

FOOD VENDOR INFORMATION

Bay Area KidFest continues our holiday tradition in **Downtown Concord** at the **28th Memorial Day Weekend** festival. We have all the popular features that have made KidFest one of the Bay Area's premier family events for over a quarter century including multiple entertainment offerings, free activities and games plus food booths and 100 exhibitors. An aggressive marketing and promotional campaign promises enthusiastic crowds for 3 days.



Proceeds from 28th Bay Area KidFest will benefit several local non-profit health, sports and educational organizations. In the past seven years Bay Area Festivals, Inc. has donated nearly \$80,000 cash to local non-profits from its festivals and events.

KidFest proudly continues for the 22nd year as a major annual donor event for the Food Bank of Contra Costa and Solano.

Food Vendor Info

Food Vendor fee (flat fee, no percentage on sales) includes:

- 10' x 10' (approx.) vendor space for 3 days.
- Access to water on site.

* *KidFest is held rain or shine.*

* Food vendors can request multiple spaces together or in separate areas of KidFest site. (Food Court & Carnival Area)

* Food vendors must submit a menu (with prices) for approval. Priority of acceptance will be based on receipt of your payment and menu information.

* Any vendor selling unapproved items will be assessed a \$150 surcharge per day.

* Electricity can be provided. If you require electrical service you must provide all your requirements, your own hook-up hardware and 12-gauge electrical cord(s).

24-hour power is not available.

* Cans, cups or plastic bottles of soda, ice tea, juices, energy drinks, fruit drinks and similar beverages may be sold. **No water or alcohol can be sold. KidFest has the exclusive water concession.** No glass containers can be used for public consumption.

* **Health and Fire Regulations:** Food vendors must follow all regulations of the Contra Costa County Fire Protection District and Contra Costa Environmental Health Services. You must complete the Health Services checklist and the Fire District application.

Health permit and fire inspection fees must be submitted with your application. Health Waiver: Provide a copy of your 2017 annual permit or veterans provide a copy of your DD-214.

* **Insurance Requirements:** Vendor must supply a certificate of insurance for 2017 Bay Area KidFest naming Bay Area Festivals, Inc., City of Concord and Mt. Diablo Unified School District, their officers, employees, sponsors and volunteers as additional insured and will provide 30 days written notice of cancellation. The certificate will also provide a waiver of subrogation for the workers' compensation policy if a policy is required by law.

WHEN

May 27-29, 2017

Saturday, Sunday & Monday

Memorial Day Weekend

10 a.m. to 6 p.m. Sat & Sun (10-5 Mon)

WHERE

Mt. Diablo High School

2450 Grant St.

Downtown Concord, CA

WHO

Families with children 12 & younger

22,500+ Estimated Audience

Apply Today

Full payment must accompany application.

Application Deadline

April 15, 2017

NO REFUNDS WILL BE MADE AFTER APRIL 1, 2017.

\$50 OF APPLICATION FEE NON-REFUNDABLE

Bay Area KidFest Contact

Jay Bedecarré • Event Producer

jay@bayareafamilyfest.com • (925) 408-4014

www.KidFestConcord.com • Fax (925) 672-9990

Bay Area Festivals, Inc.

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

FOOD VENDOR APPLICATION

MAY 27-29, 2017 • MEMORIAL DAY WEEKEND
DOWNTOWN CONCORD, CA

Business/Organization Name _____

Contact Name(s) _____ California Seller's # _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____

Email _____ Website _____

Social Media: Facebook.com/ _____ Twitter @ _____

List or attach all your menu items and prices: _____

Any vendor selling unapproved items will be assessed a \$150 surcharge per day.

☐ Booth ☐ Trailer ☐ Food Truck

Front width: _____ Depth: _____

Cooking 5' behind booth ☐ Yes ☐ No

2nd Booth/Trailer behind booth? ☐ Yes ☐ No

Front width: _____ Depth: _____

Cooking Appliances:

Appliance/Cooker: ☐ BBQ ☐ Deep Fat Fryer

☐ Wok ☐ Skillet ☐ Hot Plate ☐ NONE

Fuel Type: ☐ Charcoal ☐ Wood

☐ Electrical ☐ LPG ☐ NONE

Electrical Needs:

☐ We do not use electricity.

☐ We will provide our own power.

Describe power source:

☐ We need to rent power for the following:

All fees and charges are TOTAL for 3-day festival

10'x10' Vendor Space Fee _____ @ \$ _____ = \$ _____ *

Indicate booth location(s): ☐ Food Court ☐ Carnival Rides Area

Vendor space is 10'x10' unless approved otherwise.

*** Confirm Vendor Space Fee before submitting.**

Contra Costa Health Permit _____ @\$124 = \$ _____

☐ Annual permit attached ☐ Veterans DD-214 attached

Electrical Power Hookup/Rental _____ @\$100 = \$ _____

KidFest Grounds Cleaning Fee _____ \$ 60 = \$ 60.

Contra Costa Fire Inspection Fee _____ \$ 75 = \$ 75.

Optional Rental

10'x10' Food Booth Rental _____ @ \$175 = \$ _____

Full Payment Enclosed = \$ _____

Billing for electrical needs will be sent separately.

Make check payable to:
Bay Area Festivals, Inc.

Mail to: Bay Area KidFest
573 Mt. Olivet Pl.
Clayton, CA 94517-1609

www.KidFestConcord.com

I/we acknowledge Bay Area Festivals, Mt. Diablo Unified School District and City of Concord are not responsible for loss or damage to our equipment, materials or merchandise on the KidFest site. We are responsible for paying applicable sales tax and providing liability insurance.

Exhibitor Signature: _____ Date: _____

Sign
here

For Office Use: Date Received _____ Check # _____ Amount \$ _____

Date Date Received _____ Check # _____ Amount \$ _____

Health Form _____ Vet. DD-214 _____ Annual Permit _____ Fire Permit _____ Cert. of Ins. _____