



## CALL FOR ARTISTS

# POP UP SMALL WORKS EXHIBIT & SALE

**November 18 - December 10, 2017 Reception: Sunday, Dec 10 | 1:00-3:00 pm**

### CALL FOR ENTRIES

Thank you for taking the time to consider entering your work in our ***Pop Up Small Works Exhibit & Sale***. It's an exciting art exhibition open to both emerging and established artists in Gilroy and neighboring communities. The exhibit will take place at the Gilroy Center for the Arts.

Coinciding with our Resident Theater Company's Holiday Performances, this exhibit will attract over 500 visitors in the course of three weeks, making this is a high-exposure opportunity for artists, with a perfect timing for the holidays.

### CALENDAR

Entries accepted beginning November 8, 2017

**Entry Deadline: November 14, 2017**

Deadline for art to arrive at the Center: November 14, 2017

Exhibition and Sale dates: November 18 - December 10, 2017

Closing Reception/Art Pick Up: December 10, 1:00pm – 3:00pm

Center business hours: Tues-Fri 2pm – 5pm, Sat/Sun 11am – 2pm

### ELIGIBILITY

All adult artists, 18 years and older, living or working within a 50-mile radius of Gilroy are eligible to apply. Artist are welcome to enter up to four (4), original works of art.

All media will be considered. Entries must be original art works completed within the past two years.

No student work or work created to complete class assignments, please. Works previously exhibited at the Gilroy Center for the Arts are not eligible. **ALL WORK MUST BE FOR SALE.**

Artists are welcome to bring 1 - 4 works that meet GCA's presentation requirements (see page 3) to the Gilroy Center, located at 7341 Monterey St. Gilroy, CA 95020. The Gilroy Center for the Arts shares a **15%** commission with the artists on sales. Business hours for art drop off are Tues-Fri 2pm – 5pm, Sat/Sun 11am – 2pm.

## ELIGIBILITY (cont'd)

Specifications have been developed to ensure that this exhibit is an outstanding experience for exhibiting artists and our community of all ages. **Artwork that does not meet specifications below will not be accepted.** Please contact Kevin Heath, Executive Director, at (408) 842-6999 or via email at [Kevingilroyartsalliance@gmail.com](mailto:Kevingilroyartsalliance@gmail.com) with any presentation questions.

- 2-D work can measure up to 12 inches on any side (excluding framing)
- 3-D work can measure up to 10"h x 10"w x 10"d.
- No wet paint or recently varnished work; please allow enough time for your piece to dry before delivery.
- Artwork must be ready to hang with wire. No saw tooth hangers allowed.

Once delivered, no entry may be withdrawn by the artist prior to the close of the exhibition and sale. **All original artwork is to be delivered prepared and presented for display.** All artwork must be for sale and submitted with that intent.

## FEES

\$20 for the first piece, \$10 for each additional piece. Work will not be accepted without paid fees. Checks can be made payable to Gilroy Arts Alliance.

## CLOSING RECEPTION

A closing reception to honor the participating artists is Sunday, Dec 10, from 1:00pm-3:00 pm. This is the perfect opportunity for artists to attend, promote sales of your work and take the remaining pieces home with you at 3:00pm. No need to take another day in your schedule to come back and remove your art.

## SUBMITTING ENTRIES

**Entries can be submitted starting November 8 during regular business hours or by appointment. All artwork will be received no later than Thursday Nov 14.** To make an appointment outside business hours, email our Executive Director.

## CONTACT

Kevin Heath, Executive Director | (408) 842-6999 | [Kevingilroyartsalliance@gmail.com](mailto:Kevingilroyartsalliance@gmail.com)

## Pop Up Small Works Exhibit 2017

### Presentation Requirements for Exhibiting Artists

Specifications have been developed to ensure that this exhibit is an outstanding experience for exhibiting artists and our community of all ages. **Artwork that does not meet specifications below will not be accepted.** Please contact Kevin Heath, Executive Director, at (408) 842-6999 or via email at [Kevingilroyartsalliance@gmail.com](mailto:Kevingilroyartsalliance@gmail.com) with any presentation questions.

- 2-D work can measure up to 10 inches on any side (excluding framing)
  - 3-D work can measure up to 10"h x 10"w x 10"d.
  - No wet paint or recently varnished work; please allow enough time for your piece to dry before delivery.
  - Artwork must be ready to hang with wire. No saw tooth hangers allowed.
- Frames must be free of debris or scratches, and securely assembled. GCA recommends Plexiglas for framing. GCA will not be liable for any damage to artwork framed with glass.
  - Matting must be clean, free of debris and properly cut. White, black, or neutral tones are recommended; avoid bright colors or paper mats. Simple is better.
  - Gallery wrapped canvas styles (with no staples visible) are acceptable unframed as long as the edges are painted. All other canvas, canvas boards, and supports must be framed.
  - Use hanging wire only; no thread, string, twines, etc. Please, no "sawtooth" hangers. Hanging wire should not appear above the top of your frame.
  - Quilts and other wall hangings must have sleeves or tabs for hanging from a rod; a rod of adequate diameter and quality must accompany your work. Textile wall hangings without tabs or sleeves must be accompanied by a quilt hanger.

This is a community exhibition featuring artists of all ages. Artwork with potentially dangerous materials, pornographic or incendiary content, or uses fabrication methodologies that the gallery staff deem inappropriate, cannot be accepted. If you feel the above may apply to your work, contact the executive director with any questions.

I agree to abide by the presentation requirements listed above. I understand that if my work fails to meet these requirements, it will not be accepted for exhibition. Your signature indicates your agreement with these policies.

Print and sign name \_\_\_\_\_

Date \_\_\_\_\_



## Pop Up Small Works Exhibit 2017 ENTRY FORM

Complete the Entry Form and labels below. **Submit the Entries by Nov 14, 2017.**

Attach the labels to the back or bottom of EACH of the 1-4 works of art and deliver them, along with the signed presentation guidelines, to the Gilroy Center for the Arts, 7341 Monterey Street, Gilroy. Artwork must meet presentation requirements and be delivered to the Center.

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### ARTIST INFORMATION

Artist Name: \_\_\_\_\_

Address : \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Description of Work and Medium Used (use the back of page, if needed):

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### RULES AND REGULATIONS FOR ARTISTS

Gilroy Arts Alliance (GAA)/Gilroy Center for the Arts is a facility for all ages. Art containing explicit language, violence, or anything else questionable is not appropriate for our facility and will be refused.

### ART LABELS

Attach the labels to the back or bottom of 1-3 works of art and deliver them, along with the signed presentation guidelines, to the Gilroy Center for the Arts, 7341 Monterey Street, Gilroy. Artwork must meet presentation requirements and be delivered to the Center.

### LIABILITY WAIVER

I/We hereby make application to become an exhibitor/vendor at the Gilroy Center for the Arts, run by the Gilroy Arts Alliance (GAA). I/We release, forever discharge, and hold harmless the City of Gilroy, Gilroy Arts Alliance, participating venues, their agents, representatives or employees of, and from all manner of actions, suits, damages, claims, and demands whatsoever in law, or in equity from any loss or damage to property or person of the undersigned while in possession or under the supervision of the Gilroy Arts Alliance at Gilroy Center for the Arts, participating venues, their agents, or representatives or employees.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

All decisions are made at the discretion of the Executive Director for the Gilroy Center for the Arts and the Gilroy Arts Alliance Board of Directors.

## ART LABELS

Attach the labels to the back or bottom of EACH of 1-4 works of art and deliver them, along with the signed presentation guidelines, to the Gilroy Center for the Arts, 7341 Monterey Street, Gilroy. Artwork must meet presentation requirements and be delivered to the Center.

Name \_\_\_\_\_

Artwork \_\_\_\_\_

Title 1 \_\_\_\_\_

Media \_\_\_\_\_

Price \_\_\_\_\_

Dimensions (H x W x D) \_\_\_\_\_

(Cut here) - - - - -

Name \_\_\_\_\_

Artwork \_\_\_\_\_

Title 2 \_\_\_\_\_

Media \_\_\_\_\_

Price \_\_\_\_\_

Dimensions (H x W x D) \_\_\_\_\_

(Cut here) - - - - -

Name \_\_\_\_\_

Artwork \_\_\_\_\_

Title 3 \_\_\_\_\_

Media \_\_\_\_\_

Price \_\_\_\_\_

Dimensions (H x W x D) \_\_\_\_\_

(Cut here) - - - - -

Name \_\_\_\_\_

Artwork \_\_\_\_\_

Title 4 \_\_\_\_\_

Media \_\_\_\_\_

Price \_\_\_\_\_

Dimensions (H x W x D) \_\_\_\_\_