



**Tenth Annual Financial Literacy  
Leadership Conference & Anniversary Celebration  
October 2-3, 2017**

***Theme: Financial Reality vs. Financial Behavior***

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**Who Should Attend?**

- Financial Educators
- College and University Faculty/Administrators
- Community-Based Organizations
- Consumer Counseling Agencies
- Credit Counselors
- Faith-Based Leaders
- Federal, State, and Local Officials and Staff
- Financial Institutions
- Financial Planners
- Financial Education Reporters
- Grant Writers
- Corporate Officials
- Housing Counseling Agencies
- Human Resources and Benefits Officers
- Non-Profit Organizations
- Researchers and Authors
- Secondary School Teachers
- Social Workers