



Precious Gift Drive Sample Social Media Posts

Promote Your Toy Drive Via Social Media

In order to help promote your Toy Drive we have put together the following sample social media posts. You can use the sample posts “as is” by inserting your information in the designated area, tweak the posts or even create your own. All we ask is that you do the following when promoting your Precious Gift Toy Drive on social media:

1. Always tag A Precious Child
2. Always spell out A Precious Child instead of abbreviating it as APC
3. Use #PreciousGift

We also encourage you to include a photo of your team in your posts and/or A Precious Child's Precious Gift logo, which is downloadable through your Drive Partner Tool Kit.

Facebook Sample Posts

We are proud to announce that we are partnering with A Precious Child to host a Precious Gift Toy Drive to support disadvantaged and displaced children in Colorado. Please stop by (insert location) now through (insert last day of your drive) to drop off a toy for a child in need and join us in helping A Precious Child with their effort! To learn more about A Precious Child, please visit: APreciousChild.org #ForTheKids #PreciousGift2016

We are hosting a toy drive in support of A Precious Child's Precious Gift program. Stop by (insert location) to drop off a toy and make a child's holiday wish come true! For more information, please visit: APreciousChild.org #ForTheKids #PreciousGift2016

This year, donate a new, unwrapped toy for children living in poverty right here in Colorado. Your donations help improve the quality of life for disadvantaged and displaced children in Colorado! Stop by (insert location) to drop off a toy and join our effort! For more info, please visit: APreciousChild.org #ForTheKids #PreciousGift2016

Twitter Sample Posts

We're hosting a toy drive in support of @apreciouschild at (insert location) on (insert date). Join us in helping improve the quality of life for Colorado Children! #ForTheKids #PreciousGift2016

We're partnering with @apreciouschild to host a toy drive! Help make a child's holiday wish come true by donating on (insert date) at (insert location)! #PreciousGift2016

LinkedIn Sample Posts

Did you know that over 190,000 Colorado children are living in poverty? Poverty is linked to a number of negative outcomes for children, including completing fewer years of schooling, working fewer hours and earning lower wages as adults, and a greater likelihood of reporting poor health. During this season of giving, let's do our part to positively impact the future of these children by donating essential items they need to thrive! We are proud to announce that we are partnering with A Precious Child to host a Precious Gift Toy Drive. Stop by (insert location) to drop off a toy and join our effort! To learn more about this organization, please visit <http://www.apreciouschild.org>.

We are hosting a toy drive in support of A Precious Child's Precious Gift program, which provides holiday gifts to children in need who would otherwise go without! Stop by (insert location) to drop off a toy now through (ending date of your drive)! For more information, please visit <http://www.apreciouschild.org>

Questions?

Please contact Brittany Polinski, Director of Programs, at Programs@APreciousChild.org 303.466.4272, ext. 116.

You can also access additional information on our website at APreciousChild.org