



“Dedicated to building great businesses,
great neighborhoods, and great places to experience the U.P.”

YOUR BUSINESS. YOUR COMMUNITY. YOUR NETWORK. YOUR CHAMBER.

2018 CHAMBER SPONSORSHIP OPPORTUNITIES

We know you get a lot of sponsorship requests, so in an effort to minimize this, we want to provide you with the opportunity to choose which events you would like to be a part of in 2018. We are grateful for the continued community and business support throughout the year. Thank you for contributing to our growth!

WHAT IS A CHAMBER ROCK STAR?

Definition: NOUN (Ch-a-m-ber-Rock-Star)

1. A way for a business to extend their sponsorship for a full year (January 1 - December 31).
2. The opportunity to contribute to community events in the West End that support local businesses.
3. Tickets to the highly anticipated West End events

NOT CONVINCED?

As a Chamber Rock Star, your logo will be everywhere - on our banners, website, programs, and social media for all to share!

We have several events coming up in 2018, including our four major GINCC fundraisers:

West End Winter Wonderland, Vegas Comes to Ishpeming, Cosmic Glow Golf, and the GINCC Annual Dinner

*As a Rock Star, you will have complimentary access to all these **events**.*

*Bring your co-workers, family, friends...bring whoever makes **sense**!*

*In addition to our events, our Rock Star Banner will hang for all to **see**,*

*So say YES to be a Rock Star and watch us jump with **glee**!*

- ☐ **YES**, I want to be Chamber Rock Star for \$2,500!
- ☐ **YES**, I want to be a Chamber Rock Star, but I want to sponsor \$2,500 and More!
- ☐ I am not ready to be a Chamber Rock Star, but I still want to sponsor events.

***The full dollar amount of the \$2,500 Chamber Rock Star Sponsorship will go towards Sponsoring our fundraising events ONLY. This does NOT replace your Annual Membership Dues. ***

WEST END WINTER WONDERLAND

Saturday, February 3, 2018 at Wawonowin Country Club

- ☐ **\$1,000: SNOW BLOWER TITLE SPONSOR (ONE available)**
 - Event presented by YOUR BUSINESS
 - Six (6) complimentary tickets
 - Premier placement (indoors OR first stop outdoors) for your booth along groomed path
 - Premier placement on banner at event
 - Logo on ALL promotional materials
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$750: SKI LIFT SPONSOR (TWO available)**
 - Four (4) complimentary tickets
 - Indoor placement for your booth (inside clubhouse)
 - Premier placement on banner at event
 - Logo on ALL promotional materials
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$500: YOOPER SCOOPER SPONSOR (TWO available)**
 - Four (4) complimentary tickets
 - Premier outdoor placement for your booth
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$250: GROOMING SPONSOR**
 - Two (2) complimentary tickets
 - Outdoor placement along groomed path for your booth (close to clubhouse)
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$100: CAMPFIRE SPONSOR**
 - Outdoor placement along groomed path for your booth (close to clubhouse)
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement



If you do not wish to sponsor, but would like to participate:

- ☐ **\$20 Adult Ticket**
 - # _____
- ☐ **\$10 Senior or Student Ticket**
 - # _____
- ☐ **\$5 Child (15 & under) Ticket**
 - # _____

VEGAS COMES TO ISHPEMING

Saturday, March 10, 2018 at River Rock Lanes & Banquet Center

Hawaiian Luau Theme!



- ☐ **\$1,000: FEELING LUCKY TITLE SPONSOR (ONE available)**
 - Grand Prize provided by YOUR BUSINESS
 - Logo on ALL promotional materials
 - Logo on website
 - Facebook & Instagram acknowledgement
 - Four (4) complimentary tickets

- ☐ **\$750: VEGAS CHIP SPONSOR (ONE available)**
 - Logo on \$25 chips
 - Logo on ALL promotional materials
 - Logo on website
 - Facebook & Instagram acknowledgement
 - Four (4) complimentary tickets

- ☐ **\$300: GAME SPONSOR (TEN available)**
 - Vegas Game signage (ex. Roulette presented by YOUR BUSINESS)
 - Logo on website
 - Facebook & Instagram acknowledgement
 - Two (2) complimentary tickets

- ☐ **\$150: SIDE GAME SPONSOR (THREE available)**
 - Side Game signage (ex. 4-Ball Pool presented by YOUR BUSINESS)
 - Logo on website
 - Facebook & Instagram acknowledgement

If you do not wish to sponsor but would like to participate:

Individual tickets: \$25

- ☐ I would like to purchase _____ tickets
- ☐ I would like to donate a PRIZE to the event

COSMIC GLOW GOLF

Friday, August 17, 2018 at Wawonowin Country Club

- ☐ **\$1,000: GLOW IN THE DARK TITLE SPONSOR (ONE available)**
 - Cosmic Glow Golf presented by YOUR BUSINESS
 - Two (2) teams of four (4), four (4) carts, meal tickets
 - Logo on ALL promotional materials
 - Largest & highest logo on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement



- ☐ **\$750: SKILL SHOT SPONSOR (THREE available)**
 - One (1) team of four (4), two (2) carts, meal tickets
 - Premier placement on banner at event
 - Exclusive signage at Sponsored Skill Shot
 - Logo on website
 - Facebook & Instagram acknowledgement
- ☐ **\$500 + INSURANCE: GLOW IN ONE SPONSOR (TWO available)**
 - One (1) team of four (4), two (2) carts, meal tickets
 - Exclusive signage at Hole In One
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$500: GLOW CART SPONSOR**
 - One (1) team of four (4), two (2) carts, meal tickets
 - Logo placed on signage in golf carts
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$250: BEVERAGE CART SPONSOR (ONE available)**
 - Logo placed on beverage cart
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$250: TIKI HUT SPONSOR**
 - Logo placed at Tiki Hut
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement

- ☐ **\$100: HOLE SPONSOR**
 - Exclusive sponsor signage at designated hole
 - Placement on banner at event
 - Logo on website
 - Facebook & Instagram acknowledgement

If you do not wish to sponsor, but would like to participate:

- ☐ **\$300 Team of Four**
 - # of Teams _____
- ☐ **\$50 Individual**
 - # of tickets _____

GINCC ANNUAL DINNER

Thursday, October 18, 2018 at Ishpeming Armory

- ☐ **\$1,000: TITLE SPONSOR (ONE available)**
 - Event presented by YOUR BUSINESS
 - Six (6) complimentary tickets
 - Special recognition in short film
 - Logo printed on cover of programs
 - Premier placement on banner at event
 - Logo on ALL promotional materials
 - Logo on website and Facebook & Instagram acknowledgement
- ☐ **\$750: AWARD SPONSOR (FIVE available)**
 - Six (6) complimentary tickets
 - Opportunity to introduce a business/person/organization winning award
 - Opportunity to present an award during the program
 - Premier placement on banner at event
 - Logo on ALL promotional materials
 - Logo on website, in programs, and Facebook & Instagram acknowledgement
- ☐ **\$500: ENTERTAINMENT SPONSOR (TWO available)**
 - Four (4) complimentary tickets
 - Exclusive signage & recognition at entertainment areas
 - (ex. Photo booth sponsored by YOUR BUSINESS)
 - Placement on banner at event
 - Logo on website, in programs, and Facebook & Instagram acknowledgement
- ☐ **\$250: TABLE SPONSOR (15 available)**
 - Two (2) complimentary tickets
 - Outdoor placement along groomed path for your booth (close to clubhouse)
 - Placement on banner at event
 - Logo on website, in programs, and Facebook & Instagram acknowledgement
- ☐ **\$100: PRIZE SPONSOR**

(Prize sponsors provide a \$100 monetary donation and a gift basket OR prize valued between \$50-\$100 for the raffle drawing during the dinner)

 - Two (2) complimentary tickets
 - Placement on banner at event
 - Signage next to donated prize
 - Logo on website, programs, and Facebook & Instagram acknowledgement



If you do not wish to sponsor, but would like to participate:

- ☐ **\$225 Table of Six (6 people)**
 - # of Tables _____
- ☐ **\$75 Couples Ticket (2 people)**
 - # _____ (1 couples ticket = 2 people)
- ☐ **\$45 Individual**
 - # _____