

NEW YORK STATE REHABILITATION ASSOCIATION

# SUMMIT 2017



**KEEP  
CALM  
AND  
CLIMB  
ON**

## REGISTRATION BROCHURE

**Wednesday, September 27 & Thursday, September 28, 2017**  
**The Saratoga Hilton, Saratoga Springs, NY**



## Participant Registration Information

### REGISTRATION PROCESS:

All registrations will be submitted on-line by going to [www.nyrehab.org](http://www.nyrehab.org). You will receive a confirmation email upon successful completion of the registration process.

Event registration fee **DOES NOT INCLUDE HOTEL COSTS OR MEALS**. Meals are included in The Saratoga Hilton Overnight Reservation Rate or may be purchased separately under the Meals Section of the on-line registration.

Payment for NYSRA and RRTI events **MUST BE** received before or on the day of the event. Payment can be made by check, cash, Visa or Mastercard prior to or on-site the day of the event. The fees listed include the cost of program materials. They do not include commuter lunches or overnight accommodations.

### CANCELLATION POLICY:

Registrants wishing to cancel must inform NYSRA in writing by September 6, 2017 to avoid liability for the entire fee. A \$50.00 processing fee will be held for each cancelled registrant, regardless of date of cancellation. In cases where cancellations are not received by September 6, 2017, refunds will not be made. If payment has not been made for a cancellation, registrant will be invoiced for the entire fee. No-shows will be invoiced for the entire fee. Substitutions can be made at anytime.

*\*Member registration includes summit planning partners.*

### NYSRA Member\* Registration Fees:

Member, Two-Day Registration Fee: **\$300**

Member, One-Day (9/27) Registration Fee: **\$180**

Member, One-Day (9/28) Registration Fee: **\$180**

### Non-NYSRA-Member Registration Fees:

Non-Member, Two-Day Registration Fee: **\$410**

Non-Member, One-Day (9/27) Registration Fee: **\$265**

Non-Member, One-Day (9/28) Registration Fee: **\$265**



### HOW TO REGISTER:

Go to: [nyrehab.org/2017\\_SUMMIT](http://nyrehab.org/2017_SUMMIT) for information and to download a PDF of step-by-step directions for registering!

Click the **“Register Now”** button at the bottom of the page to begin. If you are logged in to your member account for the NYSRA website, your name and other contact information will auto-fill into the registration form upon selecting your registration ticket.



### MULTIPLE REGISTRANTS:

If you are registering more than one person from your agency, simply change the quantity of each ticket you wish to purchase to the amount you are registering.

Complete the registration form by answering each question included with each ticket (ie: session selections, additional registrant information, etc.) The Product section of the registration form allows you to purchase meals.

**NOTE: If you are not staying at The Saratoga Hilton, you MUST purchase meals (including the Awards Luncheon) in order to participate in mealtimes.** You will receive a confirmation email upon completion of the registration process.

If you are unsure if your agency is a member of the New York State Rehabilitation Association (NYSRA), or if your agency is a member and you would like a Member Account for our website, please contact Kate Connally at [katelyn@nyrehab.org](mailto:katelyn@nyrehab.org) or 518-449-2976.

# Hotel Reservation Information

## To make your reservation:

<http://group.hilton.com/NYSRehabilitationAssociation>

**Room Block Cutoff Date:** Saturday, August 26, 2017

Please reserve your room before this date to secure the group rate.

The Saratoga Hilton is serving as the conference's Headquarters Hotel. Rooms are limited and requests will be honored on a first come first served basis. When the room block is full, reservations will be referred to the overflow property.

## One Night Package (Wednesday Night Only):

**Arrival Wednesday, September 27 and departure Thursday, September 28, 2017.** Includes overnight room for 1 night plus Wednesday lunch and Thursday continental breakfast and lunch and service charges.

|                     |                         |                                |
|---------------------|-------------------------|--------------------------------|
| <b>Run of House</b> | <b>Single Occupancy</b> | \$267.04                       |
|                     | <b>Double Occupancy</b> | \$367.08 (\$183.54 per person) |

**Please Note: A Room-Only Rate** is available for anyone arriving prior to September 27 or departing later than September 28. (Room-Only Rate is **not available** for September 27)

|                     |                                |          |
|---------------------|--------------------------------|----------|
| <b>Run of House</b> | <b>Single/Double Occupancy</b> | \$167.00 |
|---------------------|--------------------------------|----------|

State & local taxes will be applied to the package unless tax-exempt status has been approved (see tax-exempt information). Current tax rates are as follows: 13% applicable to room rate, 7% applicable to food & beverage. Such tax is subject to change without notice.

**Parking:** Self-parking for conference attendees is \$5.00 per vehicle per night.

## Cancellation Policy:

**Cancellations less than forty-eight (48) hours prior to the scheduled arrival date will result in forfeiture of your deposit.** If a credit card was used to guarantee the reservation, a charge equal to one night's stay will be applied to the credit card. All reservations must be guaranteed for their duration. Arrival and departure dates may only be amended prior to check-in. **Guests departing prior to their reserved departure date** will be charged the full room rate for their entire scheduled stay.

Please mail any checks, and mail or fax purchase orders, vouchers, and tax exempt forms to the attention of In-House Reservations:

## The Saratoga Hilton

534 Broadway Saratoga Springs, NY 12866

Fax: 518-584-7430

**Please be sure to include the reservation confirmation number, arrival date, and name of guest.** Purchase orders and vouchers cannot be used to guarantee a reservation, but can be billed after the guest departs. When a credit card number is provided to guarantee a reservation, that card is not pre-charged, but used to guarantee against no-show or late cancellation.

## Reservation Guarantee

All reservations must be guaranteed using a credit card. The card will not be pre-charged, only used to guarantee against a no-show or late cancellation. Visa, Master Card, American Express & Discover are all acceptable.

## Purchase Orders

Purchase orders, checks and vouchers are not accepted for guarantee but may be used for payment if submitted to the hotel at least 48 hours prior to arrival. Purchase Orders, checks and vouchers cannot be accepted at time of check-in.

A tax exempt form must accompany your Purchase Order or Voucher. (Please refer to Tax Exempt Procedure below.)

## Tax Exempt Procedure

If your **Exempt Organization** is paying for your stay, the following procedures apply: If payment is by the Organization's Check, a completed ST-119.1 and the check must be sent to the hotel **ATTN: Reservations**. To pay with organization's credit card, an **ST-119.1, credit card authorization form and Hilton Attestation Form** (which declares that the organization is the final and direct payer of hotel charges) must be submitted. Please fax documents with guest name, arrival date and confirmation number to (518) 584-7430. Please note that personal credit cards are not eligible for tax exempt purchases unless you are a state or federal government employee.

If you are paying with a personal credit card or cash, and you are a **government employee of the United States, New York State, or a Political Subdivision of New York State:** A fully completed ST-129 Exemption Certificate must be received and must be signed by the individual staying in the room. If more than one person or exempt organization is paying for this reservation, a separate exemption certificate is required for each individual.

## Upgrade Your Conference Experience

Upon registering for the conference, you will receive an email with directions for downloading the SUMMIT 2017 mobile app. This app is exclusively for registrants and can be accessed on any smart phone, tablet or computer with internet access! Check out the features below!



### PLANNING AND FOLLOW-UP

#### Personalized Itinerary

Build your conference schedule by adding sessions to your personal itinerary and set up reminders about upcoming sessions or events.

#### Handouts & Resources at Your Fingertips

All available session handouts, resources and other materials are accessible through the app without the hassle of paper!

#### Timely Push Notifications

After downloading the app, you'll receive timely push notifications about upcoming events, sessions, breaks, etc. throughout the two-day event. Don't miss anything! We promise to only notify you about the important stuff!

#### Interactive Map

An interactive map of Saratoga Springs and a floor plan of The Saratoga Hilton allows you to easily navigate to sessions, find Exhibitor booths and locate local venues in Saratoga Springs!

#### Evaluate Electronically

Say goodbye to pen and paper! Evaluate each session electronically right from the app! Tell us how we did!

### NETWORKING AND CONNECTING

#### Digital Business Cards

Connect with fellow attendees by exchanging your "digital business card." Any new contacts are housed within the "My Contacts" section of the app.

#### Direct Messaging with Colleagues & Friends

Quickly communicate with any other attendee at the conference by sending them a message through the app!

#### Speaker, Exhibitor & Sponsor Contact Information

Easily access email addresses, phone numbers, web addresses and other information about conference speakers, exhibitors and sponsors!

### GETTING SOCIAL AND HAVING FUN

#### Get Social with Us

Use the hashtag #NYSUMMIT17 and take pictures, post comments, share feedback, memorable moments and information through the Social Wall Activity Feed!

#### Adventure Game

Climb to the top of the leaderboard by making your way through all of the information and features of the app and be entered for a chance to win a prize!

Information for downloading the app will be shared with all registrants of the conference shortly after registering!

## Top 8 Reasons to Download the Mobile App:

1. Be independent! Make your own schedule and get to sessions on-time, all the time!
2. You don't need wi-fi, cell service, or internet to use it! Download at home and don't worry about the hotel's *sometimes spotty* wi-fi!\*
3. You're saving the world by going green - no more paper and pen!
4. Be in the know about EVERYTHING in real-time!
5. It'll make your conference experience more selfie-friendly! Don't miss the latest Saratoga fashion trends!
6. You're missing out if you DON'T download the app!
7. We know you love free stuff - download our FREE app and play our FREE adventure game and you might win a prize!
8. Because....**why not??**

\*Once the app is downloaded onto your devices, every bit of information is accessible without an internet connection!

# SCHEDULE AT A GLANCE

## WEDNESDAY, SEPTEMBER 27

### Breakfast with Exhibitors 7:30-8:30am

### Concurrent Sessions 8:30-10:00am

- 1: *Managing Change in an Environment of Evolving Services and Supports*
- 2: *AHRC NYC: Employment NY Style*
- 3: *MyPathNY.org Updates*
- 4: *Optimizing Work Experiences for Youth with Disabilities*
- 5: *One ILC's Response to WIOA*
- 6: *Business Engagement - Steps to Success*

### Break with Exhibitors 10:00-10:15am

### Concurrent Sessions 10:15-11:30am

- 7: *Tech Learning Exchange: Leveraging Our Collective Knowledge and Experience*
- 8: *An Inclusive Culture - Identify and Maximize Opportunities in Your Agency's Work Environment*
- 9: *Partnerships: The Pitfalls, Perils and Plus-Sized Positives*
- 10: *Knowing Your Population, One Agency's Readiness Plan*
- 11: *Project SEARCH - Lessons Learned*
- 12: *Welcome HomeISH - Independent Living and Affordable Housing*

### Keynote Presentation

**11:45-12:30pm**  
*Inclusion of Disability in the Media...43 Years of Parenting & 45 Years of Sesame Street*

### Lunch 12:30-1:15pm

### Dessert with Exhibitors 1:15-1:45pm

### Ignite Talks 1:45-3:00pm

- 13: *CIS, MITC, Foothold Technology*
- 14: *Millin Associates, NYSARC Trust Services, PrecisionCare Software*

### Concurrent Sessions 1:45-3:00pm

- 15: *New Vocational Rehabilitation Services Under WIOA*
- 16: *NYC's Consortium for Customized Employment: 11 Agencies + 40 Businesses = More Jobs*
- 17: *Primary Drivers in Today's I/DD Service System*
- 18: *Career Interest Exploration - Identifier*

### Break with Exhibitors 3:00-3:15pm

### Concurrent Sessions 3:15-5:00pm

- 19: *Colleges and Resources - Tapping into a Great Resource*
- 20: *Sexual Consent in an Era of CQL and POMS*
- 21: *Justice Involved Individuals and Employment*
- 22: *Creating a Shift in an Organization*
- 23: *To Tweet or Not to Tweet: Social Media in the Trump Era*
- 24: *What Roles and Values Non-Profit Social Enterprise Play within Supply Chains*

### Special Session 5:00pm *Workcenter Transformation Web Tool Reveal Party*

### Networking Social 7:00pm

*Way Back Wednesday Games!*

## THURSDAY, SEPTEMBER 28

### Concurrent Sessions 8:30-9:45AM

- 25: *Create Your Own Stimulus Package*
- 26: *Organization Change: It's All in the Mind(set)*
- 27: *Supported Decision Making: An Alternative to Guardianship*
- 28: *Web-Based Tools for Strengthening Employer Relationships*
- 29: *Partnerships and Collaborations in a Changing Environment*

### Break 9:45-10:00AM

### Special Session 10:00-11:30AM

- 30: *Economic Development Opportunities in New York - The Forecast Looks Promising!*

### Concurrent Sessions 10:00-11:30AM

- 31: *Justice Center Update*
- 32: *New Ideas to Support Employment Success for People with Disabilities*

### NYSRA Annual Membership Meeting & Awards Luncheon 11:45-1:15PM

### Focus Session 1:15-3:00pm

- 33: *Employment First - Federal Directions Determine New York State Perspectives*



### SPECIAL NOTE: NYSID Annual Meeting TUESDAY, SEPTEMBER 26 AT 5:00PM

This event celebrates employment achievements by Preferred Source workers, and will include a special recognition award of a school to work program participant now successfully employed on a NYSID contract.



### Breakfast with Exhibitors 7:30-8:30am

#### Concurrent Sessions 8:30-10:00am

### 1. Managing Change in an Environment of Evolving Services and Supports

**Hanns Meissner, PhD, CEO, The Arc of Rensselaer County**

The shapes and forms of supports for people with disabilities are evolving. Moving from traditional services to individualized supports is truly transformational. Implementing change at this level requires shifts in thinking and behaving, and a realignment of power and influence in the support relationship. Are our current change theories and strategies up for the job? This session offers perspectives and approaches that may more appropriately fit with the changes we are facing.

### 2. AHRC NYC: Employment New York Style

**Steve Towler, Assistant Executive Director, AHRC NYC**

**Shauna Lozada, Director of Marketing & Business Development, AHRC NYC**

AHRC NYC Employment New York Style will offer insight in our plan on how to develop and operate a successful program. Steve Towler, Assistant Executive Director, a pioneer in the field will not only share his model, but tips and advice on how he turned a program that supported one person, into one that now supports well over 1,500 people. Shauna Lozada, Director of Marketing & Business Development, who secures the job placement of over 1,700 people each year by establishing business partnerships and overseeing AHRC's two social enterprise companies will also present. Our vision is to provide rewarding employment for all individuals in our programs leading to long-term success, personal satisfaction and economic self-sufficiency. Learn the top ten reasons businesses decide to employ people with disabilities. Learn how to develop a job for a person that results in a life-changing opportunity for them.

### 3. MyPathNY.org - Get Started on Your Path to Employment

**Kaitlyn Richardson, MPP, Employment Programs Coordinator, University of Rochester Medical Center, Strong Center for Developmental Disabilities**

The presentation will provide an in-depth overview and demonstration of the web-based tool developed through the Partnerships in Employment (PIE) Systems Change project, MyPathNY.org. This tool was designed specifically to address barriers to employment for people with intellectual and developmental disabilities across New York State - with the ultimate goal of competitive, integrated employment for all. The site is unique in that it is individualized and connects each user to systems and resources in New York State based on where they are on their path to employment.

### 4. Optimizing Work Experience for Youth with Disabilities

**Trish Wilson, Manager of Employment & Youth Services, Challenge Workforce Solutions**

**Melissa Mann, Manager of Service Coordination & Managed Care, Challenge Workforce Solutions**

Challenge offers a summer youth employment program specific to youth with disabilities. These youth are offered a work experience prior to graduating high school. Challenge's Youth Employment Services program is built on a strong collaboration -- with schools, vendors, funders, families and the local community and is the number one reason this program is growing and becoming more successful year to year. We learn from our community, listen to our youth and apply those recommendations to our program. Learn how the program supports the services - balancing funding sources, hiring and training staff, offering comprehensive supports to youth both for on the job learning and in their day to day life. Every attendee will leave having gained at least one new idea for your own programs!

### 5. One Independent Living Center's Response to Workforce Innovation and Opportunity Act (WIOA)

**Lyndsi Wickert, MS, Ed., Youth Transition Coordinator, Independent Living Center of the Hudson Valley**

In response to the passage of WIOA in July 2014, Independent Living Centers were charged with ensuring that youth transition is an integral part of the services they provide. This workshop will address the youth programs available at the Independent Living Center of the Hudson Valley, such as assistance with employment, higher education, benefits and housing, as well as give participants the opportunity to share their experiences and offer insight on their needs and interests.

### 6. Business Engagement - Steps for Success

**Joseph Tedesco, M.S., CRC, Workforce Development and Statewide Business Coordinator, Resource Development Unit, New York State Education Department, Adult Career and Continuing Education Services - Vocational Rehabilitation (ACCES-VR)**

**Deanna Simon, Capital Region Business Services Representative, Division of Employment and Workforce Solutions, NYS Department of Labor**

**Peter Herrig, Associate Vocational Rehabilitation Counselor, NYS Commission for the Blind**

State colleagues from NYS DOL, Commission for the Blind and ACCES-VR will share their work to build and strengthen business engagement to support workforce diversity. Learn how your agency can get more involved and be



more engaged with the American Job Centers.

## **Break with Exhibitors 10:00-10:15AM**

## **Concurrent Sessions 10:15-11:30AM**

### **7. Tech Learning Exchange: Leveraging Our Collective Knowledge and Experience**

**Jordan Jankus**, *Coordinator of Person-Centered and Cognitive Supports, Arc of Westchester*

Personal technology, like smart phones and tablets, have the potential to help increase the functional independence of the people we serve. While many agencies have begun exploring this topic, the range of activities and outreach vary and we can all benefit from learning about our individual initiatives. The Tech Learning Exchange is a learning alliance of agency support staff who are promoting the use of personal technology in NYS and the Northeast. We hold regular webinars and utilize a Slack-based interactive online community to connect and learn from each other. The session will give examples of creative uses of personal technology to empower individuals at a variety of agencies and show how you can become part of the Tech Learning Exchange.

### **8. An Inclusive Culture - Identify and Maximize Opportunities in Your Agency's Work Environment**

**Rich Luby**, *COO, EightTen*

**Josef Scarantino**, *CEO, EightTen*

In this session we will provide the knowledge and tools to attain an all inclusive culture by maximizing an organization's current resources more efficiently. We will showcase how Diversity and Inclusion is a progressive climb that begins with the employees, policies and partnerships already established. We will also demonstrate how current cultural supports can be adjusted, re-purposed or aligned to deliver a more diverse encouraging and empowering environment.

### **9. Partnerships: The Pitfalls, Perils and Plus-Sized Positives**

**Gary Bellows**, *Business Development Officer, The Arc of Ulster-Greene*

**Melissa Paradies**, *Communications Manager, The Arc of Ulster-Greene*

**Laurie Gallagher**, *School to Work Coordinator, The Arc of Ulster-Greene*

In 2015, The Arc of Ulster-Greene joined into a partnership with two local townships to re-purpose a former elementary school into a shared community space. Municipal services, Arc services, including day hab, school-to-work, staff development & training, another non-profit, a community gymnasium, and the Blackboard Bistro, an Arc of Ulster-Greene operated restaurant and catering enterprise are now all doing business together within the Rondout Municipal Center in Cottekill. Cost sharing and collaborating sometimes has its challenges, but the rewards far exceed the drawbacks and the local community can interact together. Hear from Arc of Ulster-Greene leadership about their adventure to make this partnership a reality along with other cooperative business developments that publicly spotlight The Arc's mission.

### **10. Knowing Your Population: One Agency's Readiness Plan**

**Gilbert Louis**, *Ed.D., Associate Executive Director, The Institute of Applied Human Dynamics, Inc. (IAHD)*

**Elizabeth Corrigan**, *Ph.D., Director of Adult Day Services, IAHD & Research Consultant, Meaningful New York*

**Todd Pinkus**, *MPA, Executive Director, Meaningful New York*

Medicaid Managed Care has the potential to have the kind of disruption that could result in increased clinical and cost effectiveness and better outcomes for people with IDD as well as pose a significant challenge for providers unfamiliar with this different payment and care delivery methodology. Informed by the literature and current trends and practices, IAHD adapted a three phase approach to its readiness efforts: 1) identify markers in the population that may impact cost, 2) begin thinking about risk adjustment, stratification, risk

## **About the Conference:**

NYSRA's Rehabilitation Summit offers community rehabilitation professionals in the developmental disabilities and behavioral healthcare fields opportunities to enrich their knowledgebase while exploring new and existing designs and service delivery models. Attendees are able to network and share experiences.

The Rehabilitation Summit equips attendees with the right tools and resources to move their agencies towards enhanced quality service outcomes.

**Register Today!**  
**NYREHAB.ORG**



management; and 3) adopt evidence based practices in a targeted fashion. This presentation will focus on IAHD's experience as the team collected, analyzed, and acted upon the data. Recommendations on the cardinal sins to avoid will be offered.

## 11. Project SEARCH - Lessons Learned

**Laura McCaffrey**, LMSW, Assistant Director, AHRC NYC

**Michele Shapiro**, Program Director, AHRC NYC

**Kaitlyn Richardson**, MPP, Employment Programs Coordinator, University of Rochester Medical Center, Strong Center for Developmental Disabilities

Project SEARCH® is a nationally recognized program for individuals with intellectual and developmental disabilities who are interested in training and preparation for competitive employment. NY has 15 programs and counting across the state. Summit has been able to bring together representatives from multiple programs and the state coordinator to discuss lessons learned and best practices.

## 12. Welcome HomeISH - Independent Living and Affordable Housing

**Ronald Colavito**, Chief Operating Officer, Access: Supports for Living

**Lisa Hayes**, Vice President of IDD Community Services, Access: Supports for Living

**Stefanie Silvestri**, IDD Community Supports Director, Access: Supports for Living

A discussion on improving options for Independent Living utilizing Affordable Housing. The process to secure supports and capital funding through OPWDD ISH (Integrated Supported Housing) and expanded partnership with NYS Division of Housing and Community Renewal (HCR) along with private developers. Review of projects' scope and complexities will accompany discussion on staff / training needs, transition planning and special considerations for aging out youth including the use of smart technology.

## Break

11:30-11:45AM

11:45-12:30PM

## KEYNOTE PRESENTATION

### Inclusion of Disability in the Media...43 Years of Parenting & 45 Years of Sesame Street

**Emily Perl Kingsley**, Former Writer for Sesame Street, Parent of Adult Son with Special Needs, Author of *Welcome to Holland* (and so much more!)

Person centered life is what we all dream about. Media is a way to tell the story. However, too often the movies, television shows and other media choose not to hire people with disabilities to portray...people with disabilities. Emily Perl Kingsley is a highly honored writer and advocate who has spent her career (45+ Years!) and life as a parent (43+ Years!) increasing access to and representation of people with disabilities to the world of media! Emily will share personal stories and clips illustrating her wonderful success accomplishing inclusion on Sesame Street.



Emily Perl Kingsley broke into television in 1963 doing Script Research for the CBS series *East Side/West Side*, starring George C. Scott. In 1970, Ms. Kingsley joined the Children's Television Workshop as a writer for Sesame Street. Until recently, she wrote scripts and songs for Sesame Street in addition to writing 20 children's books and home videos including *Elmo Learns to Share*, *Elmo Says Boo* and several editions of *Elmo's World*. She has also written material for Disney including CD-ROM versions of *101 Dalmatians* and *The Little Mermaid*. In addition to her 21 Emmy nominations, Emily has received 23 Emmy Awards for her work on Sesame Street. Ms. Kingsley, mother of a child with down syndrome is a frequent lecturer on mental retardation and disability rights. Since 1976, Emily has served on several

National Boards and Councils including the National Down Syndrome Congress, National Media Council on Disability, and the Alliance for Inclusion in the Arts. Recently, Ms. Kingsley was appointed to serve on the Advisory Board for a new partnership formed between Sesame Street and Special Olympics. Emily has received countless awards throughout her 45 year career and in 2015 retired from Sesame Street to concentrate on speaking publicly about the inclusion of disability in the media. Emily currently resides in Briarcliff Manor, NY.

## Concurrent Sessions

1:45-3:00PM

### 15. New Vocational Rehabilitation Services Under WIOA

**Raymond Pierce**, Coordinator of Service Delivery, ACCES-VR

ACCES-VR will discuss new vocational rehabilitation services that will be implemented in 2018. The Workforce Innovation and Opportunity (WIOA) Act requires state VR agencies to provide five Pre-Employment Transition Services for Students, Supported Employment Extended for Youth, and Customized Employment. Learn about how these services are designed to help individuals with disabilities obtain successful employment outcomes.

### 16. NYC's Consortium for Customized Employment: 11 Agencies + 40 Businesses = More Jobs!

**Fredda Rosen**, Executive Director, Job Path

**Aaron Shmueli**, Assistant Vice President, Goodwill Industries of Greater NY & Northern NJ

**Aimee Althoff**, Associate Executive Director, Job Path

**Karen Waltuck**, Director, Consortium for Customized Employment

**Arnold Dorin**, Regional Business Relations Coordinator, ACCES-VR

In 2012, a consortium of 11 agencies led by Job Path formed to work to expand employment opportunities for people with disabilities using



customized employment strategies. There are now a cooperative network of over 40 business partners. Come learn how the Consortium built the capacity it has today and attracts business partners. While built in New York City, discover how this model can work anywhere in the State!

## 17. Primary Drivers in Today's I/DD Service System

**Dan Ohler, VP, State & Local Government Programs, OPTUM**

Learn about the drivers in today's I/DD service system. This session will focus on the key components that are influencing policy makers as they strive to ensure state and local I/DD systems are reducing costs and increasing customer satisfaction. We will discuss what a managed care environment looks like in an I/DD system and review trends in medical and pharmaceutical utilization by people with developmental disabilities, new concepts for community inclusion and outcome data related to integrated employment, as well as how being proactive in new partnerships can lead to better outcomes system wide. This is ideal for management but will be understandable and valuable to all.

## 18. Career Interest Exploration - Identifor

**Steve Keisman, Vice President, Education, Transition and Neurodiversity Employment Specialist, Identifor**

**Stephen Shore, Author**

This isn't a skill-building technology. It's not designed to help students do better in math or science or language. Instead, it is a tool that systematically uncovers an individual's underlying abilities and executive functioning skills. It also uncovers how the individual likes to spend his/her time to explore relevant career interests. Identifor uses objective metrics and quantifiable data. Come learn how to reveal an individual's abilities using the work pioneered by Harvard Professor Howard Gardner in his theory of Multiple Intelligence.



## Summit Exhibitor Tradeshow

Wed., September 27  
8:00AM-4:00PM

## Ignite Talks 1:45-3:00PM

### ROOM 1

#### The *Benefits* of Data Collection to Your Agency

**Michael Schultz, Chief Commercial Officer, Center Information Services**

This presentation hits the "check marks" on topics important to you and your organization. Learn how technology and the data you collect through the use of Electronic Health Records can bring you *benefits*. So you have data - learn how to analyze it and turn it into *benefits* for your agency. With this information, learn to "partner" with other organizations, gaining *more benefits* for you and them! The key being an organization must change the culture within to make implementation of any of these a corner stone to success. Guarantee you will walk away knowing all the *benefits* available to you!

#### Change Management for Agencies

**Lily Hang, Business Development Specialist, MITC**

Learn how to develop a well-crafted change management plan from the leader in workforce management for agencies. Attendees will learn the five parts of a successful change management plan, the essential role of managers in adopting new technology and how to engage managers, and gain tools for advocating for change at your agency.

#### Healthy Agencies Create Healthy Communities: 5 Tools to Prepare

**David Bucciferro, Senior Advisor, Foothold Technology & Adele Agin, LCSW, Executive Director, Lexington Center for the Deaf**

Is your agency contributing to the overall health of your community? Good metrics can inform agency operations, highlight trends, and enhance collaboration. This session offers a five-step strategy for using metrics to help you eliminate guessing, support growth, operate more efficiently, and improve the quality of support for those you serve. Using real-world examples, we'll show you how to collect, analyze and use data in a way that can promote person-centered principles and practices.

### ROOM 2

#### Revenue Cycle Management in a Managed Care Environment

**Jim Wisz, Executive Director of Operations, Millin Associates, LLC**

Millin Associates has over 30 years of billing experience and is working with nearly 200 NYS Health & Human Service agencies including OPWDD, OMH, OASAS, DOH, Health Home and OCFS providers. This session will discuss the financial challenges faced by agencies that transition from FFS billing to MCO billing. The session will include best practice solutions to tackle these challenges in order to ensure revenue stability.

#### Effective Use of EHR Data in a Dashboard Format to Increase Productivity

**Salvatore Vitti, CEO, PrecisionCare Software, Inc.**

Today's environment places a greater amount of effort for agencies to contain costs. The single largest expenditure for any agency is labor. We will explore how the data obtained in your EHR systems can be used to enhance a staff member's productivity. Presenting personalized meaningful data in a graphic or dashboard format is key to achieving this goal.

#### Using a Supplemental Needs Trust for Benefit Eligibility and to Maximize Agency Revenue

**Sarah Szweczyk, Director of Marketing, Heidi Flatt, Chief Operating Officer, & Nadia Arginteanu, Trust Attorney, NYSARC Trust Services**

This presentation will provide a detailed overview of supplemental needs trusts ("special needs trusts" or SNT) and how they can be used to improve the quality of life of people with disabilities while helping agencies maximize revenue for continued service by making sure their clients are eligible for government benefits, such as Supplemental Security Income (SSI) and/or Medicaid.



## Break with Exhibitors 3:00-3:15PM

### Concurrent Sessions 3:15-5:00PM

#### 19. Colleges and Resources - Tapping into a Great Resource

**Laura McCaffrey**, Assistant Director, AHRC NYC

How to move forward with employment preparation - reaching out to colleges / universities. Who to contact? How do we develop relationships? What services can be used? Internships, mentors, mock interviews, develop website and video interviews, financial literacy, etc.

#### 20. Sexual Consent in an Era of CQL and POMS

**Pamela S. Boyle**, MS, Socialization and  
Sexuality Specialist, AHRC Nassau

**Jennifer Cox**, MS Ed., CAS Director of  
Person Centered Services, Richmond Community  
Services

Agencies face challenges on how to develop a greater focus on dignity of risk and how it relates to sexual expression. CQL and POMS create new opportunities for addressing sexual consent assessments. At the same time people with disabilities are strongly asserting their rights to express sexual feelings and desires with people of their choosing. Join this session to learn as people with disabilities live and work in our communities how to provide appropriate support and safety while ensuring the people have the information and knowledge to take reasonable sexual risks.

#### 21. Justice Involved Individuals and Employment

**CodyAnne Chambers**, CRC, Employment  
Facilitator, The Resource Center

The US is responsible for 25% of the world's incarcerated population. Individuals with conviction histories and current justice involvement will continue to increase in our caseloads. This population has its own set of barriers and resources when it comes to employment. In this workshop we will discuss terms and bust conviction myths. Come learn specific barriers and how to break through them utilizing current resources and developing partnerships.

#### 22. Creating a Shift in an Organization

**Kathy D'Agostino**, Certified Professional  
Coach, Win at Business Coaching, LLC

Successfully adapting to cultural change, when driven by an organization's core values, clarity in its mission and support for its vision, can be the catalyst for providing the transformation needed in today's healthcare process to deliver high-value and quality care to the patient experience. Creating a shift in an organization requires commitment from its leaders, stakeholders, staff and workforce to understand the "value proposition" from making these changes across every level of the organization. What often is missing is the actual step-by-step approach to supporting the key team members' buy-in and helping them garnering ownership as being part of the process of change [not the resister of change] and being held accountable.

#### 23. To Tweet or Not to Tweet: Social Media in the Trump Era

**Ashlee Casper**, Director of Social Media,  
J Strategies

**Kayla Germain**, Account Manager,  
Smith & Jones

**Kevin Horrigan**, Associate Vice  
President of Public Affairs, People, Inc.

**Christine Jaworski**, Marketing  
Associate, The Rosenblum Companies

**Janae Quackenbush**, Director of  
Content Strategy, HANYS

At the time we are writing this description several outlets are probably discussing the president's tweets. Whether you're plugged in or not, social media has become a part of our daily life. We use it to learn about events, to shop and even advocate. We will discuss best practices, advocacy, professionalism, branding and all that lingo your kids have been texting you. This session will have a live feed of all tweets during the conference so we encourage participation and won't judge you if you're on your phone. There may even be prizes for those who can decipher our abbreviations. LOL, right? You don't want to miss this one!

#### 24. What Roles and Values Non- Profit Social Enterprise Play Within Supply Chains

**Brian Eddy**, Director, Marketing and Business  
Development, Intandem Solutions

This presentation will share great practices and give real-world insights on creating a successful, non-profit social enterprise. While NYS has a CRP network, other non-profits in various other States have more robust social enterprise operations. Some of the key areas that will be covered will address: Culture, risk tolerance and the term mission drift. Also, will cover the on-going struggle on how to sell this model to internal stakeholders and boards. Finally, cite some real nice market fits!

### Networking Events on Wednesday Night

**5:00PM**

Workcenter Transformation  
Website Reveal Party!

**7:00PM**

**WAY BACK  
WEDNESDAY!**

Join us for NYSRA's take on many of your favorite gameshows from yesteryear! Over \$1,000 in Prizes, Cash Bar, Music & a lot of FUN! You don't want to miss this exciting networking event!



### Continental Breakfast 7:30-8:30AM

### Concurrent Sessions 8:30-9:45AM

#### 25. Create your Own Stimulus Package

**Kevin Crosley**, President/CEO,  
ARC Herkimer

Social enterprise businesses have been used to increase employment opportunities for people who have disabilities and other barriers to employment. Diversifying revenue streams is the key to long-term financial self-sufficiency. Learn about some of the unique ways in which Arc Herkimer has positioned itself to develop business opportunities for the future and put the resources in place to continue the growth.

#### 26. Organization Change: It's All in the Mind(set)

**Robert Sbordone**, MSOL, Director of  
Workforce Development, Jarvonia Inc.

The term Organizational Change almost seems like an oxymoron. Change agents do new things, while organization connotes control, order and a stable replication of the past. Moreover, traditional organizations are slow to change, if they change at all, and are risk adverse. However, there is good news. According to the latest research, several key questions can provide insight into the organization's culture and their readiness to change. This interactive workshop looks at the current perceived obstacles to change and probes five key questions to provide insight, challenge the status quo, and help create a new culture or ethos in the agency.

#### 27. Supported Decision Making: An Alternative to Guardianship

**Larry Faulkner, Esq.**, Arc of Westchester  
**Desiree Loucks Baer**, NYSACRA

In this presentation Larry Faulkner, Esq. and Desiree Loucks Baer will discuss Supported Decision Making in New York State as it is being piloted as an alternative to guardianship for people with intellectual and developmental disabilities. Larry will share a brief history of Article 17-A guardianship to include the benefits and limitations of this type guardianship. Desiree will share information on the activities of SDMNY and the Supported Decision Making model being piloted in New York State in partnership with CUNY/Hunter College, Arc of Westchester and DRNY.

#### 28. Tools to Build Stronger Working Relationships with Businesses

**Jeffrey Tamburo**, LMSW, CESP,  
Training & Content Development Specialist,  
Cornell University

**Ellice Switzer**, MA, Content Development  
Specialist, Cornell University

Employment service professionals often struggle with "employer engagement." Their training typically does not provide them the tips, techniques and tools to create a culture of excellence in employer engagement. Join this session to learn about a new "toolbox" – Diversity Partners – that contains resources, tools and planning guides to build the "bridge" between employment services professionals and employers. The sessions will feature a live demo of the frontline and leadership toolboxes while offering participants take-aways to help you achieve program outcomes.

Register Today | [NYREHAB.ORG](http://NYREHAB.ORG)



#### 29. Partnerships and Collaborations in a Changing Environment

**Anu Arnold**, MA, LMSW, Senior Vice  
President, FREE

**Susan Sorrentino**, Senior Vice President,  
FREE

Presenters in this workshop will share the different ways that partnerships have been harnessed throughout the network of their agencies. These partnerships have produced positive outcomes on how the agencies create self-determined opportunities for the people seeking services and supports. FREE, made up of seven affiliate companies and having aligned missions, work collectively to find the person centered solutions. The result is a greater number of integrated opportunities for all. Come learn how it is done. Session will also share the informal and formal strategies along with a discussion on the legal relationships that hold it all together.

#### Break 9:45-10:00am

## Special Session

10:00-11:30AM

### 30. Economic Development Opportunities in New York: The Forecast Looks Promising!

**Laurence P. Gottlieb**, President & CEO,  
Hudson Valley Economic Development  
Corporation

**Everton H. Henriques**, NY MEP  
Solutions Manager, FuzeHub

**Andrew S. Kennedy**, President & CEO,  
Center for Economic Growth (CEG)

**Matt Watson**, Director, Division of  
Science, Technology and Innovation  
(NYSTAR)

Listen to our panel of New York State economic development experts share and discuss the latest developments and promising opportunities for business engagement and workforce development in our state.

## Concurrent Sessions

10:00-11:30AM

### 31. Justice Center Update

**Linda Clark**, Partner, Barclay Damon, LLP

Following up on last year's well-received program, Ms. Clark, a lawyer at the forefront of Justice Center issues will give an update on current and emerging Justice Center issues, including: reporting issues-when and how to report and what is reportable; investigations-how to handle and a Justice Center jurisdiction and the contours of civil vs. criminal charges and consequences of findings; and Due Process Issues / Right to Counsel-avoiding obstruction charges as well as appeals.

### 32. New Ideas to Support Employment Success for People with Disabilities

**Mike Dolan**, Manager of Employment  
Services, Abilities, Inc at The Viscardi Center

**Anthony Fitzgerald**, VRC, ACCES-VR

*"Key to success to building business relationship with companies - Don't ask - Do you have a job opening?"*

Companies today are constantly getting calls and emails from VR counselors, job developers, job coaches and placement specialists asking what jobs that they are recruiting for. Learn some new and different strategies to foster and engage networks of employers that guarantee a stronger mutually beneficial and ongoing recruiting relationship. Make sure companies value your ability to meet their workforce needs – and they will naturally help you meet your job placement goals and then some!

## Break

11:30-11:45AM

### Membership Meeting & Awards Luncheon

11:45AM-1:15PM

### Celebrating 40 Years of NYSRA! 2017 Awards Presentation:

**Adrian Levy** Professional  
Leadership Award

**Public Official of the Year** Award

**Martha Fitzpatrick**  
Citizen Advocate Award

**Thomas A. Maul**  
Self-Advocacy Award

**Jeff Wise** Systems Advocacy Award

## Join us for an Employment First Afternoon

## Focus Session

1:15-3:00PM

### Employment First - Federal Directions Determine New York State Perspectives

**Kate McSweeney**, Vice President  
Government Affairs & General Counsel,  
ACCSES

**James Scutt**, President, NYS APSE

**Melinda Mack**, Executive Director,  
NYATEP

Helping set the stage for our work into 2018, NYSRA is pleased to welcome Kate McSweeney, Vice President Government Affairs & General Counsel for ACCSES. She will be outlining the larger vision on disabilities within the Trump Administration and areas in which we can expect this Administration to focus its efforts. Her remarks will share a specific focus on how employment and employment supports fit (or don't fit) into that vision and in essence how New York should be prepared.

A select panel will share their reaction and perspective on the status of the Employment First agenda here in New York State, relating to the Federal vision and how it compares with efforts elsewhere in the country.