

Kamloops Chamber of Commerce | Targeted Marketing Opportunity

As members of the Kamloops Chamber of Commerce, your ability to build your business and network, and drive sales is paramount to us. With this in mind, on occasion, opportunities will come up which we feel may fit your goals by targeting our membership in an effective and powerful way.

We are approaching two such opportunities. Each year we send out two “direct to members” mail outs. These are linked to our renewal process, so both mail opportunities are sent to 759 members. We further drive value by restricting the number of flyers or brochures we permit in each mail out to only three member companies.

As a member, we think your business could benefit from the direct exposure. Therefore, we want to extend the opportunity for you to include either a brochure or flyer in either our November 2017 OR January 2018 Mail out for a low-cost investment of \$400.00 (this works out to only 52.7 cents per lead).

We do have a few guidelines:

- 1) First come first served (be early to take advantage).
- 2) Standard 8.5" x 11" size paper
- 3) Print material must be on a maximum 20 lb paper
- 4) Print can be both page sides
- 5) You will be responsible for design and print of the flyer
- 6) Flyers are to be submitted to the Chamber two weeks before the scheduled mail out

The offer is, as mentioned, limited to **three inserts per mail out**, so its important that you take advantage of this offer quickly! Please contact Carly at 250.372.7722 or mail@kamloopschamber.ca to reserve your spot.