



INTRODUCING THE 2017 'UPPER WHITE' COVER CROP PROGRAM!

A new checkoff program for Indiana corn and soybean farmers

Indiana Soybean Alliance (ISA) and Indiana Corn Marketing Council (ICMC), in partnership with Beck's Hybrids and AgriFlite, are excited to offer Indiana corn and soybean farmers in the Upper White River Watershed the opportunity to participate in a *fully funded* terminal cover crop trial program this fall.

Because your farm is located in one of Indiana's priority watersheds, we would like to offer you a spot in the 2017 'Upper White' Cover Crop Program. If you've ever been curious about the benefits of cover crops, we hope you'll consider taking part in this limited opportunity. To be eligible to participate, you must meet the following requirements:

- 1 Have never planted cover crops for conservation purposes
- 2 Have 40 acres available to enroll in the program
- 3 Submit application by August 1

As partners in Indiana Agriculture's Nutrient Management and Soil Health strategy, your state corn and soybean checkoffs have prioritized connecting farmers to the tools and resources you need to determine which practices work best for your farm. ISA, ICMC and Beck's Hybrids recognize

that planting cover crops is one practice that requires an incremental change in management, but can be instrumental in building soil organic matter, reducing soil erosion and capturing nutrients — improving overall soil health and water quality.

In addition to fully funded aerial application of a winter kill oats and radish cover crop mix, you will have access to technical support and resources, as well as a chance to discuss your experience with other participants and industry experts in a local meeting this winter.

Have questions about the cover crop mix?

Feel free to reach out to:

Ryan Moore, Small Seed Product Manager

By phone: 317-565-4059 (O) or 765-461-6102 (C)

By email: rmoore@beckshybrids.com

We have limited spots available for the 2017 trial program. Submit the application form today to secure your spot. We're looking forward to working with you to learn the benefits of a cover crop rotation.

Funded with Indiana corn and soybean checkoff dollars.