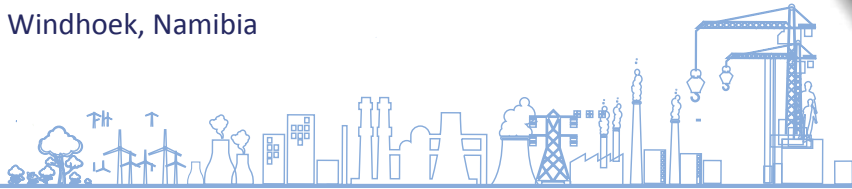


SPONSORSHIP PROPOSAL



30 July 2018 - 1 August 2018

Safari Court Hotel and Conference Centre
Windhoek, Namibia



The Republic of Namibia is proud to host the

3RD ANNUAL SADC INDUSTRIALISATION WEEK

PROMOTING INFRASTRUCTURE AND YOUTH EMPOWERMENT FOR SUSTAINABLE DEVELOPMENT



Republic of Namibia
MINISTRY OF INDUSTRIALIZATION,
TRADE AND SME DEVELOPMENT



NEPAD
BUSINESS
FOUNDATION



SABF
SOUTHERN AFRICA BUSINESS FORUM



THE 3RD ANNUAL SADC INDUSTRIALISATION WEEK



REASONS TO PARTICIPATE



SPONSORSHIP PACKAGES



CONTACT US

BACKGROUND

The SADC Industrialisation Week (SIW) is an annual public-private engagement platform aimed at fostering new opportunities for intra-African trade and investment in the Southern Africa region. The event is hosted as a precursor to the SADC Heads of State and Government Summit and its outputs are reported to the annual SADC Ministers Meeting.

In August 2015, the SADC Heads of State Summit urged Member States to popularize the SADC Industrialisation Strategy and Roadmap at a national level. On the margins of that Summit, the NEPAD Business Foundation (NBF) hosted a Southern Africa Business Forum (SABF) consultative conference in Botswana whose outcomes were captured in the 'Savuti Declaration' which was circulated to Member States as private sector's input into

the SADC Industrialisation Strategy.

In 2016, the SADC Secretariat recognised the SABF as the official partner in the implementation of the SADC Industrialisation Strategy and Roadmap and in August 2016, the inaugural SIW event was commemorated in Matsapha, Swaziland on the margins of the 2016 SADC Heads of State Summit. Main outcomes of the event resulted into the 'Esibayeni Declaration' which also was circulated to SADC Heads of State.

In 2017, the second SIW event was hosted in Sunninghill, South Africa and produced the 'Sunninghill declaration' which outlines a plan of action for private sector to take the lead in ensuring an expedient industrialisation of the region.

THE 3RD ANNUAL SADC INDUSTRIALISATION WEEK

The SADC Secretariat, the Republic of Namibia's Ministry of Industrialisation, Trade and SME Development, and the Southern Africa Business Forum (SABF) will be hosting the 3rd Annual SADC Industrialisation Week from **Monday, 30 July 2018 to Wednesday, 1 August 2018** at the Safari Court Hotel and Conference Centre in Windhoek, Namibia.

EVENT RESOURCES

[CLICK HERE TO WATCH A VIDEO OF THE 2017 SIW HIGHLIGHTS](#)

[CLICK HERE TO REGISTER FOR THE SIW 2018 EVENT](#)

[CLICK HERE TO VIEW THE DRAFT PROGRAMME](#)

SEE YOU IN WINDHOEK, NAMIBIA!!!

REASONS TO PARTICIPATE

Participating at the 2018 3rd Annual SADC Industrialization Week will provide public sector organisations, donor organizations, and the private sector with the following benefits:

- A platform for policy debate and dialogue and exchange of ideas between the private sector and other stakeholders in the region;
- A platform to actively engage policy makers, private sector, academia, researchers and other key stakeholders in policy dialogue to enhance work on industrialization at national and regional level;
- A platform to elicit action from the various stakeholders, including the regional, continental and international private sector on the implementation of the Industrialization Strategy;
- A platform to engage with the regional governments to create new opportunities for cross border manufacturing under the SADC Industrialization Strategy and Action Plan.

SIW 2018 KEY EVENTS

- *Launch of the SADC Regional Gas Masterplan;*
- *Plenary sessions on SADC regional value chains in pharmaceuticals; mining; and agri-processing*
- *Day 2 of the conference has a dedicated all-day session on the opportunities in gas energy and its role in SADC's industrialization. Leading minds in the sector will share their insights into how SADC can take advantage of the opportunities in gas to accelerate regional industrialization.*

The SIW2018 will feature keynote addresses from high profile speakers on a wide range of themes and topics related to the industrialisation opportunities in and factory site visits; training seminars for SMEs as well as evening dinners and networking cocktail events. The organisers of the event invite private sector to actively participate and support the SIW2018. There are various sponsorship opportunities available for corporates looking to become part of the SIW2018.

See overleaf for details.

SIW AMPLIFIES THE VOICE OF SADC'S PRIVATE SECTOR

OVER
500

REGIONAL
DELEGATES
FROM ALL KEY
SECTORS

**ACCURATE &
UP-TO-DATE**

REPORTING ON REGIONAL
PROJECTS, PROGRAMMES
AND INITIATIVES

SADC INDUSTRIALISATION WEEK IS A

**CRITICAL
ACCELERATOR**

OF PUBLIC-PRIVATE COLLABORATIVE
EFFORTS TO INDUSTRIALISE AND
DEVELOP THE SADC REGION

HIGH PROFILE SPEAKERS FROM SADC

THE PROGRAMME FEATURES HIGH-LEVEL SPEAKERS INCLUDING
CAPTAINS OF INDUSTRY AND SENIOR-LEVEL GOVERNMENT
OFFICIALS

TIMED TO PRELUDE
THE ANNUAL
**SADC HEADS OF STATE
AND GOVERNMENT**
SO THAT IT CAN
PROVIDE INPUT OF BUSINESSES
AT THE HIGHEST LEVEL OF
GOVERNMENT

EXTENSIVE
MEDIA
COVERAGE
WITH REGIONAL AND
INTERNATIONAL
BROADCASTERS

AVAILABLE SLOTS:	2	4	3	10
PRE-EVENT:				
BRANDING ON EVENT MARKETING MATERIALS AND ONLINE PAGES	HEADLINER	✓	BRANDING ON COCKTAIL MARKETING	BRANDING ON SESSION MARKETING
INCLUSION IN PRE-EVENT PRESS RELEASES	✓	✓	✓	✗
INCLUSION IN WEBSITE ANNOUNCEMENTS AND SOCIAL MEDIA MARKETING	✓	✓	✓	ONLY AS SESSION SPONSOR
DURING THE EVENT:				
SPEAKING SLOTS AND PANEL PARTICIPATION	✓	✓	KEYNOTE ADDRESS AT COCKTAIL	PRESENTATION SPEAKING SLOT PANEL SLOT
EXHIBITION SPACE	✓	✓	INSIDE COCKTAIL EVENT	INSIDE SESSION ONLY
ALLOCATED SPACE FOR MARKETING MATERIAL	✓	✓	INSIDE COCKTAIL EVENT	INSIDE SESSION ONLY
MAIN STAGE SIGNAGE	✓	2 BANNERS	INSIDE COCKTAIL EVENT	INSIDE SESSION ONLY
BRANDING ON PROJECTION SLIDES	✓	✓	INSIDE COCKTAIL EVENT	✓
INCLUSION IN ALL PRESS RELEASES	✓	MENTION	MENTION	✗
INDIVIDUAL AND GROUP PHOTOS WITH SENIOR HIGH LEVEL DELEGATES	✓	✓	DURING COCKTAIL EVENT	✗
BRANDING & SIGNAGE	FULL ACCESS	LIMITED ACCESS	ACCESS WITH RESTRICTIONS	INSIDE SESSION ONLY
INCLUSION OF COMPANY BROCHURE IN CORPORATE GIFT BAG	✓	✓	✓	✓
ACKNOWLEDGMENT IN KEYNOTE ADDRESS	✓	✓	✓	✗
COMPLIMENTARY SOCIAL EVENTS				
OPENING COCKTAIL - BRANDING	✓	✓	HEADLINER	✗

THE SIW 2018 WILL FEATURE BREAKAWAY SESSIONS IN:

PHARMACEUTICALS ENERGY

SADC PHARMACEUTICAL BUSINESS PLAN

ENERGY GAS TASK-FORCE

MINING

SADC REGIONAL MINING VISION

AGRI-PROCESSING

SADC SECTORAL DEVELOPMENT

[CLICK HERE TO SPONSOR](#)

[CLICK HERE TO ADVERTISE IN THE CONFERENCE HANDBOOK](#)

[CLICK HERE TO BOOK EXHIBITION SPACE](#)

SEE YOU IN WINDHOEK, NAMIBIA!!!

FTA
AFRICA'S
FREE-TRADE
AREAS

SEVEN
FACTORY
SITE VISITS

INDUSTRIALISATION
INFRASTRUCTURE
FOR THE SADC REGION

SOUTHERN REGIONAL
AFRICA GAS
TASK FORCE

ESTABLISHING ACCESSIBLE
REGIONAL VALUE CHAINS
IN SOUTHERN AFRICA

ORGANISATION:

NEPAD Business Foundation |
Host of Southern Africa Business Forum |

Lynette Chen, NBF, CEO |
Terrence Mutuswa, NBF, Marketing & Communications |



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