



Healthy Baby Network

Networking Session July 20, 2017

Notes

Attendees: Krysta Baccari, Jordan Health; Jennifer Becker, WNY Lead Poisoning Resource Center and Finger Lakes Children's Environmental Health; Kathy Cummins, Center for Youth and Crisis Nursery; Deanna Herrington, University of Rochester Medical Center; Leah Kazmierski, Restoration Rochester; Jackie Robbins, Lifetime Care; Sue Segelman, Legal Assistance of Western NY; Becky Shapley, Lifetime Care

Healthy Baby Network Staff: Dominic Coppola, Yolanda Sayres, Deanna Spiotta

| Discussion | Contact Information |
|--|--|
| <p>1. Yolanda Sayres, Outreach Coordinator - Healthy Baby Network - Yolanda welcomed everyone and introduced herself and Healthy Baby Network. Networking Sessions are an opportunity to come together and learn about the services available in the community. Deanna will send out the notes from this session and post them on our website under "News & Events."</p> <p>Healthy Baby Network's Outreach Team is a team of three outreach workers. They conduct street outreach to bring agency and program information to community members. They provide consumer referrals to people they encounter including pregnant and parenting women, fathers, and people without medical insurance. They also work to reconnect pregnant women to prenatal care and programs. Please contact Yolanda if you would like help with this. Contact</p> | <p>Yolanda Sayres 585-546-4930 ext. 203 yolanda@healthy-baby.net</p> |

| | |
|--|--|
| <p>Yolanda at yolanda@healthy-baby.net to update her on your program details.</p> | |
| <p>2. Dominic Coppola, Information Technology Associate – Healthy Baby Network – Dominic assists with the PeerPlace Network application. PeerPlace is a case management and referral tool used by Community Health Workers and outreach workers to conduct case management and make referrals.</p> | <p>Dominic Coppola 585-546-4930 x219 dominic@healthy-baby.net</p> |
| <p>3. Leah Kazmierski, Restoration Rochester – Restoration Rochester helps people connect with resources in the community. They try to fill in the gaps and connect people with case managers, food banks, clothing closets, mental health care, and physical health care. Restoration Rochester also works with Crossroads Pregnancy Care under the CareNet umbrella. Crossroads Pregnancy Care helps pregnant and parenting moms and counsels them to choose life and full term pregnancy. They also offer abortion counseling if women do opt for abortion elsewhere.</p> <p>There will also be a backpack drive at Greece Assembly of God on August 24 from 5pm-8pm. There will be free backpacks with school supplies and hot dogs, hamburgers, and inflatables.</p> | <p>Leah Kazmierski Leah.kaz1980@gmail.com 585-747-9456</p> |
| <p>4. Deanna Spiotta, Communications Director – Healthy Baby Network – Please help us spread awareness about infant mortality by being a part of our 2017 Onesie Campaign: This Onesie is Empty. Please contact Deanna to host a onesie display in your agency/organization. Tell us why infant mortality is important to you by posting a selfie of yourself with a onesie on Facebook, Twitter, and Instagram. Tag Healthy Baby Network, and use the hashtag #thisonesieisempty. Find out</p> | <p>Deanna Spiotta 585-546-4930 ext. 215 deanna@healthy-baby.net</p> <p>www.healthy-baby.net/news-and-events</p> |

more at www.healthy-baby.net/news-and-events.

Please join Healthy Baby Network for two major events coming up!

Our FREE community block party, Countdown to Kindergarten 2022 will take place on Friday, August 18 from noon – 3pm at the Martin Luther King, Jr. Memorial Lodge. Please let Deanna know if you are interested at tabling at this event and please help us spread the word!

Our annual conference, Safe Mom = Safe Baby: Pregnancy, Violence, and Maternal Mortality will address domestic violence as a public health issue and its effects on maternal child health. It will take place on Wednesday, October 25 from 9am – 3pm at the Radisson Rochester Airport on Jefferson Road. Registration will be open soon and the cost is \$20 to register. The keynote speaker will be Dr. Jackie Campbell of John Hopkins University and she will conduct the Danger Assessment training. After the conference, each attendee will have the opportunity to become certified in the Danger Assessment training by completing an online test for an additional \$25 (typically online training and certification costs \$125).

| | |
|--|---|
| | |
| <p>5. Deanna Herrington, Community Health Worker – Deanna is a community health worker at the Women's Center at Newark at Wayne County Hospital and for all of Wayne County.</p> | <p>Deanna Herrington Deanna_herrington@urmc.rochester.edu</p> |
| <p>6. Jennifer Becker, Project Coordinator – WNY Lead Poisoning Resource Center and Finger Lakes Children's Environmental Health Center – Jennifer works through the Pediatrics</p> | <p>Western New York Lead Poisoning Resource Center's Rochester Office Jennifer Becker 585-276-3105 Jennifer_becker@urmc.rochester.edu</p> |

| | |
|--|--|
| <p>Department at Strong at the University of Rochester. She can give presentations to community groups and organizations on exposure to lead. You can contact Jennifer for more information and to inquire about presentations. In regards to the Finger Lakes Children's Environmental Health Center, there are some resources including the Healthy Home DVD, Healthy Home booklet (available in English and Spanish). These resources are very basic for teaching families on what they can do to be healthy. She has a large storyboard display to lend to programs that teaches about lead in English and Spanish. See www.storyboardinc.com for more information. She also works with Successfully Transitions Youth to Adolescents and Mother to Baby. The Mother to Baby program at the University of Rochester addresses environmental exposures for moms who are pregnant or planning to be pregnant or are breastfeeding. This program helps moms understand what toxic exposures and drug exposures do.</p> | <p>Golisano.urmc.edu/lead-poisoning Mother to Baby 866-626-6847 Mothertobaby.org</p> |
| <p>7. Jackie Robbins, Coordinator and Becky Shapley, program specialist - Healthy Steps Program at Lifetime Care The Healthy Steps Program promotes mental health, social health, and overall health. They visit with babies and children at every pediatrician visit and well child check.</p> | <p>Jackie Robbins Jacqueline.robbins@lifetimecare.org</p> <p>Becky Shapley Rebecca.shapley@lifetimecare.org</p> |
| <p>8. Sue Segelman, Nutrition Outreach & Education Program Coordinator - Legal Assistance of Western New York - Sue works with programs such as SNAP, WIC, summer meals, and other nutrition programs. She promotes the coalition of the farmers markets who accept SNAP.</p> | <p>Sue Segelman ssegelman@lawny.org 585-295-5624</p> |

| | |
|---|--|
| <p>9. Kathy Cummins – Crisis Nursery, Center for Youth – The Center for Youth offers school based programs, a community group home for moms and babies, and the Crisis Nursery. The Crisis Nursery is a shelter for babies when parents are in a crisis situation (daycare closed, mom is sick, etc.). The Crisis Nursery provides support for families through a variety of services including help with day care applications, job applications, and food vouchers. They help with respite, homeless, job interviews, school enrollment, navigating DSS, etc. in addition to watching the kids. Families can arrange care at the Crisis Nursery by calling and having a phone screening. The nursery will make sure they have staff available, schedule them, and ask them for information (confidential). A second Crisis Nursery is opening on Rosewood Terrace off of Culver Road. The crisis nursery triages, so they take emergency situations first.</p> | <p>Kathy Cummins kcummins@centerforyouth.net 585-473-2464</p> <p>Crisis Nursery 201 Genesee Park Blvd Rochester, NY 14619</p> |
| <p>10. Krysta Baccari, Health Educator – Jordan Health at Community Place – Krysta works at one of the 10 different Jordan Health sites, located at 145 Parsells Avenue on the third floor. Her focus is adolescents, ages 12-25. She provides preconception health, physicals, STD/HIV prevention, pregnancy testing, birth control, family planning counseling, and more. Jordan Health also has facilitated enrollers to help those without insurance. You can access any Jordan Health site – they are a one stop shop. Krysta provides presentations, workshops on reproductive health, pregnancy prevention counseling on Fridays, and referrals for domestic violence counseling.</p> | <p>Krysta Baccari kbaccari@jordanhealth.org</p> |

The Annual Front Porch Festival is coming up on August 5 from 12pm-4pm at Baden Park. It is a FREE event with health screenings, petting zoo, etc. Let Krysta know if you'd like to table.

The Networking Session notes can be found on our agency website at www.healthy-baby.net under "News & Events."