



# the honeycomb project

7<sup>th</sup> ANNUAL

# FALL

# FUNDRAISER

**SATURDAY**  
**NOV 3**

*The Honeycomb Project's 7th Annual Honeycomb Fall Fundraiser will be held on **Saturday, November 3, 2018** at Savage Smyth, an innovative urban space in the heart of Chicago's River North neighborhood. As the sun sets over Chicago's dramatic skyline, sip on custom cocktails, share your talent on stage with the live karaoke band or cheer for your favorite stars. Refuel with delicious fare and bid on amazing auction items. This year's event will be better than ever, so be sure to plan for a late night!*

## WHY YOU SHOULD SUPPORT THE HONEYCOMB PROJECT

**The Honeycomb Project** is the only organization in Chicago, and one of few in the country, dedicated to family volunteering. Like a honeycomb, we bring nonprofits, families and resources together to build stronger communities for all Chicagoans.

Honeycomb families spend quality time together helping others –while learning first-hand about important issues in Chicago's neighborhoods. Kids and their parents are growing vegetables in North Lawndale, building nature trails in Bridgeport and distributing food to hundreds of low-income neighbors in Uptown. Through Honeycomb experiences, volunteers of all ages learn teamwork, empathy and leadership – essential skills needed to build a bright and vibrant future for our city.

Demand for Honeycomb grows everyday. More than 3,500 volunteers, representing 83% of Chicago's zip codes, participated in Honeycomb events last year – and 1,000 volunteers were wait listed for our programs. Your support of the Fall Fundraiser provides vital operating support needed to expand our programs to mobilize more families into action.



## EVENT HISTORY

The Honeycomb Fall Fundraiser is the premiere fundraising event for The Honeycomb Project. Last year's event, emceed by Tanja Babich, ABC7 Chicago's Morning News anchor, raised record-breaking funds in support of the organization's mission to engage, mobilize and inspire kids and their families to build stronger communities for all Chicagoans. We expect a sold-out event attended by 200+ of Chicago's top philanthropists, innovators, and executives. Attendee profile: 65% Urban / 35% Suburban • Age: 35-55 • Median Income: >\$350,000

**YOUR SUPPORT OF THE HONEYCOMB PROJECT WILL PROVIDE HONEYCOMB VOLUNTEER EXPERIENCES TO 4,000 YOUTH AND FAMILIES IN CHICAGO.**

## BOARD OF DIRECTORS

**JESSICA DROSTE YAGAN** - MANAGING PARTNER, IMPACT ENGINE (BOARD PRESIDENT)

**AMY CAHILL** - FOUNDER, MORE THAN MILK

**JENNIFER CHUNG** - EXECUTIVE DIRECTOR, CHICAGO TRADING COMPANY

**CARLOS GARCIA** - SENIOR DIRECTOR, INTEGRATED MARKETING, BLUE CROSS BLUE SHIELD ILLINOIS

**KRISTINA LOWENSTEIN** - CO-FOUNDER AND EXECUTIVE DIRECTOR, THE HONEYCOMB PROJECT

**GABRIELLE MARTINEZ** - MANAGING PARTNER, AGENCYEA; CO-FOUNDER, SAVAGE SMYTH

**MEAGAN NEWMAN** - CAO, BARTLIT BECK

**FERGUS ROONEY** - CEO, AGENCYEA; CO-FOUNDER, SAVAGE SMYTH

**CATHERINE TANNEN** - CO-FOUNDER, THE HONEYCOMB PROJECT; ATTORNEY

## 2018 HONEYCOMB FALL FUNDRAISER EVENT COMMITTEE

GABRIELLE MARTINEZ, COLLEEN SANCHEZ AND COURTNEY WHITE

### HONEYCOMB FALL FUNDRAISER CO-CHAIRS

VERONICA & IAIN ANDREWS  
BUSHAW FAMILY  
DANIELLE CHANDLER  
DANIELLE AND HAREL DEUTSCH  
HELEN K DIXON  
NICHOLS FAMILY  
KELLY PARKER

ALLIE & HART PASSMAN  
CHRISTINE PUNDAVELA  
GRACE SHIN  
ANDREA & PAUL SILL  
RUTH & ERIC SWIBEL  
JUSTINE WOOD

## PAST HONEYCOMB FALL FUNDRAISER SPONSORS

ALLSTATE  
THE ANDREWS FAMILY  
AGENCYEA  
HOLLY AND TOM CARR  
CHICAGO TRADING COMPANY  
FLOWER FIRM  
GROWING SMILES  
DAWN AND EDDIE GERSHMAN  
KELLY PARKER CHICAGO HOME COLLECTIVE  
KPMG  
LATHAM & WATKINS LLP  
THE LOGAN FOUNDATION  
MARTINEZ ROONEY FAMILY

CHARMAINE AND DAVID NICHOLS  
MEG NEWMAN & CHRIS SMITH  
NUVEEN  
PASTA PALAZZO  
MICHAEL AND TANYA POLSKY  
SALMONS COMMUNICATIONS CONSULTING  
SOUTH LOOP ANIMAL HOSPITAL  
SEYFARTH SHAW  
THE SILL FAMILY  
SMALL FORCES  
SAVAGE SMYTH  
WHITEHOUSE POST  
THE YAGAN FAMILY

**"WE HAD SUCH A GREAT TIME AND IT WAS  
A WONDERFUL BONDING EXPERIENCE."**

**- HONEYCOMB PARENT**



## SPONSORSHIP BENEFITS

Honeycomb Fall Fundraiser sponsorship opportunities are as curated as our volunteer opportunities, designed to provide you and your guests with an unforgettable night of entertainment. Honeycomb sponsors also enjoy year-round benefits – helping you make a lasting impact in Chicago’s communities.



## HONEYCOMB FALL FUNDRAISER SPONSORSHIP OPPORTUNITIES

### HONEY BEE

**\$1,000**

- Advanced registration for 2 Honeycomb projects in 2019 (up to 10 volunteers total)
- 2 tickets to the Honeycomb Fall Fundraiser
- Company/family logo recognition on digital event invitation
- Recognition on the event presentation screens

### BEE KEEPER

**\$5,000**

#### All Queen Bee Sponsor benefits plus:

- Advanced group registration for 3 Honeycomb projects or individual registration for up to 30 volunteers in 2019\*
- 8 tickets to the Honeycomb Fall Fundraiser
- Company/family logo recognition in monthly newsletter (5,000+ Chicago-area families)
- Social posts announcing your sponsorship
- Recognition from podium during the event program
- Branded mixology station. Create your own signature recipe for your very own sleek bar station with a bartender’s support from creation to service

### QUEEN BEE

**\$2,500**

#### All Honey Bee Sponsor benefits plus:

- Advanced registration for 3 Honeycomb projects in 2019 (up to 15 volunteers total)
- 6 tickets to the Honeycomb Fall Fundraiser
- Premium reserved seating
- Company/family logo recognition on Honeycomb website

#### NEW in 2018!

- Access to the Honeycomb Karaoke Prop Lounge
- Karaoke song list preview and one advanced song selection

### HIVE BUILDER

**\$10,000**

#### All Bee Keeper Sponsor benefits plus:

- Priority group registration for 4 Honeycomb projects in 2019 (up to 40 volunteers total) or unlimited registration for one family\*
- Presenting sponsor status in all event material, website and promotions
- 10 tickets to the Honeycomb Fall Fundraiser

\*Honeycomb will provide a selection of projects available for your group registration. Up to 10 volunteers maximum per project.

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# SPONSORSHIP FORM

## SELECT A SPONSORSHIP LEVEL

**HONEY**  
BEE

\$1,000

**QUEEN**  
BEE

\$2,500

**BEE**  
**KEEPER**

\$5,000

**HIVE**  
**BUILDER**

\$10,000

COMPANY NAME

STREET ADDRESS

SUITE #

CITY

STATE

ZIP

CONTACT NAME AND TITLE

PHONE #

EMAIL ADDRESS

WEBSITE

***PLEASE MAKE CHECKS PAYABLE TO  
THE HONEYCOMB PROJECT***

*PLEASE SEND CHECKS TO:*

***THE HONEYCOMB PROJECT***

***1658 NORTH MILWAUKEE AVENUE, #190***

***CHICAGO, ILLINOIS 60647***

NOTE: Gifts are tax deductible to the extent allowed by law. If you have questions about sponsorships or would like to make a donation to the auction, please contact us at [donate@thehoneycombproject.org](mailto:donate@thehoneycombproject.org) or (773) 750-7120.

Sponsorship recognition on all printed materials is subject to printing deadlines.

**“OUR PARTNERSHIP  
WITH THE HONEYCOMB  
PROJECT HELPS US TO  
TEACH CHILDREN ABOUT  
HOW HOMELESSNESS  
AFFECTS WOMEN, AND  
ABOUT HOW COMPASSION  
IN ACTION MAKES A  
GREAT IMPACT.”  
- SARAH’S CIRCLE**



**the honeycomb project**

# AUCTION/IN-KIND DONATION FORM

**COMPANY NAME**

**STREET ADDRESS**

**SUITE #**

**CITY**

**STATE**

**ZIP**

**CONTACT NAME AND TITLE**

**PHONE #**

**EMAIL ADDRESS**

**WEBSITE**

## ITEM DESCRIPTION

If the item is a gift certificate, please list any restrictions, blackout dates, and expiration date.

**\$ VALUE**

**SOLICITED BY**

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**SHIPPING INSTRUCTIONS:** Please check one of the following

- ☐ PLEASE CONTACT ME TO ARRANGE FOR PICK UP
- ☐ I WILL GIVE ITEM TO A COMMITTEE OR BOARD MEMBER
- ☐ I WILL EMAIL THE INFO/CERTIFICATE TO **DONATE@THEHONEYCOMBPROJECT.ORG**
- ☐ I WILL MAIL GIFT CERTIFICATE TO:

**THE HONEYCOMB PROJECT**  
**1658 NORTH MILWAUKEE AVENUE, #190**  
**CHICAGO, ILLINOIS 60647**

**NOTE** Please return this form with your donation by mail to the address listed or by email to [donate@thehoneycombproject.org](mailto:donate@thehoneycombproject.org). Gifts are tax deductible to the extent allowed by law. If you have questions about your donation, please contact us at (773) 750-7120. Thank you for supporting The Honeycomb Project!