



CALL FOR ARTISTS: Dia de los Muertos Art for Poster

Enter your art (no fee) for a chance to be selected as the poster art on all 2017 marketing.

Your original work will be on display at the Center, even if it is not chosen as the poster winner.

Dia de los Muertos is celebrated with ofrendas at the Gilroy Center for the Arts each fall. To market the exhibit, we design, in advance, informational posters/flyers/postcards/print ads with the dates and times of the exhibit. This year, we have created an opportunity for local artists to submit their work and the winner will have their art displayed as the backdrop on all marketing pieces. The artist's name will also appear on all pieces and a bio will be on display at the Center, next to a printed version of the poster.

Poster Art Deadline: Enter a digital version of your art by August 11. If your art is on canvas, paper, metal, etc., please submit a digital version (photo) as a high resolution file (JPEG, PNG or PDF) to be considered. The winner will be announced August 15.

Non Digital versions of your art (original art): All entries, in their original form (canvas, paper, metal, etc), will be exhibited during the Dia de los Muertos Exhibit Oct 15 – Nov 4.

We will ask you to **bring in the original piece Saturday, October 14th** between 9am and 2pm.

ELIGIBILITY

All adult artists, 18 years and older, living or working within a 50-mile radius of Gilroy are eligible to apply. Entries must be *original* art works completed within the past two years. No student work or work created to complete class assignments, please. Works previously exhibited at the Gilroy Center for the Arts are not eligible.

CELEBRATION EVENT

A celebration reception will be held Sunday, October 29, from 1:00pm – 4:00pm. **The winner will need to be present, so that we may publicly recognize your contribution. If you enter a piece of your art, you will want to be present, as well.**

ENTRIES

Deadline to enter digital version of art is August 11, 2017. Artwork to be considered for the poster will be a high resolution file entered via email, usb drive or CD in a JPEG, PNG or PDF format. All art must be entered in a digital format. If original art is on canvas/paper/metal, etc, the original piece will be displayed in our gallery during the exhibit. We will show each of the

entries that meet GCA's presentation guidelines (see below) at the Gilroy Center for the Arts, located at 7341 Monterey St. Gilroy, CA 95020. If your piece is for sale, the Gilroy Center for the Arts shares a **15%** commission with the artists on sales. **There is no fee to enter.**

CONTACT Kevin Heath, Executive Director | (408) 842-6999
Kevingilroyartsalliance@gmail.com

Presentation Requirements for Exhibiting Artists

Specifications have been developed to ensure that all work in our Gallery is an outstanding experience for exhibiting artists and our community of all ages. **Artwork that does not meet specifications below will not be accepted.** Please contact Kevin Heath, Executive Director, at (408) 842-6999 or via email at Kevingilroyartsalliance@gmail.com with any presentation questions.

- 2-D work can measure up to 40 inches on any side; 3-D work can weigh up to 40 lbs.
 - No wet paint or recently varnished work; please allow enough time for your piece to dry before delivery.
 - Artwork must be ready to hang **with wire**. No saw tooth hangers allowed.
- Frames must be free of debris or scratches, and securely assembled. GCA recommends Plexiglas for framing. GCA will not be liable for any damage to artwork framed with glass.
 - Matting must be clean, free of debris and properly cut. Simple is better.
 - Gallery wrapped canvas styles (with no staples visible) are acceptable unframed as long as the edges are painted. All other canvas, canvas boards, and supports must be framed.
 - Use hanging wire only; no thread, string, twines, etc. Please, no "sawtooth" hangers. Hanging wire should not appear above the top of your frame.
 - Quilts and other wall hangings must have sleeves or tabs for hanging from a rod; a rod of adequate diameter and quality must accompany your work. Textile wall hangings without tabs or sleeves must be accompanied by a quilt hanger.

The Gallery at the Center is a community exhibition area featuring artists of all ages. Artwork with potentially dangerous materials, incendiary content, or uses fabrication methodologies that the gallery staff deem inappropriate, cannot be accepted. If you feel the above may apply to your work, contact us with any questions. **DEADLINE TO ENTER IS AUG 11, 2017**

I agree to abide by the presentation requirements listed above. I understand that if my work fails to meet these requirements, it will not be accepted for exhibition. Your signature indicates your agreement with these policies.

Print and sign name _____

Date _____



Dia de los Muertos Poster Art 2017 ENTRY FORM

Complete the Entry Form and labels below.

Submit Entry Form by Aug 11, 2017.

Submit label with your original work on Oct 14, 2017 9am – 2pm

ARTIST INFORMATION

Artist Name: _____

Address : _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Contact Phone: _____

Description of Work and Medium Used (use the back of page, if needed):

RULES AND REGULATIONS FOR ARTISTS

Gilroy Arts Alliance (GAA)/Gilroy Center for the Arts is a facility for all ages. Art containing explicit language, violence, or anything else questionable is not appropriate for our facility and will be refused.

ART LABELS

Attach the label to the back or bottom of your work of art and deliver them, along with the signed presentation guidelines, to the Gilroy Center for the Arts, 7341 Monterey Street, Gilroy. Artwork must meet presentation requirements and be delivered to the Center **Sat Oct 14 from 9:00am to 2:00pm**.

LIABILITY WAIVER

I/We hereby make application to become an exhibitor/vendor at the Gilroy Center for the Arts, run by the Gilroy Arts Alliance (GAA). I/We release, forever discharge, and hold harmless the City of Gilroy, Gilroy Arts Alliance, participating venues, their agents, representatives or employees of, and from all manner of actions, suits, damages, claims, and demands whatsoever in law, or in equity from any loss or damage to property or person of the undersigned while in possession or under the supervision of the Gilroy Arts Alliance at Gilroy Center for the Arts, participating venues, their agents, or representatives or employees.

Signature

Date

All decisions are made at the discretion of the Executive Director for the Gilroy Center for the Arts and the Gilroy Arts Alliance Board of Directors.

ART LABEL

Attach the label to the back or bottom of 1-3 works of art and deliver them, along with the signed presentation guidelines, to the Gilroy Center for the Arts, 7341 Monterey Street, Gilroy. Artwork must meet presentation requirements and be delivered to the Center **Sat Oct 14 from 9:00am to 2:00pm.**

Your Name _____

Title of Art _____

Media _____

Price _____

Dimensions (H x W x D) _____

(Cut here) -----