



EXHIBITOR INFORMATION

~ Exhibitor Details ~

Exhibitor booth spaces are 6' x 6' or 12' x 6'

We limit the number of exhibitors in the same category. Priority of acceptance will be based on receipt of your payment.

Camp Fairs are INDOORS and are held rain or shine.

No canopies or pop-up tents can be used inside the venue.

Producer reserves the right to reject any application without prejudice.

Exhibitors must stay within your rented space. Walkabout solicitation or "barking" is not permitted.

No recruiting of vendor employees is allowed at the Fair!

Electricity is limited. *If you require electrical service you must note fee on application and provide 50' electrical cord.*

Tables and chairs are NOT INCLUDED in exhibitor fee. Vendors can rent table(s) and chairs. *Equipment will not be available to rent at the event.*

No food, candy or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals and securing any required permits.

Sampling: Companies interested in Camp Fairs sampling opportunities should email us at info@bayareafamilyfest.com.

Goody Bags are given to 1st 200 families at each Fair. Vendors participating in Goody Bags will also have 50 items placed on the **Camp & School Fair Information Table**.

If you can't make it to the Camp & School Fairs, you can still participate through our Goody Bags program.

Exhibitors have an opportunity to get exclusive Special Camp & School Fair advertising rates in SportStars magazine Camps & Clinics Resource Guide and a free website camp profile. www.SportStarsmag.com

Apply Now - Application Deadline Jan. 24, 2018

Full payment must accompany application.

NO REFUNDS WILL BE MADE AFTER JAN. 24, 2018.

IF VENDOR CANCELS BEFORE JAN. 24,

\$50 OF APPLICATION FEE IS NON-REFUNDABLE.

Camp & School Fair Contact

Jay Bedecarré • Event Producer

jay@bayareafamilyfest.com

Phone (925) 408-4014 • Fax (925) 672-9990

Bay Area Festivals, Inc.

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

The producers of Bay Area KidFest and Bay Area Kids' Book Fairs offer an opportunity for camps, schools, educational programs and sports organizations to market themselves at our **6th annual Camp & School Fairs** on the **Feb. 24-25, 2018** weekend.

If you offer any of these programs or camps you need to be at our Camp & School Fairs:

S.T.E.M. & S.T.E.A.M. programs
Camp • Spring Break Program
Preschool through College • Enrichment
Sports • Overnight Camp • Outdoors
Summer Day Camp • Day Care
Performing Arts, Dance & Music
Martial Arts, Gymnastics & Cheerleading
Church & Bible Camp • Scouts
Science, Math, Tech & Language
Teens • Tutoring • Educational Aids

Camp & School Fairs are an opportunity to present your camp, school or program to 2 distinct upscale audiences:

Tri-Valley: Pleasanton, Dublin, San Ramon, Livermore, Danville, Alamo and Castro Valley

Contra Costa: Lamorinda, Walnut Creek, Danville, Alamo, Concord, Clayton, Pleasant Hill and Martinez

Our Camp & School Fairs are **free to the public** and are heavily marketed in social media, print, radio and online.

Exhibitors have an opportunity to present demonstrations or workshops at Fair (see application).

Don't miss a chance to participate in the first big 2018 events to get prospects and sign ups for your programs.

Discount for vendors participating in 2 Fairs!

Saturday, Feb. 24 • 11 a.m. - 2 p.m.

TRI-VALLEY - San Ramon

Pine Valley Middle School Auditorium

3000 Pine Valley Rd.

1/2 mile off San Ramon Valley Blvd. near I-680

www.TriValleyCampFair.com

Sunday, Feb. 25 • 11 a.m. - 2 p.m.

CONTRA COSTA - Lafayette

Acalanes High School

1200 Pleasant Hill Rd.

1/2 mile off Hwy. 24 near I-680

www.ContraCostaCampFair.com

For Families with Children 2 to 18



EXHIBITOR APPLICATION

SATURDAY, FEB. 24, 2018 • TRI-VALLEY

SUNDAY, FEB. 25, 2018 • CONTRA COSTA

Business/Organization Name _____

Contact Name(s) _____ California Seller's # _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____

Email _____ Website _____

Social Media: Facebook.com/ _____ Twitter @ _____

Program(s), product(s) or service(s) we wish to exhibit: _____

☐ Age group(s) served: _____

We prefer (Electrical only for wall spaces):

☐ Corner Booth Space ☐ Wall Space

☐ Middle Booth (booths on each side)

☐ End of Row Booth Space

☐ We would like to **present a workshop/ demonstration** at Camps & School Fairs

Describe: _____

Make check payable to:

Bay Area Festivals, Inc.

Mail to: Camp & School Fairs

573 Mt. Olivet Pl.

Clayton, CA 94517-1609

Fax to: (925) 672-9990

Email: jay@bayareafamilyfest.com

www.TriValleyCampFair.com

www.ContraCostaCampFair.com

Application must be signed & dated

I/we acknowledge Bay Area Festivals, Inc., San Ramon Valley Unified School District (Feb. 24) and Acalanes Union High School District (Feb. 25) are not responsible for loss or damage to our equipment, vehicles, materials and merchandise on the Camp & School Fair site. We are responsible for paying applicable sales tax and providing liability insurance.

Exhibitor Signature: _____

Date: _____



Exhibitor Fee 1 Fair Only Table & chairs *not included* in fee

Check one: ☐ Tri-Valley - Feb. 24 ☐ Contra Costa - Feb. 25

☐ **Gold Exhibitor** @ \$329 \$ _____

12' wide x 6' deep End Row Space

☐ **Exhibitor** @ \$199 \$ _____

6' wide x 6' deep Space

☐ **Non-Profit Organization** @ \$149 \$ _____

6' wide x 6' deep Space

☐ **Goody Bag 250 inserts** @ \$29 \$ _____

☐ **Electrical Service** @ \$10 \$ _____

☐ **6' Table + 2 Chairs rental** @ \$17/set \$ _____

Exhibitor Fee BOTH Fairs (Feb. 24 & 25) - Table & chairs *not included* in fee

☐ **Gold Exhibitor** @ \$549 \$ _____

12' wide x 6' deep End Row Space

☐ **Exhibitor** @ \$339 \$ _____

6' wide x 6' deep Space

☐ **Non-Profit Organization** @ \$249 \$ _____

6' wide x 6' deep Space

☐ **Goody Bag 500 inserts** @ \$49 \$ _____

☐ **Electrical Service** @ \$20 \$ _____

☐ **6' Table + 2 Chairs rental** @ \$34/set \$ _____

Goody Bag & Info Table (Non-Exhibitor)

☐ **1 Fair** ____ Tri-Valley ____ Contra Costa @ \$39 \$ _____
250 inserts

☐ **2 Fairs (Tri-Valley & Contra Costa)** @ \$59 \$ _____
500 inserts

TOTAL ENCLOSED = \$ _____

☐ Check Enclosed

☐ Credit Card - Bay Area Festivals will email you
an invoice for you to process your credit card payment.

For Office Use:

Date Received _____ Check #/PP _____ Amount \$ _____

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