



The producers of Bay Area KidFest and Bay Area Kids' Book Fairs offer an opportunity for camps, schools, educational programs and sports organizations to market themselves at our **6th annual Camp & School Fairs** on the **Feb. 24-25, 2018** weekend.

*If you offer any of these programs or camps you need to be at our Camp & School Fairs:*

S.T.E.M. & S.T.E.A.M. programs  
Camp • Spring Break Program  
Preschool through College • Enrichment  
Sports • Overnight Camp • Outdoors  
Summer Day Camp • Day Care  
Performing Arts, Dance & Music  
Martial Arts, Gymnastics & Cheerleading  
Church & Bible Camp • Scouts  
Science, Math, Tech & Language  
Teens • Tutoring • Educational Aids

**Camp & School Fairs** are an opportunity to present your camp, school or program to 2 distinct upscale audiences:

**Tri-Valley:** Pleasanton, Dublin, San Ramon, Livermore, Danville, Alamo and Castro Valley

**Contra Costa:** Lamorinda, Walnut Creek, Danville, Alamo, Concord, Clayton, Pleasant Hill and Martinez

Our Camp & School Fairs are **free to the public** and are heavily marketed in social media, print, radio and online.

**Exhibitors have an opportunity to present demonstrations or workshops at Fair** (see application).

Don't miss a chance to participate in the first big 2018 events to get prospects and sign ups for your programs.

### **Discount for vendors participating in 2 Fairs!**

**Saturday, Feb. 24 • 11 a.m. - 2 p.m.**

**TRI-VALLEY - San Ramon**

Pine Valley Middle School Auditorium  
3000 Pine Valley Rd.

1/2 mile off San Ramon Valley Blvd. near I-680

**www.TriValleyCampFair.com**

**Sunday, Feb. 25 • 11 a.m. - 2 p.m.**

**CONTRA COSTA - Lafayette**

Acalanes High School  
1200 Pleasant Hill Rd.  
1/2 mile off Hwy. 24 near I-680

**www.ContraCostaCampFair.com**

**For Families with Children 2 to 18**

# **EXHIBITOR INFORMATION**

## **~ Exhibitor Details ~**

Exhibitor booth spaces are 6' x 6' or 12' x 6'

We limit the number of exhibitors in the same category. Priority of acceptance will be based on receipt of your payment.

**Camp Fairs are INDOORS and are held rain or shine.**

**No canopies or pop-up tents can be used inside the venue.**

*Producer reserves the right to reject any application without prejudice.*

**Exhibitors must stay within your rented space.** Walkabout solicitation or "barking" is not permitted.

*No recruiting of vendor employees is allowed at the Fair!*

**Electricity** is limited. *If you require electrical service you must note fee on application and provide 50' electrical cord.*

**Tables and chairs are NOT INCLUDED in exhibitor fee.** Vendors can rent table(s) and chairs. *Equipment will not be available to rent at the event.*

*No food, candy or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals and securing any required permits.*

**Sampling:** Companies interested in Camp Fairs sampling opportunities should email us at [info@bayareafamilyfest.com](mailto:info@bayareafamilyfest.com).

**Goody Bags** are given to 1st 200 families at each Fair. Vendors participating in Goody Bags will also have 50 items placed on the **Camp & School Fair Information Table**.

**If you can't make it to the Camp & School Fairs, you can still participate through our Goody Bags program.**

**Exhibitors have an opportunity to get exclusive Special Camp & School Fair advertising rates in SportStars magazine Camps & Clinics Resource Guide and a free website camp profile. [www.SportStarSmag.com](http://www.SportStarSmag.com)**

## **Apply Now - Application Deadline**

**Jan. 24, 2018**

**Full payment must accompany application.**

**NO REFUNDS WILL BE MADE AFTER JAN. 24, 2018.**

**IF VENDOR CANCELS BEFORE JAN. 24,  
\$50 OF APPLICATION FEE IS NON-REFUNDABLE.**

### **Camp & School Fair Contact**

Jay Bedecarré • Event Producer

[jay@bayareafamilyfest.com](mailto:jay@bayareafamilyfest.com)

Phone (925) 408-4014 • Fax (925) 672-9990

### **Bay Area Festivals, Inc.**

573 Mt. Olivet Pl. • Clayton, CA 94517-1609



# EXHIBITOR APPLICATION

SATURDAY, FEB. 24, 2018 • TRI-VALLEY  
SUNDAY, FEB. 25, 2018 • CONTRA COSTA

Business/Organization Name \_\_\_\_\_

Contact Name(s) \_\_\_\_\_ California Seller's # \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Social Media: [Facebook.com/](https://Facebook.com/) \_\_\_\_\_ Twitter @ \_\_\_\_\_

Program(s), product(s) or service(s) we wish to exhibit: \_\_\_\_\_

Age group(s) served: \_\_\_\_\_

**We prefer (Electrical only for wall spaces):**

Corner Booth Space  Wall Space  
 Middle Booth (booths on each side)  
 End of Row Booth Space

We would like to present a workshop/  
demonstration at Camps & School Fairs

Describe: \_\_\_\_\_  
\_\_\_\_\_

**Make check payable to:**

Bay Area Festivals, Inc.

**Mail to:** Camp & School Fairs  
573 Mt. Olivet Pl.  
Clayton, CA 94517-1609

**Fax to:** (925) 672-9990

**Email:** [jay@bayareafamilyfest.com](mailto:jay@bayareafamilyfest.com)  
[www.TriValleyCampFair.com](http://www.TriValleyCampFair.com)  
[www.ContraCostaCampFair.com](http://www.ContraCostaCampFair.com)

**Application must be signed & dated**

I/we acknowledge Bay Area Festivals, Inc., San Ramon Valley Unified School District (Feb. 24) and Acalanes Union High School District (Feb. 25) are not responsible for loss or damage to our equipment, vehicles, materials and merchandise on the Camp & School Fair site. We are responsible for paying applicable sales tax and providing liability insurance.

**Exhibitor Signature:**



Date: \_\_\_\_\_

### Exhibitor Fee **1 Fair Only** Table & chairs not included in fee

**Check one:**  Tri-Valley - Feb. 24  Contra Costa - Feb. 25

<input type="checkbox"/> Gold Exhibitor 12' wide x 6' deep End Row Space	@ \$329	\$ _____
<input type="checkbox"/> Exhibitor 6' wide x 6' deep Space	@ \$199	\$ _____
<input type="checkbox"/> Non-Profit Organization 6' wide x 6' deep Space	@ \$149	\$ _____
<input type="checkbox"/> Goody Bag 250 inserts	@ \$29	\$ _____
<input type="checkbox"/> Electrical Service	@ \$10	\$ _____
<input type="checkbox"/> 6' Table + 2 Chairs rental	@ \$17/set	\$ _____

### Exhibitor Fee **BOTH Fairs (Feb. 24 & 25)** - Table & chairs not included in fee

<input type="checkbox"/> Gold Exhibitor 12' wide x 6' deep End Row Space	@ \$549	\$ _____
<input type="checkbox"/> Exhibitor 6' wide x 6' deep Space	@ \$339	\$ _____
<input type="checkbox"/> Non-Profit Organization 6' wide x 6' deep Space	@ \$249	\$ _____
<input type="checkbox"/> Goody Bag 500 inserts	@ \$49	\$ _____
<input type="checkbox"/> Electrical Service	@ \$20	\$ _____
<input type="checkbox"/> 6' Table + 2 Chairs rental	@ \$34/set	\$ _____

### Goody Bag & Info Table (Non-Exhibitor)

<input type="checkbox"/> 1 Fair _____ Tri-Valley _____ Contra Costa _____ 250 inserts	@ \$39	\$ _____
<input type="checkbox"/> 2 Fairs (Tri-Valley & Contra Costa) 500 inserts	@ \$59	\$ _____

**TOTAL ENCLOSED = \$** \_\_\_\_\_

Check Enclosed

Credit Card - Bay Area Festivals will email you  
an invoice for you to process your credit card payment.

For Office Use:

Date Received \_\_\_\_\_ Check #/PP \_\_\_\_\_ Amount \$ \_\_\_\_\_

Date Received \_\_\_\_\_ Check #/PP \_\_\_\_\_ Amount \$ \_\_\_\_\_