



## 2018 Gilroy Art & Wine Stroll ARTIST INFORMATION

Dear Artist:

The Gilroy Art & Wine Stroll is an annual event organized by the Gilroy Downtown Business Association (GDBA). My name is Kevin Heath, and I am the Executive Director at the Gilroy Center for the Arts, in addition to being a committee member for AWS. My role is to invite and coordinate the artists for the day. Gilroy Arts Alliance, the non profit that operates the Gilroy Center for the Arts, coordinates the artists, and this year we have made a few changes. If you'd like to learn more about the Center, check out our website [www.gilroycenterforthearts.com](http://www.gilroycenterforthearts.com). We'd love to have you participate this year!

Patrons of the Art & Wine Stroll will have the opportunity to visit all the artists as they stroll, while sipping wine at participating businesses.

**NEW THIS YEAR...**artists will be assigned specific locations at downtown businesses, including the Gilroy Center for the Arts. This will give artists an opportunity to shine individually, while based at a variety of downtown locations. It will also create a more comfortable atmosphere by alleviating any weather inconveniences. Space at each business will include room for a 6ft table, and in most locations, a small display behind the table. Once your application is approved, you will be paired with a business and I will be the liaison between you and the business contact. I highly recommend you visit your location in advance, to scope out the usable space.

The application follows this information. Here are a few bullet points:

### **When/Where/How**

Date/Time: April 7th, from 1:00pm to 5:00pm

Set Up Time: Set up 11:30am to 1:00pm on April 7th

Tear Down: 5:00pm to 6:00pm on April 7th (Tables are not to be removed before 6:00pm)

Space Fee: **\$25** (super cheap!) for a 6 ft table space at a local business (You will be responsible for bringing chairs and tables).

### **Don't forget...**

You do not need a ticket to shop the artisan booths, so the general public will be able to access you. Tickets are required for tasting, however.

## Artist Requirements

Submit, via mail, the attached application with check for \$25, made payable to Gilroy Arts Alliance, by April 1, to confirm your space. You may also pay your fee online and email me the application. (\$2.00 additional fee applies for online payments). Pay online at [www.gilroycenterforthearts.com](http://www.gilroycenterforthearts.com).

**All Applications must be to me no later than April 1, 2018**

If you prefer to drop off your application at the Center, you can do so during business hours (Tues-Fri 2pm to 5pm, Sat 11am - 2pm. Closed Sundays and Mondays)

Items sold can fall under the heading of "art" and "crafts". Items must be handmade or at least hand embellished. The event is an Art & Wine Stroll, so only artists will be considered.

Plan to display smaller items to sell, as it is easier for the patrons to purchase and carry. Of course, wine themed items tend to sell well. You are welcome to display larger pieces to show examples of your work. Space permitting.

Per the State Board of Equalization, you are **required** to have a valid California Seller's Permit to participate. If you do not have a permit, you can apply on line, it's very easy. Here is the link: <http://www.boe.ca.gov/info/req.htm>

**If you need to apply for a Seller's Permit, please do not leave it to the last minute.** We want to be sure you have a space, so please apply as soon as you can.

If you sell your items two days or less over a 12 month period, you will not necessarily be required to have a CA Sellers Permit. Instead, you will need to fill out a form called BOE410D, submit it to the BOE, and enclose a copy of the form for me when you submit your application. You can access the form here: <http://www.boe.ca.gov/pdf/boe410d.pdf>

**PLEASE NOTE...APPLICATIONS SUBMITTED WITHOUT A VALID CA RESALE PERMIT NUMBER WILL NOT BE ACCEPTED.**

If you have any questions, please feel free to email me at [Kevingilroyartsalliance@gmail.com](mailto:Kevingilroyartsalliance@gmail.com), or leave a message at 408-842-6999. I'd be happy to help.

I look forward to working with you on this amazing event!

Kevin Heath  
Executive Director  
Gilroy Center for the Arts



**Gilroy Downtown Business Association & Gilroy Center for the Arts 2018 Gilroy Art & Wine Stroll**

**ARTIST APPLICATION**

*(Space is a 6ft table unless otherwise arranged)*

1. Applicant/Artist \_\_\_\_\_  
Address \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ E-Mail \_\_\_\_\_  
Alternate Contact \_\_\_\_\_

2. What medium or product will you sell? Please be specific. If this is your 1<sup>st</sup> time at AWS, please submit pictures of your work.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Have you operated or assisted in the operation of a vendor booth at a Downtown Gilroy event under a different organization or individual name: \_\_\_ Yes \_\_\_ No If yes what name? \_\_\_\_\_

4. California Seller's Permit Number \_\_\_\_\_ **\*\*Required**

5. Space will be allocated for a 6 foot table. Artists will be assigned a location throughout downtown.  
What additional space do you require? \_\_\_ ft adjacent, \_\_\_ ft behind.  
Please describe any special requirements: \_\_\_\_\_

I understand that the location of my booth may be changed by GDBA to facilitate the best operation of the event and the operation of my booth is subject to City Ordinances, City Fire Marshall, Police Department or County Environmental Health Department guidelines and standards.

**Include check for \$25 per booth (check made payable to GILROY ARTS ALLIANCE)**

**Return application(s) with payment(s) by mail to:  
Gilroy Arts Alliance, 7341 Monterey Street, Gilroy, CA 95020**

Contact Kevin Heath with questions: [KevinGilroyArtsAlliance@gmail.com](mailto:KevinGilroyArtsAlliance@gmail.com)

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

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**GDBA USE ONLY**

Approved \_\_\_\_\_ Total fees \$ \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_

Dimensions \_\_\_\_\_ Vendor Number \_\_\_\_\_ Booth Number \_\_\_\_\_

Comments