



# INTER-AMERICAN DEVELOPMENT BANK

MOOC:AGRIMONITOR  
September/October 2016



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# What is AGRIMONITOR?

**Agricultural Policy Online Database**, launched by IDB in 2014

**Purpose:** Improving farm policies in Latin America and the Caribbean (LAC)

## FACTS ABOUT AGRIMONITOR:

- *Key source* for agricultural policy indicators for LAC countries
- *A research instrument* that helps analyze and compare agricultural policies and programs in the region
- *Asset* for better decision-making on agricultural policy
- *Strategic tool for* publications, presentations, infographics, and documents on agricultural policy
- So far, 18 countries included (+ 6 in 2016)



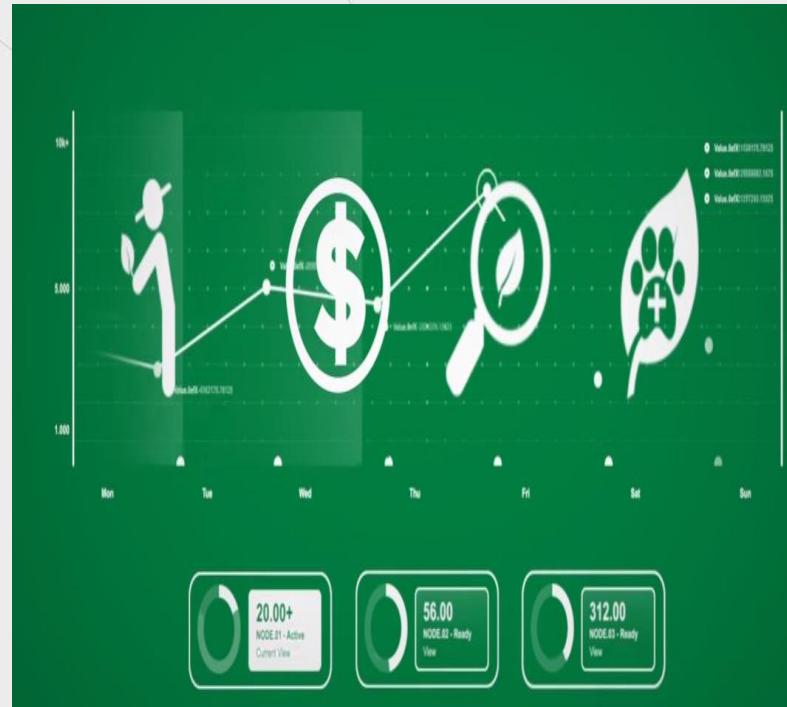
# What are the MOOCs?

## Massive Online Open Course (MOOC)

- Since 2014 - **IDB** became the first organization specialized in Latin America and the Caribbean (LAC) to provide MOOCs
- The **IDB** has developed a series of courses through [edX.org](https://www.edx.org): an online education platform founded by Harvard University and the Massachusetts Institute of Technology (MIT)
- **IDB** shares its practical expertise and knowledge on development issues

## What Can You Find in the MOOCs:

- Practical Activities
- Lectures (Videos)
- Readings
- Forums
- Quizzes and tests



# What is in the AGRIMONITOR MOOC?

**Course Period:** October 25<sup>th</sup> - November 29<sup>th</sup> (5 weeks)

## Outline:

- **Intro:** Overview of the course
- **M1:** What are Agricultural Policies?
- **M2:** AGRIMONITOR and the PSE Methodology
- **M3:** Trade, Competitiveness and Agricultural Policies
- **M4:** Agricultural Policies and Food Security
- **M5:** Agricultural Policies and Climate Change

## Others:

- AGRIMONITOR Case Studies
- Experts (Instructors) from OECD, World Bank, FAO and others
- Tests



# Benefits:

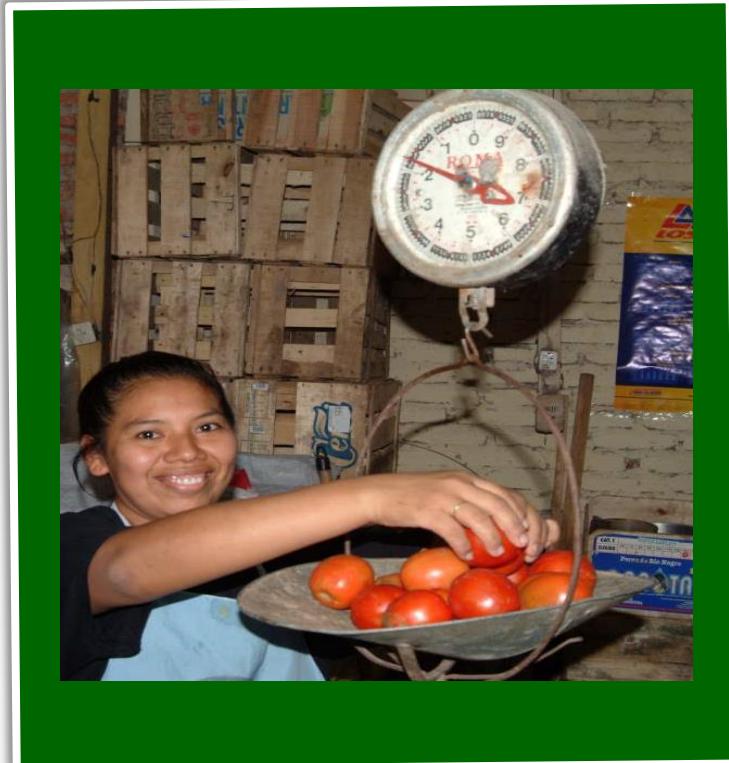
## - Sectoral Competencies:

- *Learn* about analysis and evaluation tools for agricultural policies
- *Compare* agricultural public policies
- *Improve* the efficiency and effectiveness of public policies and resource management
- *Develop* awareness on climate change and food security

## - General Competencies:

- *Access to a new learning technology*
- *Strengthen* data analysis and problem solving skills
- *Improve* creative, critical and analytical thinking

## - Opportunity to Conduct a Research Project



# How Can You Start?

## Follow the Steps Below:

- 1) Go to the edX platform website:  
<https://www.edx.org>
- 2) Register on the site, by clicking on the button  
**“Register”**
- 3) Follow registration instructions as provided by the website
- 4) Once registered in edX, go to the search bar “I want to learn about” and write **“AGRIMONITOR”**
- 5) Click on the **“Enroll Now”** button
- 6) Complete all the fields and follow instructions as given by the website



# THANK YOU!



# What do participants from public sector gain?

## Specific competencies

- Develop and evaluate agricultural policies
- Compare the agricultural public policies over time within a country or between countries
- Economic reasoning
- Improve programs and development projects
- Improve the implementation of public policies
- Efficient management of resources
- Awareness on climate change and food security issues

## Opportunity

- Participation in Research Contest



# What do consumer organizations gain?

## Specific competencies

- Evaluate agricultural policies and their effects on consumers
- Compare the agricultural public policies over time within a country or between countries
- Economic reasoning
- Awareness on climate change and food security issues

## Opportunity

- Participation in Research Contest



# What do Universities faculty/students gain?

## Specific competencies

- Evaluate agricultural policies and propose adjustments
- Compare agricultural public policies over time within a country or between countries
- Economic reasoning
- Improve programs and development research projects
- Awareness on climate change and food security issues

## Opportunities

- Relationship University – IDB
- Curriculum improvement
- Participation in Research Contest



# What do participants from research organizations gain?

## Specific competencies

- Evaluate agricultural policies
- Access and familiarity with a new database
- Compare agricultural public policies over time within a country or between countries
- Economic reasoning
- Improve programs and development research projects
- Awareness on climate change and food security issues

## Opportunities

- PSE Methodology
- Relationship Organization – IDB
- Participation in Research Contest

