

**Saturday, October 22nd 11am-3pm**  
at Open Road Harley-Davidson

# CHILI COOK-OFF "BLAZIN' A TRAIL OF HOPE"

**Proceeds Benefit:**



**DOING THE  
MOST GOOD™**



**MORaine PARK  
TECHNICAL COLLEGE**  
Culinary Arts Program

**Presenting Sponsors:**



**Set-up: 10am-11am**  
**Tasting: 11am-2:30pm**  
**Awards: 2:30pm**

**\$20 Entry Fee**  
**Contest is limited to the first 15 entries.**

**Please submit payment & registration to Lori at Open Road H-D by October 20th.**

### **Important Information:**

- Please bring 2 gallons of chili.
- Please arrive on-site between 10am-11am for set-up. Table decorations are encouraged.
- All entrants will be provided with a 6' table and electricity.
- Please bring your own table deco, extension cord/power strip and condiments. Tasting bowls, spoons, napkins and crackers will be provided.
- Please use sanitary and food preparation best practices.
- Be prepared to set-up, serve and clean-up. The event will be held outside, so please be prepared for the weather.
- Please utilize USDA inspected meat.
- Please bring your own crock pot and serving utensils.

*Proceeds from this event will benefit:  
The Fond du Lac Salvation Army and  
Moraine Park Technical College Culinary Arts Program.*

### **Judging & Awards:**

- Judges will evaluate on color, aroma, texture, flavor and heat.
- Prizes will be presented for:
  - 1st Place - \$100 cash & trophy
  - 2nd Place - \$75 cash & trophy
  - People's Choice "Golden Ladle Award" - trophy
  - Most Creative\* - trophy
  - Best Chili Dog\*\* - trophy
- \*This award will be judged on chili presentation, ingredients and booth display.*
- \*\*Contestants wishing to enter for Best Chili Dog need to provide 2 hot dogs.*
- This will be judged on presentation, flavor, ingredients and creativity. This is a judging-only category. Chili dogs will not be served during the event.*

- Business entries are welcome to bring flyers, coupons, samples, or items to brand your booth.
- This event will be promoted via social media, web, radio and throughout our dealership channels.
- Judges decisions are final.

## **CHILI COOK-OFF REGISTRATION FORM**

**Chef's Name(s):** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Name of Chili:** \_\_\_\_\_

**Please submit payment & registration to Open Road H-D  
by Noon on October 20th to reserve your spot.**

**\$20 Entry Fee**

**Please make checks payable to: Open Road Harley-Davidson.**

**Registration & Payment  
may be mailed to:**

**Open Road Harley-Davidson  
24 S. Rolling Meadows Drive  
Fond du Lac, WI 54937**