

Lance Crosby, founder and CEO of StackPath, founder and former chairman and CEO of SoftLayer Technologies and GM of Cloud Innovation at IBM (acquired by IBM in 2013 and now the foundation of IBM's Cloud Computing division).

Lance's vision for StackPath began in his work with cloud technology and has manifested to a multi-product platform leading businesses to a secure internet.

Prior to SoftLayer, Mr. Crosby spent five years with The Planet as chief operations officer where he managed all operations including sales, provisioning, product selection, managed services, application development, engineering, information security, business development, and legal departments. Serving in prior executive management roles at Catalog.com and Dallas Internet, he brings extensive experience in leadership and management skills coupled with extensive technical skills in software and hardware environments.

Mr. Crosby holds bachelors' degrees in finance and management, a Master of Science in finance, a Master of Business Administration and an Honorary Doctorate (2015) from Tarleton State University, a part of the Texas A&M University System. Mr. Crosby's legal education includes a Juris Doctor from Texas Wesleyan School of Law. He is a licensed attorney in the state of Texas and is an active member of the State Bar of Texas.