



Drive Partner Sample Social Media

Promote Your Collection Drive Via Social Media

In order to help promote your Collection Drive we have put together the following sample social media posts. You can use the sample posts “as is” by inserting your info in the designated area, tweak the posts or even create your own. All we ask is that you do the following when promoting your drive on Social Media:

1. Always tag A Precious Child
2. Always spell out A Precious Child instead of abbreviating it as APC
3. Use #APreciousChild

We also encourage you to include a photo of your team with the bin(s) in your posts and/or include one of the images or A Precious Child’s logo, which are downloadable through your Drive Partner Kit.

Facebook Sample Posts



We are proud to announce that we are partnering with A Precious Child to host a (insert type of drive) to support disadvantaged and displaced children in Colorado. Please stop by (insert location) now through (insert last day of your drive) to drop off (insert items you are collecting) and join us in helping A Precious Child with their effort! To learn more about A Precious Child, please visit www.apreciouschild.org #APreciousChild #ForTheKids

We are hosting a (insert type of drive) in support of A Precious Child’s mission to provide children in need with opportunities and resources to empower them to achieve their full potential. Stop by (insert location) to drop off (insert items you are collecting)! For more info, please visit: www.apreciouschild.org #APreciousChild #ForTheKids

This year, donate your (items you are collecting) for children living in poverty right here in Colorado. Your donations help improve the quality of life for disadvantaged and displaced children in Colorado! Stop by (insert location) to drop off donations and join our effort! For more info, please visit: www.apreciouschild.org #APreciousChild #ForTheKids

Twitter Sample Posts



Hosting a (insert type of drive) drive in support of @apreciouschild at (insert location) on (insert date). #ForTheKids #APreciousChild

Raised (\$insert amount) for @apreciouschild during our (insert type of drive) drive! #ForTheKids #APreciousChild

Collected (insert amount) (insert type of item) for @apreciouschild during our (insert type of drive) drive! #ForTheKids #APreciousChild

LinkedIn Sample Posts



Did you know that there are more than 180,000 Colorado children living in poverty? Poverty is linked to a number of negative outcomes for children, including completing fewer years of schooling, working fewer hours and earning lower wages as adults, and a greater likelihood of reporting poor health. Let’s do our part to positively impact the future of these children by donating essential items they need to thrive! We are proud to announce that we are partnering with A Precious Child to host a (insert type of drive) to help them provide children in need with opportunities and resources to achieve their full potential. Please stop by (insert location) now through (end date of your drive) to drop off (items you are collecting). To learn more about this organization, please visit <http://www.apreciouschild.org>.

- Facebook.com/apreciouschildinc/
- Twitter.com/apreciouschild
- Linkedin.com/company/a-precious-child