

The General Society of Mechanics & Tradesmen
Annual Craftsmanship Awards Gala
Benefiting the Mechanics Institute
20 West 44th Street, New York, N.Y. 10036

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TICKETS & JOURNAL PARTICIPATION (Please see reverse side for ad specifications)

_____	\$10,000	Leadership (Gold Page) Includes 10 Tickets
_____	\$5,000	Benefactor (Silver Page) Includes 8 Tickets
_____	\$2,500	Donor (Black & White Full Page) Includes 6 Tickets
_____	\$1,000	Patron (Black & White Half Page) Includes 4 Tickets
_____	\$500	Sponsor (Black & White Quarter Page) Includes 2 Tickets
_____	\$250	Supporter (Individual Listing) Includes 1 Ticket
_____	\$125	Friend (Individual Listing) Includes 1 Ticket

I cannot attend, but would like to support The General Society and its Mechanics Institute by enclosing my tax-deductible contribution of \$_____.

PAYMENT:

Enclosed is my check for \$_____ payable to The General Society of Mechanics & Tradesmen: **20 West 44th Street, New York, N.Y. 10036**

Please charge my credit card for \$_____ Visa() MasterCard() AmEx()

Account # _____ Exp. ____ / ____

Name on Card _____

Signature for credit card _____

Please RSVP by November 3.

E-mail: victoria.dengel@generalsociety.org
or call: 212.840.1840 ext. 2

Tickets will be held at the door.

The General Society of Mechanics & Tradesmen is a 501 (c)(3) nonprofit charitable organization.
Contributions are tax-deductible to the extent allowable by law.

(Please list your guests on the reverse side)

List of Guests

JOURNAL ADVERTISING SPECIFICATIONS:

Please E-mail your Journal Ad to victoria.dengel@generalsociety.org by November 3.

Digital files preferred in PDF format. Most other digital files will also be accepted. Artwork supplied must be high resolution with all fonts and pictures included. Camera-ready copy may be supplied, however it will not render the best quality.

Printed Offset, Journal Trim is 8 ½" x 11"

Full Page:

Full Page Live Area is 7" x 10" (half-inch margin all around)

Half Page & Quarter Page:

Black & White Half Page 7" x 4 5/8"

Black & White Quarter Page 3 3/8" x 4 5/8"