

DECA Membership Options and Pricing Guide

Once a DECA chapter has been established and has completed the necessary steps to be in good standing, the decision on which membership option to select should take place. There are two membership options to choose from: Total Program Affiliation Membership or Individual Affiliation Membership.

Membership Registration Link: <http://bit.ly/2stt6ut>

***OCTOBER 1 ALL SEMESTER 1 NAMES MUST BE ENTERED**

JANUARY 30 ALL SEMESTER 2 NAMES MUST BE ENTERED

*All membership ENTERED after October 1 will be charged \$25/ member and the 10% discount will not be available

Option #1 – Total Program Affiliation Membership - \$20/member

The Total Program Affiliation Membership Option allows all students who are enrolled in a marketing area program, including entrepreneurship, entertainment marketing, hospitality, and professional sales, to be eligible for the benefits and opportunities of DECA. Choosing this option ensures that all students registered in a marketing area program are members of DECA.

Total Program Affiliation Membership Benefits

All students are eligible to participate in all state-sponsored Arizona DECA activities

All students will be eligible to participate in all nationally-sponsored Arizona DECA activities

Student recognition awards and scholarships

Chapter recognition awards

Chapter site visits from State Advisor, Arizona DECA State Officers, and program supervisors

Student membership cards

Active website with resources and information that will enhance student involvement

10% off the total membership bill

Pricing

The Total Program Affiliation Membership option pricing is based on the marketing area program enrollment submitted during the previous school year. Enrollment numbers are determined by what your school submitted to the Arizona Department of Education/CTE Unit. The State Advisor will use the 100-day enrollment report to base pricing for the Total Program Affiliation Membership.

Example:

100-day enrollment from previous year = 67 students in a marketing area program

67 students x \$20 fee per student = \$1340 fee for Total Program Affiliation

10% off of total bill = \$1206 amount for which you will be invoiced

Chapter Advisors may add a student to their roster at any time after the initial registration for a fee of \$20 per student.

Invoices will be emailed to you from Arizona DECA and all payments need to be mailed to the state office and made payable to Arizona DECA by November 1.

Option #2 – Individual Affiliation Membership

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A chapter may choose to register only some of its students enrolled in a marketing area program. With this option, a minimum of 12 students plus one chapter advisor must be registered, unless the program enrollment is less than 12 in which the chapter will be charged for only the number of students registered. If enrollment for the total program is more than 12 but a chapter advisor decides to only register 10 students, the chapter will be charged the minimum of 12 students.

Individual Affiliation Membership Benefits

- All students are eligible to participate in all state-sponsored Arizona DECA activities
- All students will be eligible to participate in all nationally-sponsored Arizona DECA activities
- Student recognition awards and scholarships
- Chapter recognition awards
- Chapter site visits from State Advisor, Arizona DECA State Officers, and program supervisors
- Student membership cards
- Active website with resources and information that will enhance student involvement

Pricing

There is a 12 student minimum registration requirement for this option. Schools may add additional students to their original roster at any time after the initial registration for a fee of \$20 per student.

Example:

12 members on roster
12 students x \$20 each = \$240

Invoices will be emailed to you from Arizona DECA and all payments need to be mailed to the state office and made payable to Arizona DECA by November 1.