

# FOOD VENDOR INFORMATION

**Bay Area KidFest** continues our holiday tradition in **Downtown Concord** at the **28th Memorial Day Weekend** festival. We have all the popular features that have made KidFest one of the Bay Area's premier family events for over a quarter century including multiple entertainment offerings, free activities and games plus food booths and 100 exhibitors. An aggressive marketing and promotional campaign promises enthusiastic crowds for 3 days.



Proceeds from 28th Bay Area KidFest will benefit several local non-profit health, sports and educational organizations. In the past seven years Bay Area Festivals, Inc. has donated nearly \$80,000 cash to local non-profits from its festivals and events.

KidFest proudly continues for the 22nd year as a major annual donor event for the Food Bank of Contra Costa and Solano.

## Food Vendor Info

**Food Vendor fee (flat fee, no percentage on sales) includes:**

- 10' x 10' (approx.) vendor space for 3 days.
- Access to water on site.
- \* KidFest is held rain or shine.
- \* Food vendors can request multiple spaces together or in separate areas of KidFest site. (Food Court & Carnival Area)
- \* Food vendors must submit a menu (with prices) for approval. Priority of acceptance will be based on receipt of your payment and menu information.
- \* Any vendor selling unapproved items will be assessed a \$150 surcharge per day.
- \* Electricity can be provided. If you require electrical service you must provide all your requirements, your own hook-up hardware and 12-gauge electrical cord(s).

**24-hour power is not available.**

\* Cans, cups or plastic bottles of soda, ice tea, juices, energy drinks, fruit drinks and similar beverages may be sold. **No water or alcohol can be sold.** KidFest has the exclusive water concession. No glass containers can be used for public consumption.

**Health and Fire Regulations:** Food vendors must follow all regulations of the Contra Costa County Fire Protection District and Contra Costa Environmental Health Services. You must complete the Health Services checklist and the Fire District application.

**Health permit and fire inspection fees must be submitted with your application.** Health Waiver: Provide a copy of your 2017 annual permit or veterans provide a copy of your DD-214.

**\* Insurance Requirements:** Vendor must supply a certificate of insurance for 2017 Bay Area KidFest naming Bay Area Festivals, Inc., City of Concord and Mt. Diablo Unified School District, their officers, employees, sponsors and volunteers as additional insured and will provide 30 days written notice of cancellation. The certificate will also provide a waiver of subrogation for the workers' compensation policy if a policy is required by law.

## WHEN

**May 27-29, 2017**  
Saturday, Sunday & Monday  
Memorial Day Weekend

10 a.m. to 6 p.m. Sat & Sun (10-5 Mon)

## WHERE

**Mt. Diablo High School**  
2450 Grant St.  
Downtown Concord, CA

## WHO

Families with children 12 & younger  
**22,500+ Estimated Audience**

## Apply Today

Full payment must accompany application.

**Application Deadline**  
April 15, 2017

NO REFUNDS WILL BE MADE AFTER APRIL 1, 2017.  
\$50 OF APPLICATION FEE NON-REFUNDABLE

## Bay Area KidFest Contact

Jay Bedecarré • Event Producer  
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[www.KidFestConcord.com](http://www.KidFestConcord.com) • Fax (925) 672-9990

**Bay Area Festivals, Inc.**  
573 Mt. Olivet Pl. • Clayton, CA 94517-1609

# FOOD VENDOR APPLICATION

MAY 27-29, 2017 • MEMORIAL DAY WEEKEND  
 DOWNTOWN CONCORD, CA

Business/Organization Name \_\_\_\_\_

Contact Name(s) \_\_\_\_\_ California Seller's # \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Social Media: Facebook.com/ \_\_\_\_\_ Twitter @ \_\_\_\_\_

List or attach all your menu items and prices:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

***Any vendor selling unapproved items will be assessed a \$150 surcharge per day.***

Booth  Trailer  Food Truck

Front width: \_\_\_\_\_ Depth: \_\_\_\_\_

Cooking 5' behind booth  Yes  No

2nd Booth/Trailer behind booth?  Yes  No

Front width: \_\_\_\_\_ Depth: \_\_\_\_\_

Cooking Appliances:

Appliance/Cooker:  BBQ  Deep Fat Fryer

Wok  Skillet  Hot Plate  NONE

Fuel Type:  Charcoal  Wood

Electrical  LPG  NONE

Electrical Needs:

We do not use electricity.

We will provide our own power.

Describe power source:

\_\_\_\_\_

\_\_\_\_\_

We need to rent power for the following:

\_\_\_\_\_

\_\_\_\_\_

***All fees and charges are TOTAL for 3-day festival***

10'x10' Vendor Space Fee \_\_\_\_\_ @ \$ \_\_\_\_\_ = \$ \_\_\_\_\_ \*

Indicate booth location(s):  Food Court  Carnival Rides Area

***Vendor space is 10'x10' unless approved otherwise.***

***\* Confirm Vendor Space Fee before submitting.***

Contra Costa Health Permit \_\_\_\_\_ @ \$124 = \$ \_\_\_\_\_

Annual permit attached  Veterans DD-214 attached

Electrical Power Hookup/Rental \_\_\_\_\_ @ \$100 = \$ \_\_\_\_\_

KidFest Grounds Cleaning Fee \_\_\_\_\_ \$ 60 = \$ 60.

Contra Costa Fire Inspection Fee \_\_\_\_\_ \$ 75 = \$ 75.

***Optional Rental***

10'x10' Food Booth Rental \_\_\_\_\_ @ \$175 = \$ \_\_\_\_\_

Full Payment Enclosed = \$ \_\_\_\_\_

***Billing for electrical needs will be sent separately.***

Make check payable to:  
**Bay Area Festivals, Inc.**

Mail to: Bay Area KidFest  
 573 Mt. Olivet Pl.  
 Clayton, CA 94517-1609

[www.KidFestConcord.com](http://www.KidFestConcord.com)

I/we acknowledge Bay Area Festivals, Mt. Diablo Unified School District and City of Concord are not responsible for loss or damage to our equipment, materials or merchandise on the KidFest site. We are responsible for paying applicable sales tax and providing liability insurance.



Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For Office Use: Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Date Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Ver. 1/4/17 Health Form \_\_\_\_\_ Vet. DD-214 \_\_\_\_\_ Annual Permit \_\_\_\_\_ Fire Permit \_\_\_\_\_ Cert. of Ins. \_\_\_\_\_