



Sallie Krawcheck, CEO & Co-Founder, Ellevest

Financial feminist Sallie Krawcheck is the CEO and Co-Founder of Ellevest, an innovative digital investment platform for women. She is the Chair of Ellevest Network, the global professional women's network, and of the Pax Ellevest Global Women's Index Fund, which invests in the top-rated companies in the world for advancing women. She also is the best-selling author of "Own It: The Power of Women at Work."

Before becoming an entrepreneur, she was CEO of Merrill Lynch Wealth Management, of Smith Barney, of US Trust, of the Citi Private Bank, and of Sanford Bernstein.

During her career, Krawcheck has a history of turning around and growing troubled businesses, eliminating Wall Street conflicts of interest, and advocating a true client-centered business model. Fortune Magazine called her "The Last Honest Analyst" during her tenure at Sanford Bernstein, and noted that hers was the most influential voice for research quality and integrity.

Krawcheck has also been named among the top ten of Fast Company's "100 Most Creative People" in business list, as well as one of Entrepreneur Magazine's Entrepreneurs to Watch. She has also been referred to as one of the most successful and influential executives in financial services.

Krawcheck lends her voice regularly as a featured columnist to traditional publications, as well as to social media, where she reaches a network of more than 2,100,000 followers on LinkedIn and 54,000 on Twitter.

A native of Charleston, South Carolina, Krawcheck attended the University of North Carolina at Chapel Hill on the Morehead Scholarship and graduated summa cum laude in 1987. In 1992, she received a Master of Business Administration from Columbia University.

The New York Times Sunday Review: [The Cost of Devaluing Women](#) by Sallie Krawcheck

MAKERS 2018 (Video): [Mythbusters](#) by Sallie Krawcheck

Time Inc.'s Money Magazine, with a cover featuring Sallie and Ellevest's founding c-team, plus three articles:



[There's an Investing Gap That Costs Women Up to \\$1 Million. Here's How to Fix It](#), by Sallie Krawcheck

[This Is How Much Money You Should Have in Savings at Every Age](#), by Sallie Krawcheck

[Five Questions You Should Ask Your Financial Advisor](#), by Sallie Krawcheck