

BEST OF THE WEST SHORE

YOUR COMMUNITY. YOUR VOTE.

VOTING ENDS SEP 4, 2017

**GOLDSTREAM
NEWS
GAZETTE**



WHAT IS THE BEST OF THE WEST SHORE AWARDS?

The Best Of The West Shore Awards (BOWSA) was founded by the WestShore Chamber of Commerce and Goldstream News Gazette to recognize the best organizations, people, and/or places in our community. BOWSA is your opportunity to be recognized by your peers, engage local residents, attract tourists to our community, and be officially awarded as one of the best businesses or non-profits in the West Shore!

BOWSA includes over 40 award categories open to all of the 4,000+ organizations located within the West Shore municipalities of Colwood, Highlands, Langford, Metchosin and View Royal, and the Esquimalt, Sc'ianew, Songhees, and T'Sou-ke Nations.

Voting is entirely conducted by the general public in an open format online at www.bowsa.ca, with voting closing on September 4th. In 2016 over 8,000+ votes were counted, and we expect even greater participation this year!

The top three finalists in each award category will be invited to purchase tickets to the awards ceremony where winners will be announced on Thursday, October 26th, 2017 at The Westin Bear Mountain Resort Community. First place participants will be presented a plaque to display their exemplary achievement, and all finalists/winners will receive coverage in the special Goldstream News Gazette's BOWSA Featurette going out to over 17,500 people across the West Shore.

HOW CAN YOU GET INVOLVED?

Getting involved in BOWSA is easy. First take a look at the various award categories and select the one(s) you feel best suit your organization. Then simply let your customers and stakeholders know to vote for you at www.bowsa.ca!

If you've received a BOWSA poster you can write your preferred award category in the blank space provided, and post it in a visible location. To request a BOWSA poster contact the WestShore Chamber of Commerce by calling (250) 478-1130 or emailing chamber@westshore.bc.ca

SHARE YOUR PHOTOS ON SOCIAL MEDIA
USING THE OFFICIAL EVENT HASHTAG:

#BOWSA2017



2017 AWARD CATEGORIES

BEST ORGANIZATIONS

- | | |
|---------------------------------------|---|
| 1. Best Customer Service | 19. Best Grocery Store |
| 2. Best Pet Clinic | 20. Best Insurance |
| 3. Best Pub | 21. Best to Make Your Own Beer/Wine |
| 4. Best Place for Eye Care | 22. Best Hair Salon |
| 5. Best Independent Coffee Shop | 23. Favourite Non-Profit |
| 6. Best Golf Club | 24. Best Yoga Studio |
| 7. Best Restaurant | 25. Best Tech / IT Business |
| 8. Best Place for Fitness | 26. Best Spa/ Aesthetics |
| 9. Best New Development/ Home Builder | 27. Best Automotive Service |
| 10. Best Wellness/ Health Practice | 28. Best Storage |
| 11. Best for Breakfast | 29. Best Retailer |
| 12. Best Legal Services | 30. Best Martial Arts |
| 13. Best Ethnic Cuisine | 31. Best Second Hand Shopping |
| 14. Best for Entertainment | 32. Best Professional Services |
| 15. Best Bicycle Shop | 33. Best First Nations Business/ Entrepreneur |
| 16. Favourite Local Sports Team | 34. Best New Business |
| 17. Best Flower/Garden Shop | 35. Best Business |
| 18. Best Financial Services | 36. Best Dental/Denture Clinic |

FAVOURITE COMMUNITY PLACES

- | | |
|--------------------------------|--|
| 1. Best Hiking Trail | 5. Best Beach |
| 2. Best Free Fun | 6. Best Place to Walk Your Dog |
| 3. Best Place to Take a Selfie | 7. Best Place to Take an Out-of-Town Visitor |
| 4. Best Fishing Spot | |

VISIT: **BOWSA.CA** TO CAST YOUR VOTE!



TITLE SPONSOR



THANK YOU FOR BEING INVOLVED AND BEST OF LUCK IN THE 2017 BEST OF THE WEST SHORE AWARDS!