



2017 State Conference Sponsorship Opportunities

Dates: Thursday, June 8 and Friday, June 9, 2017

Location: University of Florida, Harn Museum of
Art, Cultural Plaza
3259 Hull Road • Gainesville, FL 32611

Contact: Kimberly Blackburn – Conference Chair
University of Florida
kblackburn@uff.ufl.edu or 352-392-9879

You are cordially invited to become a sponsor of the 2017 APRA-FL State Conference. This year's conference theme is "Through the Looking Glass: Prospect Development from the End-User Perspective." Our presenters will discuss ways that prospect development professionals can rethink their work through the lens of the professionals they serve.

We are working on an all-star line up of presenters. We are excited to announce our keynote speaker, Armando Zumaya, Chief Development Officer for the USS Hornet Museum. Other speakers include professionals who approach prospect development from all aspects of the field: front-line fundraisers (including gift planning professionals), donor relations experts, talent development, and more.

The APRA-FL chapter is a vibrant and growing community of prospect development professionals. Our statewide conference typically attracts approximately 50 attendees.

During this conference you will meet with key decision-makers from universities and nonprofits from across Florida. Your marketing materials will be available to attendees throughout the conference, and you will have additional opportunities to interact with prospect development professionals during designated times on the program and/or during breaks. Our venue allows for ample floor and table space to exhibit your product and demonstrate your services. The following page lists the opportunities available, along with a sponsorship agreement on page 3. **I invite you to join us for our best conference yet!**

Sincerely,

Kimberly Blackburn, Conference Chair
Assistant Director of Prospect Management
and Data Analytics, University of Florida
Foundation



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Benefits	Platinum Sponsor \$1,250.00 <i>*Opportunity Filled</i>	Gold Dinner Sponsor \$750.00 1 available	Silver Sponsor \$500.00 <i>*Opportunity filled</i>	Bronze Sponsor \$250.00
Opportunity to present to group	✓ Opening keynote (30-60 minutes) on Friday morning	✓ 30 minutes during Thursday evening dinner	✓ 15 minutes on Friday	15 minutes on Friday
Sponsor included on conference electronic and/or printed publicity	✓	✓	✓	✓
Opportunity to display marketing materials throughout conference	✓ One 8-foot table	✓ One 8-foot table	✓ One 8-foot table	✓ ½ 8-foot table (to be shared with another bronze sponsor)
Complimentary registration and annual chapter membership	✓ 2 representatives	✓ 2 representatives	✓ 1 representative	✓ 1 representative
Post-conference attendee list with contact information	✓	✓	✓	✓

Association of Professional Researchers for Advancement, Florida Chapter 2016 State Conference Sponsorship Agreement

[Register/pay online now](#)

SPONSOR INFORMATION

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SPONSORSHIP LEVEL

- ☐ Platinum Sponsor - \$1,250.00
- ☐ Gold Dinner Sponsor - \$750.00
- ☐ Silver Sponsor - \$500.00
- ☐ Bronze Sponsor - \$250.00

☐ I will pay by check

☐ I will submit payment [online](#)

Return completed form to Kimberly Blackburn kblackburn@uff.ufl.edu by March 31st 2017.

Please make checks payable to APRA-FL and mail payment to the APRA-FL Chief Financial Officer:

Cynthia DeMates
2191 SE 131st Ave
Morrison, FL 32668