

# EXHIBITOR INFORMATION

You want to be part of the biggest holiday season **INDOOR** shopping extravaganza **Dec. 2-3, 2017** at our 8th annual **Super Holiday Boutiques**.

**Bay Area Festivals, Inc.** is pleased to present **2 free Super Holiday Boutiques**, the perfect opportunity for crafters, commercial businesses, direct sales consultants and service professionals to sell your goods and services to receptive audiences in a warm, festive **INDOOR** holiday atmosphere. Admission and parking are free to the general public.



We will have a number of holiday attractions including Santa Claus, Olaf from "Frozen" and a free art activity at our proven locations with a comprehensive marketing campaign.

Shoppers will find holiday gifts and stocking stuffers for family, friends and colleagues.

We are offering a **\$2 Holiday Buck** promotion to encourage attendees.

100% of booth space has sold out for the past 3 years, so act today to join the fun.

## Exhibitor Details

We limit the number of exhibitors in any single category. Priority of acceptance will be based on receipt of your payment and application.

### \* Vendor categories:

- **Gold Vendor** 12' wide x 6' deep Space  
*Fee includes: 2 tables & 2 chairs, electricity and free insertion for 200 goody bags (per event)*
- **Crimson Vendor** 6' wide x 6' deep Wall Space
- **Event Vendor** 6' wide x 6' deep Space

Exhibitors must setup within 12' x 6' or 6' x 6' space. There is small additional space between booths provided for access.

No pop-up tents or roofs on booths allowed. Sorry, but no 10' x 10' tents or frames indoors.

*Boutiques are INDOORS and are held rain or shine.*

Exhibitors pay a flat fee for your space and **keep 100% of sales proceeds. No commission is collected on your sales.** Exhibitors are responsible for paying applicable sales tax.

Producer reserves the right to reject any application without prejudice.

**Electricity** Crimson and Event vendors wanting electricity must pay \$10 fee. Vendors provide their own 25' electrical cord.

**Tables and chairs** may be rented for your space. Only advance pre-paid rental orders are accepted. *No equipment will be available to rent at the event.*

**Exhibitors must stay within your rented indoor space.** You may only exhibit or sell items listed on your application and approved by Bay Area Festivals. **Walkabout solicitation or "barking" is not permitted.**

*No food or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals and securing any required permits.*

**Sampling:** Companies interested in Boutiques sampling opportunities should email us at [info@bayareafamilyfest.com](mailto:info@bayareafamilyfest.com).

**Goody Bags** are distributed to the 1st 200 families at each Boutique. *Vendors can participate in Goody Bags for 1 or 2 Boutiques. Vendors at any Boutique will get the "exhibitor rate" for Goody Bags at all events.*

**If you can't make it to the Boutiques you can still participate through our Goody Bags program.**

## WHEN & WHERE

**Dec. 2-3, 2017**

- **Sat., Dec. 2** - 10 a.m. - 2 p.m. • **Pleasant Hill**  
Pleasant Hill Community Center  
320 Civic Dr. off Taylor Blvd.
- **Sun., Dec. 3** - 11 a.m. - 3 p.m. • **Concord**  
Centre Concord  
5298 Clayton Rd., 1 block off Ygnacio Valley Rd.

## WHO

Holiday Shoppers of all ages  
**Free Admission & Free Parking**  
2 proven Contra Costa locations

## HOW

**Apply Today**

Full payment must accompany application.

**Deadline Extended**

**Nov. 27, 2017**

NO REFUNDS WILL BE MADE AFTER NOV. 1, 2017.

IF VENDOR CANCELS BEFORE NOV. 1,

\$50 OF APPLICATION FEE IS NON-REFUNDABLE.

### Super Holiday Boutique Contact

Jay Bedecarré • Event Producer

[jay@bayareafamilyfest.com](mailto:jay@bayareafamilyfest.com)

[www.SuperHolidayBoutique.com](http://www.SuperHolidayBoutique.com)

Phone (925) 408-4014 • Fax (925) 672-9990

**Bay Area Festivals, Inc.**

573 Mt. Olivet Pl. • Clayton, CA 94517-1609



# EXHIBITOR APPLICATION

DECEMBER 2, 2017 • PLEASANT HILL

DECEMBER 3, 2017 • CONCORD

Business/Organization Name\* \_\_\_\_\_

Contact Name(s) \_\_\_\_\_ California Seller's # \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Social Media: Facebook.com/ \_\_\_\_\_ Twitter @ \_\_\_\_\_

The product(s) or service(s) we wish to exhibit/sell: \_\_\_\_\_

\*Company Name if Direct Marketing/  
Home-Based Business: \_\_\_\_\_

**Make check payable to:**

*Bay Area Festivals, Inc.*

**Mail to:** Super Holiday Boutique

573 Mt. Olivet Pl.

Clayton, CA 94517-1609

**Fax to:** (925) 672-9990

**Email:** jay@bayareafamilyfest.com

**www.SuperHolidayBoutique.com**

## EXHIBITOR FEES

☐ **GOLD VENDOR** ☐ Pleasant Hill - Dec. 2 ☐ Concord - Dec. 3  
2 tables & 2 chairs, Goody Bag & electricity *included in this fee*

☐ 12' wide X 6' deep Space \$225 for 1 day = \$ \_\_\_\_\_

☐ 12' wide X 6' deep Space \$395 for 2 days = \$ \_\_\_\_\_

**Gold Vendor Options (Please check all applicable boxes)**

☐ We will bring our own chairs ☐ We will use electricity  
☐ We will bring our own tables ☐ We will provide Goody Bag inserts  
We prefer ☐ End Row Space ☐ Wall Space

**1 BOUTIQUE ONLY** - Tables & chairs **NOT** included in this fee

Check One: ☐ Pleasant Hill - Dec. 2 **or** ☐ Concord - Dec. 3

☐ **Crimson Vendor** @ \$135 \$ \_\_\_\_\_

6' wide X 6' deep Wall Space

☐ **Event Vendor** @ \$110 \$ \_\_\_\_\_

6' wide X 6' deep Space

☐ Electrical Service @ \$10 \$ \_\_\_\_\_

☐ 6' Table + 2 Chairs @ \$17/set \$ \_\_\_\_\_

☐ 1 Goody Bag 200 inserts ☐ PH ☐ Concord @ \$29 \$ \_\_\_\_\_

☐ 2 Goody Bags 400 inserts @ \$39 \$ \_\_\_\_\_

**BOTH BOUTIQUES** - Tables & chairs **NOT** included in this fee

☐ **Crimson Vendor** @ \$245 \$ \_\_\_\_\_

6' wide X 6' deep Wall Space

☐ **Event Vendor** @ \$200 \$ \_\_\_\_\_

6' wide X 6' deep Space

☐ Electrical Service @ \$20 \$ \_\_\_\_\_

☐ 6' Table + 2 Chairs @ \$34/set \$ \_\_\_\_\_

☐ 2 Goody Bags 400 inserts @ \$39 \$ \_\_\_\_\_

## GOODY BAG (NON-EXHIBITORS)

☐ 1 Boutique 200 inserts ☐ PH ☐ Concord @ \$44 \$ \_\_\_\_\_

☐ 2 Boutiques 400 inserts @ \$59 \$ \_\_\_\_\_

**TOTAL = \$** \_\_\_\_\_

**TOTAL ENCLOSED =** \_\_\_\_\_

☐ Check ☐ Credit Card

Name on card \_\_\_\_\_

Credit Card# \_\_\_\_\_

Exp Date \_\_\_\_\_

CSC/CCV/CVC/CID \_\_\_\_\_ 3 or 4 digit code

Circle one



**Application must be signed & dated**

I/we acknowledge Bay Area Festivals, Inc., Pleasant Hill Recreation & Park District (Dec. 2) and City of Concord (Dec. 3) are not responsible for loss or damage to our equipment, vehicles, materials and merchandise on the Super Holiday Boutique site. We are responsible for paying applicable sales tax and providing liability insurance.

**We agree to participate in the \$2 Holiday Buck promotion at Super Holiday Boutiques.**

Sign  
here

**For Office Use:**

Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Exhibitor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_