



# EXHIBITOR INFORMATION

## ~ Exhibitor Details ~

The producers of Bay Area KidFest and Bay Area Kids' Book Fairs offer an opportunity for camps, schools, educational programs and sports organizations to market themselves at our **Silicon Valley Camp & School Fair** in Campbell on **March 3, 2018**.

If you offer any of these programs or camps you need to be at our Camp & School Fairs:

- S.T.E.M. & S.T.E.A.M. programs
- Camp • Spring Break Program
- Preschool through College • Enrichment
- Sports • Overnight Camp • Outdoors
- Summer Day Camp • Day Care
- Performing Arts, Dance & Music
- Martial Arts, Gymnastics & Cheerleading
- Church & Bible Camp • Scouts
- Science, Math, Tech & Language
- Teens • Tutoring • Educational Aids

The **Camp & School Fair** is an opportunity to present your camp, school or program to an upscale audience in the Silicon Valley.

Our Camp & School Fairs are **free to the public** and are heavily marketed in social media, print, radio and online.

**Exhibitors have an opportunity to present demonstrations or workshops at the Fair** (see application).

Don't miss a chance to participate in this big 2018 event to get prospects and sign ups for your programs. This is our 6th year presenting Camp & School Fairs in the Bay Area.

**Saturday, Mar. 3 • 12 noon - 3 p.m.**

**SILICON VALLEY - Campbell**

Campbell Community Center

Winchester Blvd. & W. Campbell Ave.

**www.SiliconValleyCampFair.com**

The **Marin Camp Fair** is the day after our Silicon Valley Camp & School Fair. If you want to make it a full March 3-4 weekend of fairs, go to [www.MarinCampFair.com](http://www.MarinCampFair.com) for details.

### For Families with Children 2 to 18

We are also hosting **Tri-Valley Camp & School Fair** in **San Ramon** on **Saturday, Feb. 24**, and **Contra Costa Camp & School Fair** in **Lafayette** on **Sunday, Feb. 25**.

If you would like to participate in those fairs, please visit [www.ContraCostaCampFair.com](http://www.ContraCostaCampFair.com) or email us for info and an application to [jay@bayareafamilyfest.com](mailto:jay@bayareafamilyfest.com).

**Exhibitor indoor booth spaces** are 6' x 6' or 12' x 6'

We limit the number of exhibitors in the same category. Priority of acceptance will be based on receipt of your payment.

*Camp Fairs are INDOORS and are held rain or shine.*

*No canopies or pop-up tents can be used inside the venue.*

*Producer reserves the right to reject any application without prejudice.*

**Exhibitors must stay within your rented space.** Walkabout solicitation or "barking" is not permitted.

*No recruiting of vendor employees is allowed at the Fair!*

**Electricity** is limited. *If you require electrical service you must note fee on application* and provide 50' electrical cord.

**Tables and chairs are NOT INCLUDED in exhibitor fee.** Vendors can rent table(s) and chairs. *Equipment will not be available to rent at the event.*

*No food, candy or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals and securing any required permits.*

**Sampling:** Companies interested in Camp Fairs sampling opportunities should email us at [info@bayareafamilyfest.com](mailto:info@bayareafamilyfest.com).

**Goody Bags** are given to the 1st 200 families at the Fair. Vendors participating in Goody Bags will also have 50 items placed on the **Camp & School Fair Information Table**.

*If you can't make it to the Camp & School Fairs, you can still participate through our Goody Bag program.*

Exhibitors have an opportunity to get exclusive **Special Camp & School Fair advertising rates** in **SportStars magazine Camps & Clinics Resource Guide** and a free website camp profile. Visit [www.SportStarsmag.com](http://www.SportStarsmag.com)

## Apply Now - Application Deadline

### Feb. 28, 2018

**Full payment must accompany application.**

**NO REFUNDS WILL BE MADE AFTER FEB. 2, 2018.**

**IF VENDOR CANCELS BEFORE FEB. 2,**

**\$50 OF APPLICATION FEE IS NON-REFUNDABLE.**

### Camp & School Fair Contact

Jay Bedecarré • Event Producer

[jay@bayareafamilyfest.com](mailto:jay@bayareafamilyfest.com)

Phone (925) 408-4014 • Fax (925) 672-9990

**Bay Area Festivals, Inc.**

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

# EXHIBITOR APPLICATION

SATURDAY, MARCH 3, 2018 • CAMPBELL



**SILICON VALLEY  
CAMP & SCHOOL FAIR**  
 Summer & Spring Break Programs \* STEM & STEAM  
 Outdoors \* Day Camp \* Performing Arts \* Sports \* Overnight  
 Education \* Language \* Enrichment \* Tutoring \* Teens  
 Preschool through College

Business/Organization Name \_\_\_\_\_

Contact Name(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Social Media: Facebook.com/ \_\_\_\_\_ Twitter @ \_\_\_\_\_

Program(s), product(s) or service(s) we wish to exhibit: \_\_\_\_\_

Age group(s) served: \_\_\_\_\_

**We prefer** (Electrical only for wall spaces):

- Corner Booth Space     Wall Space
- Middle Booth (booths on each side)
- End of Row Booth Space

We would like to **present a workshop/ demonstration**. Describe: \_\_\_\_\_

**Make check payable to:**  
 Bay Area Festivals, Inc.

**Mail to:** Camp & School Fairs  
 573 Mt. Olivet Pl.  
 Clayton, CA 94517-1609

**Fax to:** (925) 672-9990

**Email:** jay@bayareafamilyfest.com  
**www.SiliconValleyCampFair.com**

**Application must be signed & dated**

I/we acknowledge Bay Area Festivals, Inc., and the city of Campbell are not responsible for loss or damage to our equipment, vehicles, materials and merchandise on the Camp & School Fair site. We are responsible for paying applicable sales tax and providing liability insurance.

**Exhibitor Signature:**

Date: \_\_\_\_\_



Exhibitor Fee Table & chairs <i>not</i> included in fee			
Select one	<input type="checkbox"/> Gold Exhibitor 12' wide x 6' deep End Row Space	@ \$329	\$ _____
	<input type="checkbox"/> Exhibitor 6' wide x 6' deep Space	@ \$199	\$ _____
	<input type="checkbox"/> Non-Profit Organization 6' wide x 6' deep Space	@ \$149	\$ _____
Optional	<input type="checkbox"/> Goody Bag 250 inserts	@ \$29	\$ _____
	<input type="checkbox"/> Electrical Service	@ \$10	\$ _____
	<input type="checkbox"/> 6' Table + 2 Chairs rental	_____ @ \$17/set	\$ _____
	<input type="checkbox"/> 2 6' Tables + 2 Chairs rental	_____ @ \$34/set	\$ _____
<b>Goody Bag &amp; Info Table (Non-Exhibitor)</b>			
	<input type="checkbox"/> 250 Inserts	@ \$39	\$ _____
		<b>TOTAL DUE = \$</b> _____	
<input type="checkbox"/> Check Enclosed or Mailed			
<input type="checkbox"/> Credit Card - Bay Area Festivals will email you an invoice for you to process your credit card payment.			

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**For Office Use:**

Date Received \_\_\_\_\_ Check #/PP \_\_\_\_\_ Amount \$ \_\_\_\_\_

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