



News Release

Office of Economic Development

FOR IMMEDIATE RELEASE

July 13, 2017

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ADOBE ANNOUNCES MAJOR EXPANSION OF DOWNTOWN SAN JOSE HEADQUARTERS

Company pioneered the high-rise urban campus, starting in 1996 with first tower

SAN JOSE, Calif. – Adobe announced plans to expand its Downtown San José three-tower, high-rise headquarters by developing a fourth tower at 333 West San Fernando Street. The company is under contract to purchase the land which is owned by Wolff Urban Development and JP DiNapoli Companies. The Adobe announcement can be accessed here <https://blogs.adobe.com/conversations/2017/07/adobe-unveils-plans-for-us-site-growth.html>.

Adobe's plans for the use of the West San Fernando site are still in development. The new building will have capacity for approximately 3,000 employees. The current high-rise campus supports 2,500 employees.

Adobe pioneered the model of a headquarters campus in a high-rise configuration and urban setting, opening its doors in 1996 to a single high-rise tower of 300,000 square feet. The company was founded by Charles Geschke and John Warnock in 1982 and previously located in Mountain View. Two additional high-rise towers in San José were completed in 1998 and 2003.

"We're thrilled to see many months of work with Adobe and their partners culminate in this announcement of Adobe's bold expansion of its global headquarters in San José, further enhancing Downtown's burgeoning momentum as Silicon Valley's urban center," said Mayor Sam Liccardo. "We applaud Adobe for its catalytic role in driving innovation in the Valley over the last quarter century, and we thank its employees for their strong ethos of corporate responsibility which has made the company a wonderful community partner, and a global leader in sustainability."

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The Mayor also praised Lew Wolff and John DiNapoli for the important role they played in the project: "Since the days when other investors turned their backs on Downtown San José decades ago, Lew Wolff and the DiNapoli family--first Phil, and now his son John--have demonstrated a vision that keenly recognized Downtown's promise. I am grateful for their investment and confidence in San José."

"Our people are our most valuable assets," said Donna Morris, executive vice president of Customer & Employee Experience at Adobe. "Expanding our facilities will allow us to hire additional talent to research and build products, serve our customers and continue to grow across virtually every part of our business. We're moving forward on the planning and building process as quickly as we can."

"Adobe understood the value of an urban environment and workplace long before urban tech became a global trend," said Kim Walesh, San José's Economic Development Director and Deputy City Manager. "Twenty years after Adobe's initial move from Mountain View, Downtown San José hosts 150+ tech companies—from start-ups to growth companies to other tech giants like Oracle, Acer, and Amazon."

About the City of San José

San José, Capital of Silicon Valley, is the largest city in Northern California and the 10th largest city in the nation, with an ethnically diverse population of more than one million. San José was founded in 1777, once served as the state capital of California, and encompasses 180 square miles. The City's website is sanjoseca.gov.

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