



# Healthy Baby Network

**Networking Session**  
January 25, 2018

## Notes

**Attendees:** Krysta Baccari, Jordan Health; Jennifer Becker, WNY Lead Poisoning Resource Center and Finger Lakes Children’s Environmental Health Center; Florence Clemmons, Foodlink; Arthur Dilbert, Hillside: Parents as Teachers; Tami Divers, Monroe County Public Health Department Healthy Neighborhood Program; Sheila Forsett, MVP Healthcare; Shamika Fusco, Rochester Public Library; Terri Lilly, Nurse Family Partnership; Shauna Peterson and Katie Malarkey, Parenting Village; Alexandra Popovici, Smoking and Health Action Coalition of Monroe County; Kelly Wicker-Yount, YourCare;

**Healthy Baby Network Staff:** Valerie Garrison, Ngozi Udo, Dominic Coppola

Discussion	Contact Information
1. <b>Valerie Garrison, Healthy Start Project Director – Healthy Baby Network</b> - Val welcomed everyone and introduced herself and Healthy Baby Network. Networking Sessions are an opportunity to come together and learn about the services available in the community. Deanna will send out the notes from this session and post them on our website under “News & Events.”	<a href="http://www.healthy-baby.net">www.healthy-baby.net</a>
2. <b>Shamika Fusco, Children’s Outreach Librarian, Rochester Public Library</b> – Rochester Public Library ensures that infants and children have access to library resources. Community Outreach ensures children and infants have library cards, offers fine-free lending of children’s books, and educates parents on the importance of reading.	Shamika Fusco Shamika.Fusco@libraryweb.org
3. <b>Shawna Peterson and Katie Malarkey, Parenting Village</b> – Parenting Village offers peer-based support groups facilitated by a therapist to offer support for families of	Shawna Peterson Nurture Coordinator <a href="mailto:nurture@parentingvillage.org">nurture@parentingvillage.org</a>

<p>young children: Baby Circle (ages 0-3) on Fridays and Saturdays on Clinton Ave; Out of the Blue (postpartum depression support) on Wednesdays in Irondequoit; and School Age Circle (ages 3-12) on Sundays at the JCC (free childcare included). Groups are free, with a \$3-\$5 suggested donation. Interested in expanding to more accessible locations, but need to be able to offer free childcare for circles with older children.</p> <p>Parenting Village is also piloting a new Nurture Program, which connects neighborhood volunteers with new parents. Teams of two volunteers will visit the family once a week to offer support for the family, as identified by the family (cook, do laundry, hold the baby to let parents rest, etc). They are seeking volunteers, and there's a volunteer training session coming up. Also seeking input from community partners for how to identify family in need of assistance.</p> <p>Contact for more info.</p>	<p>Katie Malarkey Co-president <a href="mailto:katie@parentingvillage.org">katie@parentingvillage.org</a></p> <p>General Information <a href="mailto:connect@parentingvillage.org">connect@parentingvillage.org</a></p> <p>Website <a href="http://www.ourparentingvillage.org/">http://www.ourparentingvillage.org/</a></p>
<p>4. <b>Terri Lilly, Public Health Nurse Coordinator, Nurse Family Partnership</b> – Nurse Family Partnership is an evidence-based, voluntary program that aids first-time mothers in Monroe County. Its purposes include improvement of pregnancy outcomes, better child health and development, and improved self-sufficiency. The partnership is free for women who are pregnant with their first baby and when they enroll they're connected with a registered nurse who supports and advises the mother through a healthy pregnancy and parenting experience. The mother also received a case manager who will work with them from the prenatal stage until their child reaches the age of 2. Nurses can meet with clients anywhere, whether or not they have a home. They also make mental health referrals if necessary.</p>	<p>Terri Lilly <a href="mailto:teresalilly@monroecounty.gov">teresalilly@monroecounty.gov</a> 585-753-5277</p>

<p>Women must be at &lt;28 weeks gestation with their first viable pregnancy, and be Medicaid eligible. Anyone can make a referral to NFP: 753-BABY</p>	
<p><b>5. Kelly Wicker-Yount, Prenatal Support Specialist, YourCare</b> – YourCare is a Medicaid Managed Insurance Company.</p> <p>The Healthy Beginnings Program aims to improve birth outcomes by connecting families with a Nurse Case Manager and providing the Baby Basics Guide. The program also offers women an incentive for attending their postpartum visit.</p> <p>Baby&amp; Me Tobacco Free is a prenatal smoking cessation program that provides counseling support and resources. Moms must be Medicaid-eligible, and must have been smoking within three months of becoming pregnant (it’s ok if she has already quit – the program will work with her to help her stay smoke-free).</p> <p>Kelly is also volunteering with the local chapter of Days for Girls, which creates reusable hygiene kits to help prevent missed school days due to menstruation. They are having a Sewathon on 2/4 at Sew Green – new volunteers welcome!  <a href="https://www.facebook.com/DFGrochesterteam/">https://www.facebook.com/DFGrochesterteam/</a></p>	<p>Kelly Wicker-Yount  <a href="mailto:kyount@yourcarehealthplan.com">kyount@yourcarehealthplan.com</a>  585-453-8504</p>
<p><b>6. Jennifer Becker, Project Coordinator – WNY Lead Poisoning Resource Center and Finger Lakes Children’s Environmental Health Center</b> – Jennifer works through the Pediatrics Department at Strong at the University of Rochester. She has been focused on educating Healthcare Providers on their role in lead prevention and testing. She can also do public education on lead exposure, prevention and testing. You can contact Jennifer for more information and to inquire about presentations. The Finger Lakes Children’s Environmental Health Center is applying for</p>	<p>Western New York Lead Poisoning Resource Center’s Rochester Office  Jennifer Becker  585-276-3105  <a href="mailto:Jenniferd_becker@urmc.rochester.edu">Jenniferd_becker@urmc.rochester.edu</a>  Golisano.urmc.edu/lead-poisoning</p> <p>Mother to Baby  Call: 866-626-6847  Text: 855-999-3525  Email &amp; Chat: <a href="http://MothersToBaby.org">MothersToBaby.org</a></p>

<p>continued funding. The Healthy Home DVD and Healthy Home booklet (available in English and Spanish) are currently available resources that teach families how to have a healthy home. She has a large storyboard display to lend to programs that teaches about lead in English and Spanish. See <a href="http://www.storyboardinc.com">www.storyboardinc.com</a> for more information. The Mother to Baby program at the University of Rochester addresses environmental exposures for moms who are pregnant or planning to be pregnant or are breastfeeding. This program helps moms understand what toxic exposures and drug exposures do.</p>	
<p><b>7. Tami Divers, Community Health Worker, Monroe County Department of Public Health Healthy Neighborhoods Program</b> – This free program offers resources and home-based education to promote safer, healthier home life. The program provides home visits in zip codes 14605, 14608, 14609, 14611 and 14621, though exceptions may be made for city residents living outside these zips.</p> <p>Resources provided include a safety kit that contains: mop bucket, smoke alarms, paper towels, cleaning supplies, a fire extinguisher, carbon monoxide alarm, first aid kit, toothbrushes, soap and outlet covers.</p> <p>Home visits include checking smoke and carbon monoxide detectors, and education with families about home safety, pest control and other topics. HNP staff also partner with Monroe County Department of Public Health Sanitarians to help families address code violations with property owners.</p>	<p>To schedule a home visit, contact:  Tami Divers  585-753-5073  tdivers@monroecounty.gov</p>
<p><b>8. Sheila Forsett, Community Outreach Representative, MVP Health Care</b> –We have navigators who enroll people in health insurance. They can come to your place of business. We have a COV (like an RV) that can meet people in the city and come right to them to get them enrolled. We service the</p>	<p>Sheila Forsett  <a href="mailto:sforsett@mvphealthcare.com">sforsett@mvphealthcare.com</a>  Office: 585-720-8242  Cell: 585-967-2395</p> <p>Child Health Plus &amp; Medicaid Managed Care</p>

<p>Medicaid population in Livingston, Monroe, Ontario, and Genesee Counties.</p>	<p>1-800-825-5687</p> <p>Individuals &amp; Families 1-800-825-5687 discoverMVP.com</p> <p>Medicare Advantage 1-800-324-3899 TTY: 1-800-662-1220 joinMVPMedicare.com</p>
<p><b>9. Alexandra Popovici, Community Engagement Manager, Smoking and Health Action Coalition of Monroe County (American Lung Association of the Northeast)</b> – Alexandra engages property owners and tenants to transition properties as smoke-free housing. She also works with retailers and public facilities to facilitate transition to smoke-free outdoor and indoor public spaces.</p>	<p>Alexandra Popovici <a href="mailto:Alexandra.Popovici@lung.org">Alexandra.Popovici@lung.org</a> Office: 585-666-1399 Cell: 585-329-7768</p>
<p><b>10. Krysta Baccari, Health Educator and Prevention Specialist, Jordan Health</b> – The Adolescent Health Clinic offers comprehensive services to adolescents age 12-25 (other ages are typically referred to Woodward or 82 Holland St clinicS). They provide preconception health, physicals, STD/HIV prevention, and more. Krysta facilitates health education groups, and can also do 1-on-1 risk prevention counseling.</p> <p>Other services offered by Jordan Health include facilitated insurance enrollers, on-site translators at the Brown Square clinic on Lake Ave, and a new Urgent Care facility at 82 Holland St.</p>	<p>Krysta Baccari <a href="mailto:kbaccari@jordanhealth.org">kbaccari@jordanhealth.org</a> 585-784-5940</p>
<p><b>11. Arthur Dilbert, Parent Educator, Hillside Parents as Teachers</b> – This free home visiting program educates parents on child development, child discipline and other parenting skills, and life skills such as chores and budgeting. This program also makes</p>	<p>Arthur Dilbert <a href="mailto:adilbert@hillside.com">adilbert@hillside.com</a> 585-436-0370 x310</p>

<p>connections with other organizations for legal help, budgeting tips, etc.</p> <p>Arthur is also the Healthy Start Fatherhood Program Coordinator. He conducts groups with fathers following the 24/7 Dad and Hillside Fatherhood Curricula. The next group begins Monday 1/29 at 5:30, and runs through March. This extended session will also include Hillside's Family Talk curriculum, which addresses how parents can talk to their children about sex. Groups are located at 89 Genesee St, Bishop Kearney Building, 2<sup>nd</sup> floor. Contact Arthur to register.</p> <p>Arthur is also doing a fatherhood group at School 17, Wednesdays at 6pm.</p>	
<p>12. <b>Ngozi Udo, Health Educator, Healthy Baby Network</b> - Ngozi offers free perinatal health workshops about how to keep healthy during and after pregnancy, reproductive life planning/reproductive health for teens, and other health topics.</p> <p>She is also recruiting for the Infant Health and Safety Council, which is a forum for community members to discuss their attitudes and beliefs about topics such as breastfeeding, complimentary feeding, passive smoking and safe sleep. Participants receive a \$25 cash stipend, bus passes, dinner and childcare. Contact Ngozi to register or refer.</p>	<p>Ngozi Udo  <a href="mailto:ngozi@healthy-baby.net">ngozi@healthy-baby.net</a>  585-546-4930 x221</p>
<p>13. <b>Florence Clemmons, Curbside Market Manager, Foodlink</b> - The Curbside Market mobile farm stand travels throughout the community to bring affordable fresh food from local farmers to neighborhoods with limited or no access to healthy foods. They accept cash, debit, SNAP and WIC. SNAP benefits are matched up to \$10 per trip. Foodlink staff also provide nutrition and financial education directly at the curbside market, such as helping customers stretch</p>	<p>Florence Clemmons  <a href="mailto:fclemmons@foodlinkny.org">fclemmons@foodlinkny.org</a>  585-413-4055</p>

<p>their SNAP dollars throughout the month.</p> <p>The mobile market is trying to connect with more young families, and would appreciate any feedback. They currently follow the WIC mobile unit and partner with local organizations such as schools to meet at common gathering places.</p> <p>In addition to increasing access to fresh foods, Foodlink strives to address other barriers families face, by providing free nutrition and cooking classes and equipping low-income families with cooking utensils.</p>	
<p>14. <b>Deanna Spiotta, Communications Director - Healthy Baby Network</b> - Please join Healthy Baby Network for four major events this year! Women’s Health Day is taking place on Wednesday, May 9<sup>th</sup> from 9am-3pm at the Irondequoit Country Club. Our Annual Meeting is Thursday, June 14 from 4pm-6:30pm. Our annual health fair, Countdown to Kindergarten 2023 is Friday, August 17 from noon - 3pm.</p>	<p>Deanna Spiotta 585-546-4930 ext. 215 deanna@healthy-baby.net</p>

*The Networking Session notes can be found on our agency website at [www.healthy-baby.net](http://www.healthy-baby.net) under “News & Events.”*