In order to assist our corporate partners in promoting their organizations at the Workshop, the Red Deer Swine Technology Workshop (RDSTW) offers a wide variety of high profile recognition opportunities. Through the generosity of our sponsors registration for the RDSTW can be offered at very reasonable rates. For more information, or to discuss your corporate involvement, contact Kimberly Nield, Workshop Manager at 403-244-7821, 1-800-267-9180 or via email; kim@conventionall.com.

**ELITE LEVEL**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,500.00+</td>
<td>Two (2) complimentary Workshop registrations, Promotional level and logo recognition during the Workshop and in the proceedings, Logo on RDSTW signage and PowerPoint scroll, Promotional level and logo recognition in the published Thank-You ad’s, Your company’s promotion item inserted into attendee bag (if applicable). Your company must be able to deliver and provide a minimum quantity of 250 of your company’s promotional item. (i.e. pens, notebooks, magnets, sanitizer, water bottles, note pads etc.)</td>
</tr>
</tbody>
</table>

**PREMIUM LEVEL**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1000.00+</td>
<td>One (1) complimentary Workshop registration, Promotional level and logo recognition during the Workshop and in the proceedings, Logo on RDSTW signage and PowerPoint scroll, Promotional level and logo recognition in the published Thank-You ad’s, Your company’s promotion item inserted into attendee bag (if applicable). Your company must be able to deliver and provide a minimum quantity of 250 of your company’s promotional item. (i.e. pens, notebooks, magnets, sanitizer, water bottles, note pads etc.)</td>
</tr>
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</table>

**SUPPORTER LEVEL**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$550.00+</td>
<td>One (1) complimentary Workshop registration, Promotional level and logo recognition during the Workshop and in the proceedings, Logo on RDSTW signage and PowerPoint scroll, Promotional level and logo recognition in the published Thank-You ad’s, Your company’s promotion item inserted into attendee bag (if applicable). Your company must be able to deliver and provide a minimum quantity of 250 of your company’s promotional item. (i.e. pens, notebooks, magnets, sanitizer, water bottles, note pads etc.)</td>
</tr>
</tbody>
</table>
Workshop Specific Sponsorship Opportunities

The Red Deer Swine Technology Workshop has identified and earmarked specific events and event properties as exclusive promotional opportunities for industry related companies and organizations. The value of these opportunities is based on exposure and promotional benefits.

**NETWORKING BREAK $550.00**
- One (1) *complimentary* Workshop registration
- Promotional level and logo recognition during the Workshop and in the proceedings
- Signage with your logo at one networking break
- Logo on RDSTW signage and PowerPoint scroll
- Promotional level and logo recognition in the published Thank-You ad’s

**LUNCH $1,000.00**
- One (1) *complimentary* Workshop registration
- Promotional level and logo recognition during the Workshop and in the proceedings
- Your company name and logo on tent cards
- Logo on RDSTW signage and PowerPoint scroll
- Promotional level and logo recognition in the published Thank-You ad’s

**WORKSHOP SPEAKER SPONSOR $550.00**
- One (1) *complimentary* Workshop registration
- Promotional level and logo recognition during the Workshop and in the proceedings
- Logo on RDSTW signage and PowerPoint scroll
- Promotional level and logo recognition in the published Thank-You ad’s

**ATTENDEE BAG $1,000.00**
- One (1) *complimentary* Workshop registration
- Promotional level and logo recognition during the Workshop and in the proceedings
- Your corporate logo on bags given to each attendee and speaker
- Logo on RDSTW signage and PowerPoint scroll
- Promotional level and logo recognition in the published Thank-You ad’s

**WORKSHOP AV $1,000.00**
- One (1) *complimentary* Workshop registration
- Your company banner(s) displayed on or near the stage
- Promotional level and logo recognition during the Workshop and in the proceedings
- Logo on RDSTW signage and PowerPoint scroll
- Promotional level and logo recognition in the published Thank-You ad’s
2016 Red Deer Swine Technology Workshop
Sponsorship Opportunities

Workshop Cash Sponsorships
- Elite Level (Includes 2 Registrations) ................................................................. $1,500.00
- Premium Level (Includes 1 Registration) .............................................................. $1,000.00
- Supporter Level (Includes 1 Registration) .......................................................... $550.00

Sponsorship includes complimentary Workshop registration. Please list your company representative: ____________________________

Workshop Specific Sponsorships
- Networking Break (two available with up to two sponsors of each) .................... $550.00
- Attendee Name Badges ....................................................................................... $550.00
- Proceedings ......................................................................................................... $550.00
- Lunch (one available) ......................................................................................... $1,000.00
- Attendee Bag ...................................................................................................... $1,000.00
- Workshop AV ...................................................................................................... $1,000.00
- Workshop Speaker ............................................................................................. $550.00

Please list your preferred session: ___________________________________________
(A maximum of two sponsors per session–please check with Lisa Doyle regarding availability)

Workshop Specific Sponsorships includes one complimentary Workshop registration. Please list your company representative: ____________________________

Subtotal $ __________
5% GST N/A
TOTAL $ __________

Company: __________________________________________ Contact: ___________________________
Address: __________________________________________ City: ___________________________
Province: __________________________ Postal Code: __________________________
Telephone: __________________________ Fax: __________________________
Email: __________________________________________

Payment Method:
☐ Cheque is enclosed (Please make cheques payable to: Red Deer Swine Technology Workshop)
☐ Please send me an invoice
☐ Credit card: (MasterCard and Visa)

Card Number: __________________________________________ Expiry Date: __________
Signature: __________________________________________ Security Code: __________

Red Deer Swine Technology Workshop
2nd Floor – Bay #3 4905 - 102 Avenue SE
Calgary, Alberta T2C 2X7
Phone: 1-800-267-9180 Fax: 1-866-808-0366 Email: kate@conventinal.com
18\textsuperscript{th} Annual Red Deer Swine Technology Workshop  
October 19\textsuperscript{th}, 2016  
Trade Show Booth and Sponsorship Confirmation Form

Company Name:  
Contact Person: 

Address:  

Telephone:  Fax:  Email: 

* If you are sponsoring the workshop, please send an electronic copy of your company logo for inclusion in workshop printed materials and on sponsorship signs, unless you have sent one in previous years.

We would like to support the workshop in the following ways:

1) Trade Show Booth  $550.00
Includes registration for one company representative (name):

Location preference: # 1 – 25, please provide alternatives (see plan)  
1\textsuperscript{st}:______ 2\textsuperscript{nd}:______

2) Registrations

- [ ] Single registration  $90.00
- [ ] 5 registrations for the price of 4  $400.00
- [ ] I would like to be invoiced for the above items  Total:_________
Additional Information for Exhibitors and Sponsors

Trade Show Booth includes:
- One 10’ by 10’ space with back and side draperies
- One 8’ skirted table
- Two folding chairs
- One power outlet
- Registration for one company representative

If you have any questions or special requests relating to trade booths or hotel services, please contact: Rhiannon Winter, Capri Hotel and Convention Centre, Phone: (403) 755–1161
Email: rwinter@sheratonreddeer.com

Introductions and Recognition
To recognize the valuable contribution you make to the workshop, we will be providing you with an opportunity to introduce yourself and your company. One minute for each booth will be provided for this introduction during the workshop. In addition, your company will be acknowledged in our printed materials and, for sponsors, on signage.

Booth Location
*Attached is a plan of the Exhibition Centre showing the position of the tradeshow booths.*
Please indicate your top 3 choices for booth location on the sponsorship confirmation form (# 1 – 25). Please note that location preference will be determined by a first pay, first pick basis and that, depending on demand, not all booths may be allocated. Additional booths may be added if demand dictates.

Hotel Bookings
If you wish to stay at the Sheraton Hotel, we have booked a block of rooms for the night of Tuesday, October 20th, 2015:

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Single Rate</th>
<th>Double Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deluxe Queen (2 beds)</td>
<td>$144.00</td>
<td>$144.00</td>
</tr>
<tr>
<td>Traditional King</td>
<td>$144.00</td>
<td>$144.00</td>
</tr>
</tbody>
</table>

Please reserve your accommodation(s) by 5:00pm on Monday September 21st, 2015, by contacting Reservations at the Sheraton - (403) 346–2091- and quoting “Swine Technology Workshop”.

If you have any other questions or concerns please contact Kimberly Nield:

Red Deer Swine Technology Workshop
Bay 3, 4905 – 102 Avenue SE
Calgary, Alberta T2C 2X7
Telephone: (403) 244-7821
Fax: (866) 808-0366
Email: kimberly@conventionall.com