



## **Type 1: High School Assembly, College Campus or Community-based Youth Program Presentations**

This large-group presentation by a motivational speaker will focus on making youth participants aware of the Be Present Ohio Campaign. It will introduce positive and thriving coping skills and why it is important to learn how to “be present” for close friends, siblings and classmates. Campaign postcards will be distributed to all attendees; they will also be encouraged to register on the website, and to “like,” share information about and join the campaign during the presentation.

**Target Audience:** Youth in High School, Community (and four-year) Colleges, Youth Development Programs [Secondary Audience: School/College Counselors, Teachers, Administrators]

**Size (Capacity):** 50-200 Youth and/or Young Adults

**Length:** 45-60 Minutes

**Campaign Demographic:** Rural | Suburban | Urban | LGBTQ

**Learning Objective:** To provide youth participants with an understanding of positive ways of handling life crises; how to perform self-care; and the importance of supporting friends and family who may be struggling with a cross-section of issues.

**Presentation Style:** A high-energy, assembly-style presentation where participants will learn about the Be Present campaign, particularly at the Friends level, and the available social media platforms through which they can engage with the campaign. They will also be encouraged to join the campaign, learn how to take care of themselves and how to be present for others.

**Presenter:** REACH Speaker, TBD. Bios for the presenters will be available once the presentation/event schedule is finalized.



## **Type 2: High School Assembly, College Campus or Community-based Youth Program Presentations, PLUS Post-Assembly Meeting with Youth Leaders**

A large-group assembly presentation, followed by a small-group session. Following a group presentation by a REACH-affiliated motivational speaker, he or she will work directly with a smaller group of self-identified Youth Leaders from the school or program in order to take the campaign from concept to focused action. Together, the smaller group will recap the previous assembly presentation; the facilitator will answer any questions about the Be Present Ohio campaign.

In the post-assembly meeting, youth/young adults will review the campaign website, with a focus on the “Power of Presence” Page. They will view some of the available videos about positive and thriving coping. The group will discuss why it is important to prioritize and focus on “taking care of self first before assisting others.” Youth leaders will be encouraged to share what they’ve learned via their personal social media networks.

**Post-Assembly Target Audience:** Youth Leadership Councils from High Schools, Community and Four-Year Colleges

**Size (Capacity):** 50-200 Youth in Assembly; 15-25 Youth Leaders in Post-Assembly

**Length:** Assembly, 45-60 Minutes; 1 to 2 hours for Post-Assembly Meeting(s)

**Campaign Demographic:** Rural | Suburban | Urban | LGBTQ

**Learning Objectives:** To provide participants and youth leaders with an understanding of positive ways of handling life crises, self-care and supporting friends and family who may be struggling with a cross-section of issues.

**Presentation Style:** Participants will learn about the campaign and its available social media channels. The speaker will encourage participants to join and learn how to take care of themselves and be present for others. They will register on the website, “like,” share information about and join the campaign during the presentation.

Youth leaders will engage in role plays and other interactive exercises in order to be prepared to use what they learned in the presentation in their homes, schools and communities. They will learn about the various levels of the Be Present Campaign and encouraged to meet with an adult advisor to plan, design and implement a “Be Present” Campaign Overview presentation at their school or within their program, using the tools on the Campaign’s website.

**Presenter:** REACH Speaker, TBD. Bios for the presenters will be available once the presentation/event schedule is finalized.



### **Type 3: Presentation: Parents and Other Caring Adults**

This community presentation by a health-communications or mental health professional will focus on making caring adults and parents aware of the Be Present Ohio Campaign and their role in its success. We will inform attendees about how being connected to non-judgmental adults is a protective factor that can make a big, positive difference in the life of a young person who is struggling. We will also share knowledge and insights that will make it easier for these adults to connect in a meaningful way with youth, so that they can help them navigate the tricky waters on the way to adulthood.

**Target Audience:** Parents/caregivers and other adult relatives; clergy; and non-parental adults who love, mentor, coach, interact with teens/youth.

**Size (Capacity):** 25-50 Caring Adults / Parents or Family / Mentors / Community Leaders

**Length:** 45-60 Minutes, including 15 Minutes Q&A

**Campaign Demographic:** Rural | Suburban | Urban | LGBTQ

#### **Learning Objectives:**

- Know the kinds of ongoing stressors youth face/have shared with the campaign
- Recognize potential signs of a problem and raise awareness of risk factors for suicide
- Understand the importance of connectedness to adults, along with the protective factors that build resilience and wellness among youth
- Know about available local resources, using the “Be Present” website
- Find a way to “Be Present” in the life of a young person, including effective communication styles

**Presentation Style:** In a group setting, parents and other adults will be walked through the Caring Adults Section of the Resource Page of the Campaign Website. The facilitator will provide guidance and inspiration to help caring adults support youth development and growth. The speaker will encourage parents and caring adults to learn about the digital tools of the Campaign, developed “by and for” youth, which contain useful information and stories that they can share with their young people. These tools can transfer positive coping skills to help youth not only get through the day-to-day challenges of adolescence, but to thrive through it.

**Presenter:** REACH Speaker, TBD. Bios for the presenters will be available once the presentation/event schedule is finalized.



#### **Type 4: Workshop/Webinar: OhioMHAS Provider Agencies, Youth-Service Providers and/or Mental Health Professionals**

This presentation or webinar by an expert in public health communications, will focus on making youth service providers and mental health professionals aware of the Be Present Ohio Campaign. Staff at youth-serving organizations are in a unique position to engage with and support young people who are struggling and who may be at risk for harming themselves. Organizations that provide a wide array of programs and services for youth and young adults will be invited to send representatives to an informal, brown-bag lunch, Chat & Chew scenario or video webinar.

Mental health professionals will need less background information on the suicide-risk and protective factors content. However, in addition to providing Ohio-specific information on stressors we uncovered, we will focus on how the Be Present campaign can support the work they are doing with young people and their families.

**Target Audience:** Youth Service Providers; School Staff; Mental Health Providers; OhioMHAS Provider Agencies

**Size (Capacity):** 20-40 Adult Professionals

**Length:** 45-60 Minutes, including 15 Minutes Q&A for mental health providers; workshop or video webinar for youth service providers could be 1-2 hours.

**Campaign Demographic:** Rural | Suburban | Urban | LGBTQ

#### **Learning Objectives: Learning Objectives:**

- Know the kinds of ongoing stressors youth face/have shared with the campaign
- Recognize potential signs of a problem and raise awareness of risk factors for suicide
- Understand the importance of connectedness to positive adults
- Know about available local resources, using the “Be Present” website
- Find a way to “Be Present” in the life of a young person, including effective communication styles
- Understand the importance of mentors in the lives of youth/young adults, including helping them develop a plan for what they want to do with their lives

**Presentation Style:** In group settings, youth service providers and mental health professionals will be walked through the Caring Adults Section of the Resource Page of the Campaign Website. They will also be asked to network among themselves, so that the campaign can broaden the community of support for local youth. Participants will be asked to share with the group other organizations that should be included on the Resources Page. They will also learn about the campaign and its available social media channels for message dissemination.

**Presenter:** MEE President Ivan Juzang. Bio information available at [www.mee productions.com/our-leadership/](http://www.mee productions.com/our-leadership/)