

# EXHIBITOR INFORMATION

We are very pleased to present our **3rd annual Super Valentine's Boutique** in the **Hilton Concord Golden Gate Ballroom** on Sunday, **January 27, 2019**.

This unique shopping extravaganza before Valentine's Day is a great sales and marketing opportunity for your business. We have space for over 60 vendors in the elegant Hilton Golden Gate Ballroom. The list of products and services that match up with our shoppers is almost endless.

The Hilton Concord will also have a wine and cocktail bar at the Boutique for shoppers to relax and enjoy their afternoon.



This Valentine's themed event is an extension of the sold out Super Holiday Boutiques we present each December.

Admission and parking are free to the public. We have a very aggressive marketing campaign planned for social media, broadcast and print. We are offering **Sweetheart \$2 Bucks** to encourage attendees.

This is a great event to kick start your Valentine's Day marketing. You keep 100% of your sales proceeds from the Super Valentine's Boutique. Plus, there's no football on TV that day!

## Exhibitor Details

We limit the number of exhibitors in any single category. Priority of acceptance will be based on receipt of your payment and application.

\* Vendor categories (Fee includes table, 2 chairs & WiFi):

- **Gold Vendor** 12' wide x 6' deep Space  
*Fee includes: 2 tables & 2 chairs, electricity, WiFi and free insertion in 400 Gift Bags*
- **Crimson Vendor** 6' wide x 6' deep Wall Space
- **Event Vendor** 6' wide x 6' deep Space

Exhibitors must set up within 12' x 6' or 6' x 6' space. There is small additional space between booths provided for access.

No pop-up tents or roofs on booths allowed. Sorry, but no 10' x 10' tents or frames indoors.

**Electricity** Crimson and Event vendors wanting electricity must pay \$10 fee. Vendors provide their own 25' electrical cord.

*Boutique is INDOORS and held rain or shine.*

Exhibitors pay a flat fee for your space and **keep 100% of sales proceeds. No commission is collected on your sales.** Exhibitors are responsible for paying applicable sales tax.

Producer reserves the right to reject any application without prejudice. Submission of application and payment does not guarantee participation.

Exhibitors must stay within your rented indoor space. You may only exhibit or sell items listed on your application. Walkabout solicitation or "barking" is not permitted.

*No food or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals and securing any required permits.*

Tables provided for your space are **6'x36"** or **6'x30."** Vendor needs to provide table covering.

**Gift Bags** are distributed to the 1st 250 adults at the Boutique.

*If you can't make it to the Boutique you can still participate through our Gift Bag program by providing promotional material or product sample inserts.*

[www.SuperValentinesBoutique.com](http://www.SuperValentinesBoutique.com)

## WHEN - WHERE

**January 27, 2019**

Sunday, Jan. 27 • 11 a.m. - 3 p.m. • **Concord Hilton Concord Ballroom** • 1970 Diamond Blvd.  
2 blocks off Interstate 680 @ Willow Pass Rd.

## WHO

Valentine's Day Shoppers of all ages  
**Free Admission & Free Parking**  
Fabulous Central Contra Costa location

## HOW

**Apply Today**

Full payment must accompany application.

**Priority Deadline!**

**January 11, 2019**

NO REFUNDS WILL BE MADE AFTER JAN. 4, 2019.

IF VENDOR CANCELS BEFORE JAN. 4,

\$50 OF APPLICATION FEE IS NON-REFUNDABLE.

## Super Valentine's Boutique Contact

Jay Bedecarré • Event Producer

[jay@bayareafamilyfest.com](mailto:jay@bayareafamilyfest.com)

Phone (925) 408-4014 • Fax (925) 672-9990

**Bay Area Festivals, Inc.**

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

Benefiting





# EXHIBITOR APPLICATION

## JANUARY 27, 2019

### HILTON CONCORD GOLDEN GATE BALLROOM

Business/Organization Name\* \_\_\_\_\_

Contact Name(s) \_\_\_\_\_ California Seller's # \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Social Media: Facebook.com/ \_\_\_\_\_ Twitter @ \_\_\_\_\_

**Product(s) or service(s) we exhibit/sell:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Our products for sale are:**

- All handmade items
- Combination of handmade and commercial items
- All commercial/manufactured items

**\*Company Name if Direct Marketing/ Multi-Level Marketing:**

\_\_\_\_\_

**Make check payable to:**  
*Bay Area Festivals, Inc.*

**Mail to:**  
 Super Valentine's Boutique  
 573 Mt. Olivet Pl.  
 Clayton, CA 94517-1609

**Fax to:** (925) 672-9990

**Email:** jay@bayareafamilyfest.com

**www.SuperValentinesBoutique.com**

**Application must be signed & dated**

I/we acknowledge Bay Area Festivals, Inc., Brighton Management Company and L&L Hospitality Holdings LLC dba Hilton Concord Hotel are not responsible for loss or damage to our equipment, materials and merchandise on the Super Valentine's Boutique site. We are responsible for paying applicable sales tax and providing liability insurance.

**We agree to participate in the \$2 Sweetheart Buck promotion at Super Valentine's Boutiques.**

**Exhibitor Signature:**

\_\_\_\_\_

Date: \_\_\_\_\_



**EXHIBITOR FEES**

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**GOLD VENDOR - 12' wide X 6' deep Space**  
*2 tables & 2 chairs, Gift Bag inclusion, WiFi & electricity included in this fee*

**12' wide X 6' deep Space** @ \$299 \$ \_\_\_\_\_

We prefer to use our own tables  Yes  No

We will use electrical service  Yes  No

We will provide Gift Bag inserts  Yes  No

We prefer  End Row Space  Middle Row Space  Wall Space

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**CRIMSON & EVENT VENDORS - Table & 2 chairs included in this fee**

We prefer to use our own table  Yes  No

**Crimson Vendor** @ \$174 \$ \_\_\_\_\_  
**6' wide X 6' deep Wall Space**

**Event Vendor** @ \$139 \$ \_\_\_\_\_  
**6' wide X 6' deep Space**

**Electrical Service** @ \$10 \$ \_\_\_\_\_

**Gift Bag 250 inserts** @ \$39 \$ \_\_\_\_\_

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**GIFT BAG (NON-EXHIBITORS)**

**Gift Bag 250 inserts** @ \$64 \$ \_\_\_\_\_

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Check Enclosed or Mailed **TOTAL ENCLOSED = \$** \_\_\_\_\_

Credit Card Payment made on website

Credit Card - *Bay Area Festivals will email you an invoice for you to process your credit card payment.*

- We are interested in presenting a demonstration or workshop at Super Valentine's Boutique. Our presentation would include:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**For Office Use:**

Date Received \_\_\_\_\_ Check #/PP \_\_\_\_\_ Amount \$ \_\_\_\_\_

Date Received \_\_\_\_\_ Check #/PP \_\_\_\_\_ Amount \$ \_\_\_\_\_