



Southeastern CT

2019 Winter/Spring Workshop Preview

Month	Date	Day & Time	Topic	Town
January				
	7	Monday 5:30-7:00 PM	The ABCs of a Small Business Plan	Groton
	8	Tuesday 5:30-7:00 PM	Branding 101 for Small Business	Westbrook
	15	Tuesday 1:00-2:30 PM	Marketing Basics	Old Saybrook
	16	Wednesday 5:30-7:00 PM	Developing a Financial Plan	Mystic
	17	Thursday 5:30-7:00 PM	Maximizing LinkedIn	Old Saybrook
	22	Tuesday 9:30-11:00 AM	Organizing Your Non-Profit	Old Saybrook
	23	Wednesday 5:30-7:00 PM	Cost, Price & Profit	East Lyme
	24	Thursday - TBD	TBD	Old Saybrook
	28	Monday 5:30-7:00 PM	Building a Financial Forecast	Groton
	29	Tuesday 5:30-7:00 PM	Search Engine Marketing & Optimization	Westbrook