



**JW Marriott
Sept. 13-14, 2018
New Orleans, LA**

Society for Financial Education & Professional Development, Inc.

11th Annual Financial Literacy Leadership Conference

Wealth: “Paying Your Way Forward”

At this fall’s 11th Annual Financial Literacy Leadership Conference, financial experts, top government officials and leading educators will present new insights and information on how individuals can move forward to enhance their future financial well-being and economic security.

Plenary and multiple concurrent sessions will be led by financial education experts, researchers and financial practitioners who will discuss the latest strategies and techniques in financial planning and wealth creation.

Sponsorship Levels, Benefits & Opportunities

Connect with your target audience and establish new relationships at SFE&PD’s 11th Annual Financial Literacy Leadership Conference!

As the only professional development conference tailored specifically for financial educators, SFE&PD provides a unique opportunity for financial literacy advocates convening to enhance their professional skills. Our top-rated, well-attended conferences include individuals from across the nation and overseas. Conference sponsorship is a high-profile way to demonstrate your commitment to increasing the financial literacy of Americans throughout the United States while also showcasing your services. Your organization can sponsor a specific general session, a workshop, a break, the luncheon or become a major sponsor of the conference.

SFE&PD would be pleased to partner with you and we hope you will support our 11th Annual Financial Literacy Leadership Conference. Financial educators, financial and educational institutions representatives, federal and state officials, and consumers will attend. For additional information about conference sponsorship, please call 703-920-3807 or e-mail questions to info@sfeprd.org. We would be glad to meet with you or schedule a conference call to discuss conference sponsorship opportunities.



2018 Conference Sponsorship Package

All of our sponsorships include:

- Recognition in pre-conference communications
- Recognition in on-site conference materials
- Sponsor recognition on general on-site signage
- Letter from SFE&PD's Founder & President, included in the conference program that recognizes your organization's support of the conference and its mission
- Recognition in SFE&PD's quarterly newsletter
- Corporate Booth Display at the Conference
- Corporate Banner Display at the Conference
- Inclusion in the SFE&PD marketing materials distributed to over 4,000 individuals, and organizations with a readership of over 9,000!

Sponsorship Levels

Platinum Level Sponsorship

\$20,000

- Exclusive Title Naming Rights for the conference, Exclusive Branding for the Luncheon, and introduction of the Keynote Luncheon Speaker. Recognition throughout the year on SFE&PD's website, which will include a direct link to your website.
- Branding and development of your own signature workshop, along with providing facilitators and providing corporate materials to be distributed to workshop participants
- Opportunity to work with SFE&PD to frame & develop content for the conference program
- Corporate logo printed on all marketing & promotional materials as Title Sponsor
- Corporate name mentioned as Title Sponsor in all media interviews
- Opportunity to provide opening remarks at the beginning of the conference
- Registration for five (5) persons at the 11th Annual Financial Literacy Leadership Conference
- Two tables of 10 each with preferred seating at the SFE&PD Luncheon; recognition on the invitation, in the program and from the podium at the event and posted luncheon signage
- Exclusive industry sponsorship limited to a total of five (5) sponsors.



2018 Conference Sponsorship Package

Gold Level Sponsorship

\$15,000

- Branding and development of your own signature workshop, along with providing facilitators and providing corporate materials to be distributed to workshop participants
- Recognition on SFE&PD's website, which includes a direct link to your website
- Host Sponsor of Hospitality/Networking Reception & welcoming remarks opportunity
- Registration for four (4) persons at the 11th Annual Financial Literacy Leadership Conference
- A table of ten (10) with special seating at the SFE&PD Luncheon; recognition in the program and from the podium at the event and posted luncheon signage
- Exclusive industry sponsorship limited total of five (5) sponsors.

Silver Level Sponsorship

\$10,000

- Sponsor of Break/Networking Station (possible planned informational activity) with designated sponsor signage placed at all break stations
- Registration for three (3) persons at the 11th Annual Financial Literacy Leadership Conference.

Bronze Level Conference Supporter

\$5,000

- 11th Annual Financial Literacy Leadership Conference registration for two (2) persons.

SFE&PD, a national leader in financial literacy advocacy, is proud to work to ensure that more Americans, especially those with limited resources, become financially independent and achieve long-term financial and professional development goals. Each year more than 200 financial educators, researchers, social workers, and professionals in the educational and financial sector attend our conference. We hope that you will join us this year as a sponsor of one of the most important annual financial literacy conferences in the country.



Conference Sponsorship Opportunities

- | | |
|---|----------|
| <input type="checkbox"/> We would like to be a Platinum Sponsor | \$20,000 |
| <input type="checkbox"/> We would like to be a Gold Sponsor | \$15,000 |
| <input type="checkbox"/> We would like to be a Silver Sponsor | \$10,000 |
| <input type="checkbox"/> We would like to be a Bronze Sponsor | \$ 5,000 |
| <input type="checkbox"/> We would like to be a contributor | \$ _____ |

Sponsor/Contributor: _____

(Include company contact information)

Company/Organization: _____

Address: _____

Phone: _____ Fax: _____

Contact: _____

Email: _____

- Please invoice me.
- My check # _____, payable to Society for Financial Education and Professional Development, Inc. is enclosed.
- Payment by credit card (Complete information below).

If paying by credit card, please check one

- Visa
- MasterCard
- Amex
- Discover

Account Number: _____ Expiration Date: _____

Cardholder's Signature: _____ 3- or 4- Digit Security Code: _____

Name as it appears on credit card: _____

Please fax this form to: 703-647-6259 or return this form by mail to: The Society for Financial Education and Professional Development, Inc., 500 Montgomery Street, Suite 400, Alexandria, VA 22314. For additional information or to charge by phone, please call Una Daniels-Edwards at 703-920-3807.