

Maximize The Potential of Your Events



What is DailyNewsTickets.com?

- DailyNewsTickets.com is the GLOW region's only locally supported online ticket sales destination for a variety of local events.
- Tied directly to the region's most popular website, DailyNewsOnline.com, events, promoters or venues can use DailyNewsTickets.com as their local solution for selling tickets online for their events.
- Because DailyNewsTickets.com is run by The Daily News, there are a number of bonus promotional opportunities for each event host.

The screenshot displays the website's navigation bar with links for 'The Daily News Online', 'Upcoming Events', 'Calendar of Events', and 'Past Events'. Below the navigation is the 'The DNTICKETS' logo with the URL 'WWW.DAILYNEWTICKETS.COM'. A 'join us!' section includes social media icons for Facebook and Twitter. The main content area is divided into two columns. The left column, titled 'Upcoming Events', lists three events: 'Batavia Showtime' (Jun 27 to Dec 31, 2016), 'Showtime at The Harvester 56 Theater' (Jul 1 to Dec 31, 2016), and 'Orleans County 4-H Fair' (Jul 25 to Jul 30, 2016). The right column, titled 'Twitter Feed', shows tweets from @DarienLake and @tasteofbuffalo. Below the Twitter feed is a 'Facebook Feed' section featuring a post from 'Batavia Daily News' with a photo of a band performing and the text 'Gilbert, Journey perform at Darie...'. The website footer includes a small logo of three figures.

How Does It Work For The Buyer

- Step One: The ticket buyer finds a variety of local events on DailyNewsTickets.com
- Step Two: The buyer chooses an event they wish to attend.
- Step Three: The buyer chooses a number of tickets for a scheduled event and pays on the site via debit or credit card.
- Step Four I: DailyNewsTickets.com sends the ticket buyer an email for each ticket purchased to print. The printed ticket is their admission into the event.
- Step Four II: DailyNewsTickets.com sends the ticket buyer a mobile ticket which will be scanned in by the event host upon arrival.
- Step Five: Enjoy the show!

Get Your Tickets!

Family Fun Pack \$60.00	Quantity 0
Family Fun Pack includes all week admission, four presale ride tickets and \$20 food voucher for use at the 4-H Senior Council Stand.	
Presale All Week Admission \$15.00	Quantity 0
Presale All Week Admission, \$15 good for multiple uses and on any day of the fair. Admission is per vehicle no matter the number of passengers.	
Presale Ride Tickets \$15.00	Quantity 0
Presale Ride Tickets - \$15 a savings of \$5. May be redeemed at ticket booth for a ride wristband for unlimited rides within hours as set in fair schedule. Tickets will not be mailed and may be picked up at the fair office window.	

Billing / Registration Information

First Name Last Name

Email Address

City State Postal Code United States

Text Messages - Tickets & Event Updates

Phone Number

Send my Mobile-Tickets via text messages.
 Text me for updates, event exclusives, contests & promotions

Receive Email Updates

Yes, please send me emails with future events, news, promotions, and more.
 No, please do not send me emails with updates, news, and more.

Powered by **stripe**

ORDER TOTAL
\$0.00

Order Summary

No items selected

Total: \$0.00

Promo Code **Apply Promo**

Share This Event!

[Facebook](#) [Twitter](#) [Google+](#) [LinkedIn](#)

When and Where

Orleans County Fairgrounds
12690 State Route 31
Albion, NY, 14411

Jul 26, 2016 to Jul 30, 2016

Add Event to Calendar

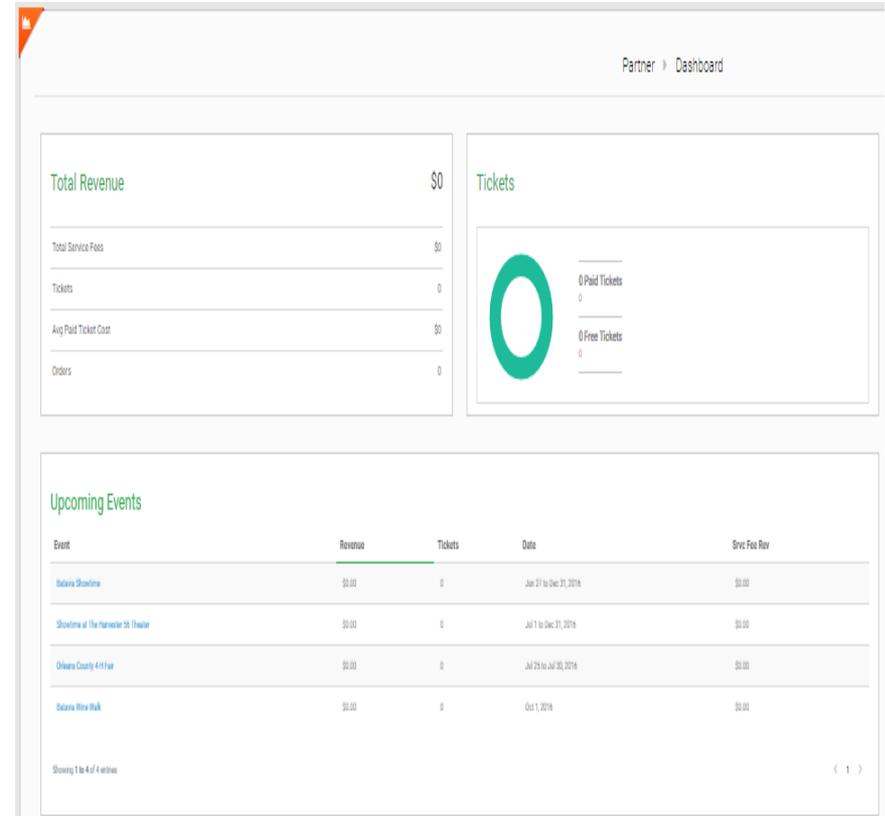
Connect with Orleans County 4-H Fair!

[Facebook](#)
...acebook.com/orleans4h/

[Instagram](#)
...leamscountyfair791-en

How Does It Work For The Seller?

- Step One: The event host works with DailyNewsTickets.com to create the event on the site, pricing, number of tickets, background design of the page and makes the tickets available for sale.
- Step Two: The event host tracks the number of tickets sold and revenue generated via access to the back end of DailyNewsTickets.com
- Step Three: The Daily News sends the event host a check for all revenue generated (minus card processing fees) within 30 days after the scheduled event.
- Step Four: Enjoy the show!



What Does This All Cost?

- The event host keeps all generated revenue from ticket sales minus 3% debit/credit card processing fees.
- Local sales taxes on the generated revenue is the sole responsibility of the event host.
- The event host may choose to also absorb DailyNewsTickets.com processing fees (2.5% + .99 cents per order) which would be removed from the generated revenue.
- The event host may instead choose to pass the processing fees on to the buyer at the same 2.5% + .99 cents.

The screenshot displays the ticketing interface for the Batavia Wine Walk event. At the top, the event title "Batavia Wine Walk" is shown with the date "Oct 1, 2016 from 3:00 PM to 8:00 PM" and location "Downtown, Batavia, NY". A logo for the event is visible in the upper right corner. The main content area is titled "Get Your Tickets!" and lists three ticket options, each with a "Quantity" dropdown set to 0:

- Wine Walk VIP**: \$30.00. Description: "\$30 VIP/person - wine tastings, commemorative wine glass, early admittance at 3 p.m." Note: "Must be 21 years of age to participate."
- Wine Walk Event Ticket**: \$20.00. Description: "\$20 per person - wine tastings, commemorative wine glass, event begins at 4 p.m." Note: "Must be 21 years of age to participate."
- Designated Driver**: \$5.00. Description: "\$5 Designated Driver". Note: "Must be 21 years of age to participate."

On the right side, there is an "Order Summary" section showing "No items selected" and a "Total" of "\$0.00". Below this is a "Promo Code" input field and an "Apply Promo" button. Further down is a "Share This Event!" section with social media icons for Facebook, Twitter, Google+, and LinkedIn. At the bottom, a "When and Where" section is partially visible.

But wait, there's more!

- Each event selling tickets on DailyNewsTickets.com receives the following:
- A customized web page background for each event.
- Social media links to the event host's various pages.
- Uploads of the event hosts pictures and videos
- Inclusion in promotional advertising of DailyNewsTickets.com through the various media platforms of The Daily News (print, digital, social and more).

The screenshot displays a web page for an event titled "Batavia Showtime". The background is a night cityscape. At the top right, there is a yellow "CINEMA TICKET" graphic that says "ADMIT ONE". Below the title, the event dates are listed as "Jun 27, 2016 at 6:00 PM to Dec 31, 2016 at 11:59 PM" and the location as "Batavia Showtime, Batavia, NY". The page is divided into several sections: "EVENT SUMMARY" with the text "Batavia NY's Premiere Movie Attraction!", "EVENT DETAILS" with the text "Ticket/Concession packages available here soon!", "SHARE THIS EVENT!" with social media icons for Facebook, Twitter, Google+, and LinkedIn, and "WHEN AND WHERE" with a map showing the location in Batavia, NY.

What Does DailyNewsTickets.com Have To Make It Unique?

- Simple answer, we have what you want ...
AUDIENCE!
- The Daily News is the overwhelming dominant media property in the GLOW region.
- The print edition reaches more than 20,000 readers a day.
- The online edition reaches more than 180,000 users in a month.
- The weekly social media engagement is the highest among all media properties in the GLOW region.
- Neither TicketMaster nor StubHub reach as many GLOW region residents as The Daily News and DailyNewsTickets.com.



FAQs

- *Can I use DailyNewsTickets.com as a box office?*
- Yes, training can be provided so you may use DailyNewsTickets.com as your venue's box office
- *I have reserved seating, can you accommodate that?*
- Yes, although there is a fee to build out the venue map for reserved seating.
- *We're a non-profit organization, can sales tax be excluded from the ticket price?*
- Yes, we can not charge sales tax, but we will need a form filled out as proof of your 501c3 status.
- *How can we accept mobile tickets?*
- The event host can download a free app which makes checking in ticketed guests easy and foolproof.
- *Do I have a way of knowing who bought tickets to my event?*
- Yes, buyer's information is shared in the back end of DailyNewsTickets.com for your future marketing efforts.
- *Do I have to link to DailyNewsTickets.com?*
- The event host isn't required to link to DailyNewsTickets.com, but it is highly recommended. You should include DailyNewsTickets.com in all of your own promotional efforts for your event.
- *My question isn't on this FAQs page, who do I contact?*
- Contact Michael Messerly, the publisher of The Daily News at mmesserly@batavianews.com or 585.343.800 Ext. 1420 with any questions.