



“Dedicated to building great businesses, great neighborhoods, and great places to experience the U.P.”

YOUR BUSINESS. YOUR COMMUNITY. YOUR NETWORK. YOUR CHAMBER.

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## 2018 CHAMBER SPONSORSHIP OPPORTUNITIES

We know you get a lot of sponsorship requests, so in an effort to minimize this, we want to provide you with the opportunity to choose which events you would like to be a part of in 2018. We are grateful for the continued community and business support throughout the year. Thank you for contributing to our growth!

### WHAT IS A CHAMBER ROCK STAR?

Definition: NOUN (Ch-a-m-ber-Rock-Star)

1. A way for a business to extend their sponsorship for a full year (January 1 - December 31).
2. The opportunity to contribute to community events in the West End that support local businesses.
3. Tickets to the highly anticipated West End events

### NOT CONVINCED?

As a Chamber Rock Star, your logo will be everywhere - on our banners, website, programs, and social media for all to share!

We have several events coming up in 2018, including our four major GINCC fundraisers:

*West End Winter Wonderland, Vegas Comes to Ishpeming, Cosmic Glow Golf, and the GINCC Annual Dinner*

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*As a Rock Star, you will have complimentary access to all these events.*

*Bring your co-workers, family, friends...bring whoever makes sense!*

*In addition to our events, our Rock Star Banner will hang for all to see,*

*So say YES to be a Rock Star and watch us jump with glee!*

- YES, I want to be Chamber Rock Star for \$2,500!
- YES, I want to be a Chamber Rock Star, but I want to sponsor \$2,500 and More!
- I am not ready to be a Chamber Rock Star, but I still want to sponsor events.

*\*\*\*The full dollar amount of the \$2,500 Chamber Rock Star Sponsorship will go towards Sponsoring our fundraising events ONLY. This does NOT replace your Annual Membership Dues. \*\*\**

# WEST END WINTER WONDERLAND

Saturday, February 3, 2018 at Wawonowin Country Club

- \$1,000: SNOW BLOWER TITLE SPONSOR (ONE available)**
  - Event presented by YOUR BUSINESS
  - Six (6) complimentary tickets
  - Premier placement (indoors OR first stop outdoors) for your booth along groomed path
  - Premier placement on banner at event
  - Logo on ALL promotional materials
  - Logo on website
  - Facebook & Instagram acknowledgement
- \$750: SKI LIFT SPONSOR (TWO available)**
  - Four (4) complimentary tickets
  - Indoor placement for your booth (inside clubhouse)
  - Premier placement on banner at event
  - Logo on ALL promotional materials
  - Logo on website
  - Facebook & Instagram acknowledgement
- \$500: YOOPER SCOOOPER SPONSOR (TWO available)**
  - Four (4) complimentary tickets
  - Premier outdoor placement for your booth
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement
- \$250: GROOMING SPONSOR**
  - Two (2) complimentary tickets
  - Outdoor placement along groomed path for your booth (close to clubhouse)
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement
- \$100: CAMPFIRE SPONSOR**
  - Outdoor placement along groomed path for your booth (close to clubhouse)
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement



**If you do not wish to sponsor, but would like to participate:**

- \$20 Adult Ticket**
  - # \_\_\_\_\_
- \$10 Senior or Student Ticket**
  - # \_\_\_\_\_
- \$5 Child (15 & under) Ticket**
  - # \_\_\_\_\_

# VEGAS COMES TO ISHPEMING

Saturday, March 10, 2018 at River Rock Lanes & Banquet Center  
Hawaiian Luau Theme!



- \$1,000: FEELING LUCKY TITLE SPONSOR (ONE available)**
  - Grand Prize provided by YOUR BUSINESS
  - Logo on ALL promotional materials
  - Logo on website
  - Facebook & Instagram acknowledgement
  - Four (4) complimentary tickets
- \$750: VEGAS CHIP SPONSOR (ONE available)**
  - Logo on \$25 chips
  - Logo on ALL promotional materials
  - Logo on website
  - Facebook & Instagram acknowledgement
  - Four (4) complimentary tickets
- \$300: GAME SPONSOR (TEN available)**
  - Vegas Game signage (ex. Roulette presented by YOUR BUSINESS)
  - Logo on website
  - Facebook & Instagram acknowledgement
  - Two (2) complimentary tickets
- \$150: SIDE GAME SPONSOR (THREE available)**
  - Side Game signage (ex. 4-Ball Pool presented by YOUR BUSINESS)
  - Logo on website
  - Facebook & Instagram acknowledgement

If you do not wish to sponsor but would like to participate:

Individual tickets: \$25

- I would like to purchase \_\_\_\_\_ tickets
- I would like to donate a PRIZE to the event

# COSMIC GLOW GOLF

Friday, August 17, 2018 at Wawonowin Country Club

- \$1,000: GLOW IN THE DARK TITLE SPONSOR (ONE available)**
  - Cosmic Glow Golf presented by YOUR BUSINESS
  - Two (2) teams of four (4), four (4) carts, meal tickets
  - Logo on ALL promotional materials
  - Largest & highest logo on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement
  
- \$750: SKILL SHOT SPONSOR (THREE available)**
  - One (1) team of four (4), two (2) carts, meal tickets
  - Premier placement on banner at event
  - Exclusive signage at Sponsored Skill Shot
  - Logo on website
  - Facebook & Instagram acknowledgement
  
- \$500 + INSURANCE: GLOW IN ONE SPONSOR (TWO available)**
  - One (1) team of four (4), two (2) carts, meal tickets
  - Exclusive signage at Hole In One
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement
  
- \$500: GLOW CART SPONSOR**
  - One (1) team of four (4), two (2) carts, meal tickets
  - Logo placed on signage in golf carts
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement
  
- \$250: BEVERAGE CART SPONSOR (ONE available)**
  - Logo placed on beverage cart
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement
  
- \$250: TIKI HUT SPONSOR**
  - Logo placed at Tiki Hut
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement
  
- \$100: HOLE SPONSOR**
  - Exclusive sponsor signage at designated hole
  - Placement on banner at event
  - Logo on website
  - Facebook & Instagram acknowledgement



If you do not wish to sponsor, but would like to participate:

- \$300 Team of Four**
  - # of Teams \_\_\_\_\_
  
- \$50 Individual**
  - # of tickets \_\_\_\_\_

# GINCC ANNUAL DINNER

Thursday, October 18, 2018 at Ishpeming Armory

- \$1,000: TITLE SPONSOR (ONE available)**
  - Event presented by YOUR BUSINESS
  - Six (6) complimentary tickets
  - Special recognition in short film
  - Logo printed on cover of programs
  - Premier placement on banner at event
  - Logo on ALL promotional materials
  - Logo on website and Facebook & Instagram acknowledgement
  
- \$750: AWARD SPONSOR (FIVE available)**
  - Six (6) complimentary tickets
  - Opportunity to introduce a business/person/organization winning award
  - Opportunity to present an award during the program
  - Premier placement on banner at event
  - Logo on ALL promotional materials
  - Logo on website, in programs, and Facebook & Instagram acknowledgement
  
- \$500: ENTERTAINMENT SPONSOR (TWO available)**
  - Four (4) complimentary tickets
  - Exclusive signage & recognition at entertainment areas
    - (ex. Photo booth sponsored by YOUR BUSINESS)
  - Placement on banner at event
  - Logo on website, in programs, and Facebook & Instagram acknowledgement
  
- \$250: TABLE SPONSOR (15 available)**
  - Two (2) complimentary tickets
  - Outdoor placement along groomed path for your booth (close to clubhouse)
  - Placement on banner at event
  - Logo on website, in programs, and Facebook & Instagram acknowledgement
  
- \$100: PRIZE SPONSOR**  
(Prize sponsors provide a \$100 monetary donation and a gift basket OR prize valued between \$50-\$100 for the raffle drawing during the dinner)
  - Two (2) complimentary tickets
  - Placement on banner at event
  - Signage next to donated prize
  - Logo on website, programs, and Facebook & Instagram acknowledgement



**If you do not wish to sponsor, but would like to participate:**

- \$225 Table of Six (6 people)**
  - # of Tables \_\_\_\_\_
  
- \$75 Couples Ticket (2 people)**
  - # \_\_\_\_\_ (1 couples ticket = 2 people)
  
- \$45 Individual**
  - # \_\_\_\_\_