



To: Genesee County Tourism-Related businesses

From: Lauren Humphrey, Tourism Marketing Assistant
Genesee County Tourism

Date: 1/4/17

RE: **Discounts/Deals Request for Incoming Sports teams Groups, Conferences and Attraction/Hotel packages.**

Each year, the Chamber is involved with welcoming thousands of incoming visitors who come here for sporting events, meetings/conventions/getaway packages and more. These groups look forward to visiting our area and exploring our community.

To assist these visitors with dining, shopping and attractions information, the Genesee County Tourism Promotion Agency is collecting discounts and deals from area businesses that would like to capture more tourism-related spending.

The deals will be collated and a sheet of discounts will be provided to incoming groups as well as be promoted through our online and print efforts. The visitor will be required to present the discount offer to you. We will provide you with a proof of how we will be presenting the coupons prior to releasing to visitors.

To be included on this free promotion, please fill out the participation form on the next page.

Please return to the Chamber office by Friday, January 20, 2017. Please contact Lauren Humphrey should you have any questions.

Participation form on next page

Discounts & Deals for Visitors 2017

If you would like to participate, please complete the following form and return to Lauren Humphrey (Visit@GeneseeNY.com or fax: 585-343-7487) or by mail to:

Genesee County Chamber of Commerce
8276 Park Road, Batavia NY 14020

Please return by Friday, January 20, 2017.

Business Name: _____

Phone number: _____

Authorized by: _____

Special/Discount:

(ex. Buy 1 Entrée get 1 Free, Buy 1 Admission get 1 Free, \$5 Off a Purchase of \$25 or more, etc.)

*Please no percentage off discounts

Restrictions: _____
