



The producer of Bay Area KidFest and Bay Area FamilyFest returns in 2017 with a smorgasbord of opportunities for summer camps, schools and sports at our **5th annual Camp & School Fairs** on the **February 25-26** weekend.

If you offer any of these programs or camps you need to be at Camp & School Fair:

Summer Camp • Spring Break Program  
Preschool through College • Enrichment  
S.T.E.M. & S.T.E.A.M. programs  
Sports • Overnight Camp • Outdoors  
Family Vacations • Day Camp • Day Care  
Performing Arts, Dance & Music  
Martial Arts • Gymnastics • Cheerleading  
Church & Bible Camps • Scouts  
Science, Math, Tech & Language  
Teens • Tutoring • Educational Aids

**Camp & School Fair** is an opportunity to present your camp, school or program to 2 distinct upscale audiences:

**Tri-Valley:** Pleasanton, Dublin, San Ramon, Livermore, Danville, Alamo and Castro Valley

**Contra Costa:** Lamorinda, Walnut Creek, Danville, Alamo, Concord, Pleasant Hill and Martinez

Our Camp & School Fairs are **free to the public** and are heavily marketed in social media, print, radio and online.

**Exhibitors have an opportunity to present demonstrations or workshops at Fair (see application).**

Don't miss out on a chance to participate in the first two big events of 2017 to get signups and prospects for your programs.

### Discount for vendors participating in 2 Fairs!

#### **Saturday, Feb. 25 • 11 a.m. - 2 p.m.**

##### **TRI-VALLEY - San Ramon**

Pine Valley Middle School Auditorium  
3000 Pine Valley Rd.  
1/2 mile off San Ramon Valley Blvd.

#### **Sunday, Feb. 26 • 11 a.m. - 2 p.m.**

##### **CONTRA COSTA - Lafayette**

Acalanes High School  
1200 Pleasant Hill Rd.  
1/2 mile off Hwy. 24 near I-680

### For Families with Children 2 to 18

[www.TriValleyCampFair.com](http://www.TriValleyCampFair.com)

[www.ContraCostaCampFair.com](http://www.ContraCostaCampFair.com)

## **EXHIBITOR INFORMATION**

### **~ Exhibitor Details ~**

Exhibitor booth spaces are 6' x 6' or 12' x 6'

We limit the number of exhibitors in the same category. Priority of acceptance will be based on receipt of your payment.

**Fair is INDOORS and held rain or shine.**

**No canopies or pop-up tents can be used inside the venue.**

Exhibitors can reserve multiple spaces either together or in separate areas of Camp & School Fair.

**Exhibitors must stay within your rented space.** Walkabout solicitation or "barking" is not permitted.

**No food, candy or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals.**

**Electricity** is limited. *If you require electrical service you must note rental fee on your application and provide your own 50' electrical cord.*

**Tables and chairs are NOT INCLUDED in the exhibitor fee.** Vendors can rent table(s) and chairs. Only advance pre-paid rental orders are guaranteed. Equipment will not be available to rent at the event.

**Goody Bags** are given to 1st 200 families at each Fair. Vendors participating in Goody Bags will also have 50 items placed on the **Camp & School Fair Information Table**.

Exhibitors have an opportunity to get exclusive Special Camp & School Fair advertising rates in SportStars magazine Camps & Clinics Resource Guide & a free website camp profile.

### **Apply Now - Extended Deadline**

**February 23, 2017**

**Full payment must accompany application.**

**NO REFUNDS WILL BE MADE AFTER FEBRUARY 1, 2017.**

**IF VENDOR CANCELS BEFORE FEB. 1,**

**\$50 OF APPLICATION FEE IS NON-REFUNDABLE.**

### **Camp & School Fair Contact**

Jay Bedecarré • Event Producer

[jay@bayareafamilyfest.com](mailto:jay@bayareafamilyfest.com)

Phone (925) 408-4014 • Fax (925) 672-9990

### **Bay Area Festivals, Inc.**

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

**Camps & Clinics  
Resource Guide**

[www.sportstarsonline.com](http://www.sportstarsonline.com)



# EXHIBITOR APPLICATION

SATURDAY, FEB. 25, 2017 • TRI-VALLEY  
SUNDAY, FEB. 26, 2017 • CONTRA COSTA

Business/Organization Name \_\_\_\_\_

Contact Name(s) \_\_\_\_\_ California Seller's # \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Social Media: Facebook.com/ \_\_\_\_\_ Twitter @ \_\_\_\_\_

Camp, product(s) or service(s) we wish to exhibit: \_\_\_\_\_

**We prefer:**

Corner Booth Space  Wall Space  
 Middle Booth (booths on each side)  
 End of Row Booth Space  
 We would like to present a  
**Coding, Robotics or other workshop/  
demonstration** at Camps & School Fair

Describe: \_\_\_\_\_  
\_\_\_\_\_

Make check payable to:  
**Bay Area Festivals, Inc.**

**Mail to:**  
Camp & School Fairs  
573 Mt. Olivet Pl.  
Clayton, CA 94517-1609

**Fax to:** (925) 672-9990

**Email:** jay@bayareafamilyfest.com

[www.TriValleyCampFair.com](http://www.TriValleyCampFair.com)

[www.ContraCostaCampFair.com](http://www.ContraCostaCampFair.com)

I/we acknowledge Bay Area Festivals, Inc., and Acalanes Union High School District (Feb. 26) are not responsible for loss or damage to our equipment, materials and merchandise on the Camp & School Fair site. We are responsible for paying applicable sales tax and providing liability insurance.

**Exhibitor Signature:**

Sign  
here

Date: \_\_\_\_\_

**Exhibitor Fee 1 Fair Only Table & chairs not included in fee**

**Check one:**  Tri-Valley - Feb. 25  Contra Costa - Feb. 26

<input type="checkbox"/> Gold Exhibitor 12' wide x 6' deep End Row Space	@ \$329	\$ _____
<input type="checkbox"/> Exhibitor 6' wide x 6' deep Space	@ \$199	\$ _____
<input type="checkbox"/> Non-Profit Organization 6' wide x 6' deep Space	@ \$149	\$ _____
<input type="checkbox"/> Goody Bag 250 inserts	@ \$29	\$ _____
<input type="checkbox"/> Electrical Service	@ \$10	\$ _____
<input type="checkbox"/> 6' Table + 2 Chairs rental	@ \$17/set	\$ _____

**Exhibitor Fee BOTH Fairs (Feb. 25 & 26) - Table & chairs not included in fee**

<input type="checkbox"/> Gold Exhibitor 12' wide x 6' deep End Row Space	@ \$549	\$ _____
<input type="checkbox"/> Exhibitor 6' wide x 6' deep Space	@ \$339	\$ _____
<input type="checkbox"/> Non-Profit Organization 6' wide x 6' deep Space	@ \$249	\$ _____
<input type="checkbox"/> Goody Bag 500 inserts	@ \$49	\$ _____
<input type="checkbox"/> Electrical Service	@ \$20	\$ _____
<input type="checkbox"/> 6' Table + 2 Chairs rental	@ \$34/set	\$ _____

**Goody Bag & Info Table (Non-Exhibitor)**

<input type="checkbox"/> 1 Fair <input type="checkbox"/> Tri-Valley <input type="checkbox"/> Contra Costa @ \$39 250 inserts	\$ _____
<input type="checkbox"/> 2 Fairs (Tri-Valley & Contra Costa) @ \$59 500 inserts	\$ _____

Check  Credit Card **TOTAL ENCLOSED = \$** \_\_\_\_\_

**PayPal**

Circle one



Name as displayed on card \_\_\_\_\_



Credit Card# \_\_\_\_\_



Exp Date \_\_\_\_\_ CSC/CVV/CVC/CID \_\_\_\_\_ 3 or 4 digit code

For Office Use: Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_