$1M	451	487	8%	1,611	1,669	4%	457	520	14%	1,449	1,536	6%	\$ 642	\$ 670	4%	\$ 655	\$ 659	1%	1,267	1,241	-2%	95	121	27%
\$1M-\$2M	179	206	15%	651	636	-2%	214	218	2%	625	581	-7%	\$ 1,300	\$ 1,331	2%	\$ 1,335	\$ 1,337	0%	549	568	3%	94	140	49%
\$2M+	98	127	30%	427	424	-1%	113	162	43%	371	401	8%	\$ 3,400	\$ 3,087	-9%	\$ 3,200	\$ 3,050	-5%	523	528	1%	130	145	12%
TOTAL	2,541	2,770	9%	9,360	9,457	1%	2,704	2,880	7%	8,893	8,956	1%	\$ 325	\$ 340	5%	\$ 315	\$ 325	3%	4,983	5,189	4%	76	97	28%
Median > \$300K													\$ 540	\$ 535	-1%	\$ 525	\$ 511	-3%						

Overall Market Statistics by Area

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	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.
Naples Beach	467	499	7%	1,661	1,721	4%	520	577	11%	1,623	1,662	2%	\$ 783	\$ 819	5%	\$ 725	\$ 746	3%	1,115	1,144	3%	86	120	40%
North Naples	672	809	20%	2,522	2,559	1%	709	790	11%	2,437	2,398	-2%	\$ 395	\$ 380	-4%	\$ 380	\$ 378	-1%	1,473	1,483	1%	77	100	30%
Central Naples	444	437	-2%	1,574	1,560	-1%	443	457	3%	1,484	1,500	1%	\$ 236	\$ 260	10%	\$ 235	\$ 250	6%	604	630	4%	59	83	41%
South Naples	405	433	7%	1,555	1,532	-1%	470	467	-1%	1,511	1,437	-5%	\$ 233	\$ 245	5%	\$ 230	\$ 238	3%	769	826	7%	69	87	26%
East Naples	511	553	8%	1,913	1,935	1%	477	542	14%	1,717	1,811	5%	\$ 278	\$ 308	11%	\$ 280	\$ 304	9%	906	1,000	10%	83	90	8%
Immokalee/Ave Maria	9	18	100%	51	65	27%	6	21	250%	42	63	50%	\$ 339	\$ 247	-27%	\$ 223	\$ 245	10%	49	38	-22%	64	81	27%
TOTAL	2,508	2,749	10%	9,276	9,372	1%	2,625	2,854	9%	8,814	8,871	1%	\$ 325	\$ 340	5%	\$ 312	\$ 325	4%	4,916	5,121	4%	75	97	29%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable.

**Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold.

Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise or Villa Attached.

Single Family Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	
\$0-\$300K	406	387	-5%	1,492	1,331	-11%	384	381	-1%	1,431	1,317	-8%	\$ 235	\$ 250	6%	\$ 229	\$ 250	9%	295	280	-5%	52	63	21%	
\$300K-\$500K	426	489	15%	1,452	1,644	13%	372	440	18%	1,332	1,517	14%	\$ 388	\$ 385	-1%	\$ 389	\$ 383	-2%	738	760	3%	77	84	9%	
\$500K-\$1M	294	320	9%	1,067	1,044	-2%	291	304	4%	919	960	4%	\$ 630	\$ 650	3%	\$ 649	\$ 645	-1%	846	811	-4%	85	123	45%	
\$1M-\$2M	117	119	2%	406	357	-12%	131	114	-13%	406	332	-18%	\$ 1,300	\$ 1,325	2%	\$ 1,350	\$ 1,351	0%	360	363	1%	105	147	40%	
\$2M+	77	102	32%	317	321	1%	85	110	29%	294	297	1%	\$ 3,500	\$ 3,395	-3%	\$ 3,262	\$ 3,234	-1%	435	440	1%	144	177	23%	
TOTAL	1,320	1,417	7%	4,734	4,697	-1%	1,263	1,349	7%	4,382	4,423	1%	\$ 421	\$ 418	-1%	\$ 402	\$ 400	0%	2,674	2,654	-1%	80	101	26%	
Median > \$300K													\$ 550	\$ 535	-3%	\$ 539	\$ 510	-5%							

Single Family Market Statistics by Area

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	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.
Naples Beach	204	206	1%	701	671	-4%	210	212	1%	667	641	-4%	\$ 1,222	\$ 1,312	7%	\$ 1,100	\$ 1,100	0%	525	520	-1%	92	135	47%
North Naples	343	371	8%	1,231	1,190	-3%	351	328	-7%	1,189	1,116	-6%	\$ 560	\$ 512	-9%	\$ 546	\$ 512	-6%	839	789	-6%	95	111	17%
Central Naples	223	213	-4%	787	764	-3%	200	228	14%	719	742	3%	\$ 310	\$ 325	5%	\$ 315	\$ 320	2%	311	284	-9%	51	84	65%
South Naples	174	176	1%	606	546	-10%	178	168	-6%	574	508	-11%	\$ 312	\$ 328	5%	\$ 307	\$ 343	12%	311	322	4%	66	101	53%
East Naples	352	410	16%	1,320	1,424	8%	304	382	26%	1,157	1,316	14%	\$ 289	\$ 334	16%	\$ 289	\$ 325	12%	598	652	9%	77	86	12%
Immokalee/Ave Maria	8	17	113%	47	52	11%	6	18	200%	36	50	39%	\$ 339	\$ 247	-27%	\$ 225	\$ 247	10%	43	34	-21%	64	80	25%
TOTAL	1,304	1,393	7%	4,692	4,647	-1%	1,249	1,336	7%	4,342	4,373	1%	\$ 425	\$ 419	-1%	\$ 402	\$ 400	0%	2,627	2,601	-1%	79	101	28%

Legend

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Naples Beach:	34102, 34103, 34108
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Condominium Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	12-month ending 06/2016	12-month ending 06/2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.	2nd Qtr 2016	2nd Qtr 2017	% Chg.
\$0-\$300K	743	783	5%	2,791	2,739	-2%	843	840	0%	2,835	2,713	-4%	\$ 198	\$ 205	4%	\$ 195	\$ 200	3%	1,024	1,195	17%	62	81	31%
\$300K-\$500K	238	291	22%	936	1,014	8%	271	319	18%	850	891	5%	\$ 363	\$ 373	3%	\$ 362	\$ 365	1%	587	617	5%	73	97	33%
\$500K-\$1M	157	167	6%	544	625	15%	174	216	24%	530	576	9%	\$ 687	\$ 695	1%	\$ 678	\$ 700	3%	421	430	2%	112	118	5%
\$1M-\$2M	62	87	40%	245	279	14%	83	104	25%	219	249	14%	\$ 1,300	\$ 1,343	3%	\$ 1,312	\$ 1,312	0%	189	205	8%	79	131	66%
\$2M+	21	25	19%	110	103	-6%	28	52	86%	77	104	35%	\$ 3,875	\$ 2,417	-38%	\$ 2,850	\$ 2,600	-9%	88	88	0%	87	78	-10%
TOTAL	1,221	1,353	11%	4,626	4,760	3%	1,399	1,531	9%	4,511	4,533	0%	\$ 259	\$ 282	9%	\$ 250	\$ 265	6%	2,309	2,535	10%	73	93	27%
Median > \$300K													\$ 520	\$ 536	3%	\$ 497	\$ 515	4%						

Condominium Market Statistics by Area

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Naples Beach	263	293	11%	960	1,050	9%	310	365	18%	956	1,021	7%	\$ 675	\$ 700	4%	\$ 625	\$ 675	8%	590	622	5%	81	111	37%
North Naples	329	428	30%	1,291	1,369	6%	358	463	29%	1,248	1,283	3%	\$ 250	\$ 285	14%	\$ 250	\$ 270	8%	634	693	9%	58	92	59%
Central Naples	221	224	1%	787	796	1%	243	229	-6%	765	758	-1%	\$ 197	\$ 192	-3%	\$ 185	\$ 185	0%	293	345	18%	67	82	22%
South Naples	231	257	11%	949	986	4%	292	299	2%	937	929	-1%	\$ 197	\$ 210	7%	\$ 190	\$ 200	5%	458	504	10%	70	80	14%
East Naples	159	143	-10%	593	511	-14%	173	160	-8%	560	495	-12%	\$ 256	\$ 270	5%	\$ 263	\$ 265	1%	308	350	14%	92	99	8%
Immokalee/Ave Maria	1	1	0%	4	13	225%	0	3		6	13	117%	\$ -	\$ 301		\$ 154	\$ 240	56%	6	4	-33%	0	87	
TOTAL	1,204	1,346	12%	4,584	4,725	3%	1,376	1,519	10%	4,472	4,499	1%	\$ 256	\$ 282	10%	\$ 250	\$ 263	5%	2,289	2,518	10%	72	93	29%

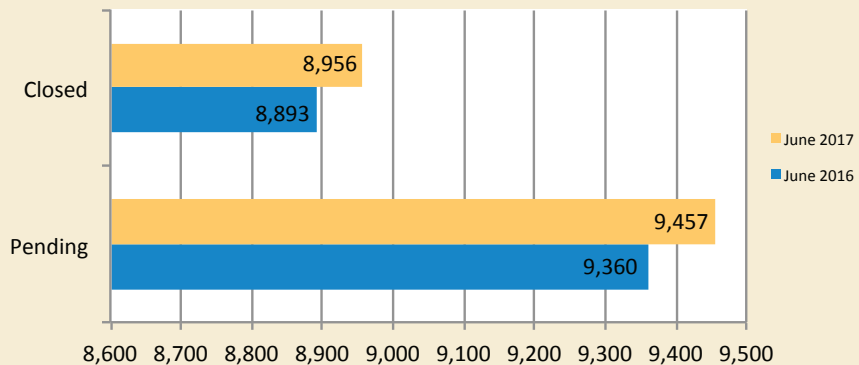
Legend

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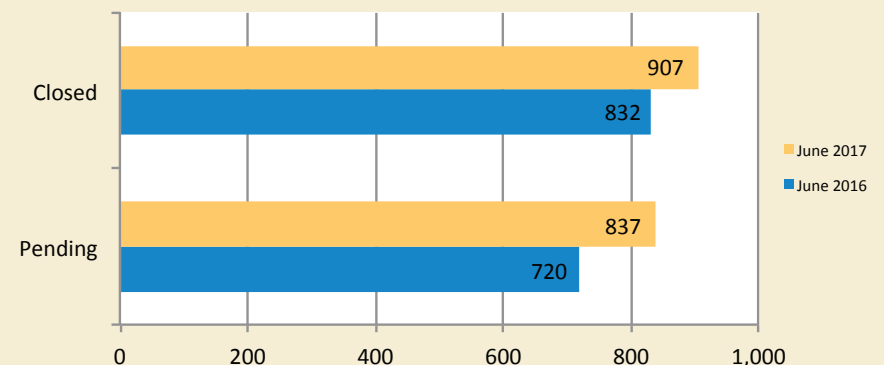
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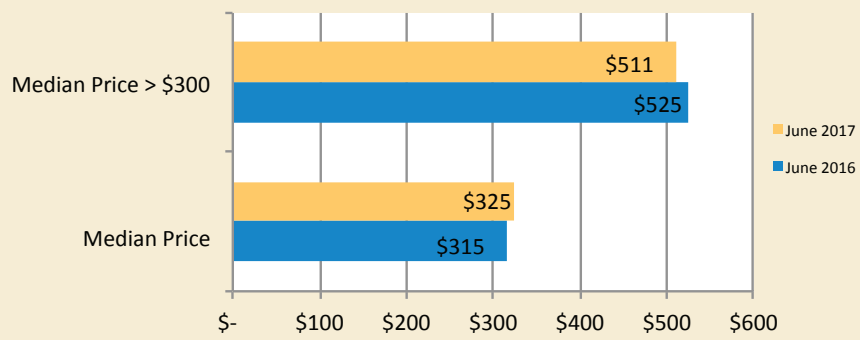
Most Recent 12 Months



Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory

