

Friday, May 18, 2018

7:00 a.m. – 4:00 p.m.

Hilton Downtown | Omaha, NE

11th ANNUAL REBUILDING THE VILLAGE CONFERENCE

CHANGING THE GAME: A NEW WAY FORWARD ...ECONOMIC EMPOWERMENT

AGENDA

7:00 – 8:00 a.m. **Registration**, Exhibitors Open, Continental Breakfast, Coffee | Juice Exhibit Hall

8:00 – 10:00 a.m. **Conference Kickoff** | North Omaha 2025 Economic Update and Summit Ballroom

EmPowerTalks: Taking GAME CHANGING Solutions to SCALE
Presented by Local and National Leaders

- **The Most Effective Poverty Reduction Strategy**
Teresa Hunter, CEO – Family Housing Advisory Services
- **Working Together as Community Partners to Reduce Violence**
Todd Schmaderer, Chief of Police – Omaha Police Department
- **Achieving Academic Success through Collaboration & Alignment**
Dwayne Chism – Executive Director – Omaha Public Schools
- **Transforming Communities with High Wage and High Growth Jobs**
Keith Station, Business Manager – Heartland Workforce Solutions
Michael Maroney, CEO – Omaha Economic Development Corporation
- **Building Thriving Corridors and Economic Centers**
Ashley Kuhn, Executive Vice President – White Lotus Group
- **Transforming Neighborhoods with Holistic Revitalization**
Othello Meadows, Executive Director – 75 North Revitalization Corporation
- **Collective Economics and Community Ownership**
Dr. Pamela Jolly, CEO – Torch Enterprises – National Strategist
- **Creating a Culture of Entrepreneurship**
Jaylen Bledsoe, CEO – The Jaylen Bledsoe Global Group – National Strategist

10:00 – 10:15 a.m. **Break**, Exhibitors (Expo), Networking and Refreshments

Exhibit Hall

10:15 a.m. **Breakout Sessions I: Collaboration in North Omaha**

Strategies to Reduce Poverty and Build Strong & Healthy Families:

Participants will learn about local programs that have lifted thousands above the poverty line and ways to increase the number of families impacted in a positive way.

Closing Achievement Gaps by Expanding the REACH/Village Strategy:

Learn more about one of the most successful and comprehensive approaches to improve educational outcomes. This effort between Omaha Public Schools and community partners has generated measurable outcomes in North Omaha.

Strategies to Reduce Unemployment and Underemployment through Career Pathways and High Wage & High Growth Jobs – *This session will highlight programs and initiatives that are having the greatest impact on reducing unemployment and underemployment in North Omaha. What are the next steps including increasing wages?*

Creating a Culture of Entrepreneurship & Closing the Business Ownership Gap: *Participants will learn about initiatives that are generating millions of dollars for contractors and providing much needed capital for small businesses. Hear from local champions and how they overcame barriers to launch and operate successful businesses.*

The Next Steps with Corridor Revitalization – *24th & Lake, 30th & Lake, Ames and Sorensen* – *Major efforts are underway to build strong economic centers along key corridors in North Omaha. What's next? How will current and new residents benefit?*

Closing the Home Ownership Gap and Collective Economics:

The home ownership rate in North Omaha is the lowest in the region. Hear from panelists concerning what can be done to increase home ownership and maximize opportunities. Includes recommendations and discussion on national best practices.

Strategies to Reduce Violence & Arrests at the Same Time: *Participants will learn the keys to increasing safety while reducing disproportionate arrests and building stronger relationships between law enforcement and the community?*

11:45 – 1:00 p.m. **Economic Empowerment Luncheon with Cathy Hughes**

Ballroom

Keynote: Cathy Hughes, *Founder & Chairman – Urban One (Radio One & TV One)*
North Omaha Native: Entrepreneur, Radio & Television Personality
Empowerment Champion Awards

1:00 – 1:30 p.m.	Break, Exhibitors, Book Signing, Networking and Refreshments	Exhibit Hall
1:30 p.m.	<p>Breakout Sessions II: Capacity Building in North Omaha</p> <p>Diversifying Your Funding Streams: Public and Private Sources <i>Hear from foundation leaders and public funding sources regarding strategies to expand your funding base. Participants will learn how to expand beyond traditional sources to build their capacity.</i></p> <p>Marketing, Communications & Media Partnerships <i>How can you breakthrough in an ever expanding world of traditional and social media? What's the best way to develop effective relationships with local media outlets? Learn from some of the industry leading experts in the Omaha area.</i></p> <p>Transformational Leadership: Strategic Planning, Vision and Story Telling <i>The message is clear. You must have strong leadership, a plan, a compelling vision and the ability to tell your story in a clear, concise and powerful way. This session will help you gain insights from some of Omaha's most effective leaders and innovative story tellers.</i></p> <p>Data, Trends and Research: North Omaha Demographics & Trends <i>Come get your copy of the most up-to-date trends, research and data on North Omaha. This annual update will help you and your organization to fine tune your strategy, initiatives, programs and projects with useful and timely information.</i></p> <p>Mobilizing for Change: Policy and Advocacy <i>Large scale change and progress will often require changes to city, county, state and federal policies. Learn how you can collaborative with partners to help accelerate progress in North Omaha through advocacy, collaboration, alignment of resources and strategic reinvestment?</i></p> <p>Breaking Through the Wall: Access to Capital and Credit for Entrepreneurs <i>In order to expand the culture of entrepreneurship in North Omaha, small business owners need access to capital and credit. Come learn more about what's available right now and the best immediate opportunities to expand your business.</i></p>	
2:30 – 3:00 p.m.	Final Session: Prioritization for next phase of Community-Based Economic Revitalization w/Local and National Strategist	Ballroom - Exhibit Hall
3:00 – 4:00 p.m.	North Omaha Business Expo and Reception	Exhibit Hall
