

Benefits of an MDC Membership



Advocacy:

- Voting rights to elect the MDC Board of Directors.
- Opportunities to serve on merchant and event committees.
- Opportunities to run for Board of Directors positions.
- Access to Board Members.
- Advocate for your business and other businesses in the district with city agencies.

Parking:

- Discounts on monthly passes at MDC/Parkway lots:
 - 4000 Main Street
 - Venice Island
 - Green Lane
- Discounted parking validation for your customers (Effective February 2017).

Marketing, Advertising, & Public Relations:

- MDC markets the district as a destination both hyper-locally and throughout the Philadelphia Regional Market.
- Primary listing on the Manayunk.com Business Directory with your business logo and link to your website.
- Market and promote individual businesses through our online and social media platforms (including boosting Facebook posts through Manayunk.com for a higher audience reach).
- Discounted advertising opportunities in Manayunk Magazine and other publications.
- Public Relations assistance and inclusion in MDC PR efforts.
- Opportunities for inclusion in monthly newsletter/e-blasts

Special Events:

- MDC plans, funds and executes major events that draw thousands of people to the entire district.
- Members can join committees, help effectively plan these events with MDC staff, and have the opportunity to participate at a free or discounted rate.
- Member businesses can purchase their spaces for Arts Fest and StrEAT Fest.
- MDC also provides funding for small events that include five or more member businesses.

Education & Office Services:

- Tools and education to promote your business.
- Introduce you to other businesses for networking and cross-promotional purposes
- Technical assistance.
- Graphic design assistance.
- Social media assistance.
- Public relations assistance
- Use of MDC's resources (Printer/Scanner/Copier/etc.).

MDC Contact Info

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