



August 9, 2018

Dear USICOC Partner,

The US - India Chamber of Commerce DFW and BB&T are hosting the Small Business Forum to support North Texas small businesses which are the life line of our economy. The Chamber is hosting this event with the express intention of ***enhancing and fostering the entrepreneurial ecosystem in Texas that will ultimately lead to economic development in our region.*** This conference will serve as a platform to inspire, connect and grow entrepreneurial enterprises.

***I invite you attend this exciting event by registering for the event at: [www.usicoc.org](http://www.usicoc.org). We also ask that you consider sponsoring this event as well as sharing this exciting event with other small business owner's, professionals and entrepreneurs in your network.*** Your support would go a long way to helping us continue to build the entrepreneurial ecosystem in North Texas.

#### **ABOUT THE SMALL BUSINESS FORUM**

The USICOC Small Business Forum is a must-attend for budding entrepreneurs in North Texas. Bringing together inspiring ideas, best practices, and successful leaders from Texas, and beyond, this year's conference aims to catalyze the fast-growing entrepreneurial ecosystem that has sprouted in North Texas by educating and inspiring the next generation of entrepreneurs. Areas covered at the conference will include topics: leadership development, small business financing, procurement opportunities, technology for small businesses, etc.

The Conference will be held on Thursday, September 13, 2018 at the Courtyard by Marriott Dallas Carrollton and Carrollton Conference Center from 10am-3pm.

This year our keynote speaker will be **Scott Flannery, Market President for Texas and Oklahoma, United Healthcare** who will talk about how small business employers can support their employees in a variety of ways. Additionally, this year our event is organized to support the development of long-term partnerships through in-depth matchmaking between your organization and companies interested in doing business with your organization. Accordingly, we are organizing 10-minute pitch sessions as a part of this year's forum to allow our member companies the opportunity to develop a stronger relationship with your team.

We invite your participation and your organization's participation in the following ways:

- Learn from insightful business leaders
- Network with other small and medium sized businesses as well as buyers from a variety of organizations and entities

**US India Chamber of Commerce DFW**  
**Small Business Forum**  
**Sponsorship Opportunities**  
**Thursday, September 13, 2018;10am-3pm**



- Participate in a matchmaking pitch-sessions and meet with potential partners
- Have a booth at the event to showcase your procurement opportunities (No cost if you participate in the matchmaking session OR \$500.00 if your organization prefers not to participate)

Please note that we will work to ensure that buyers and potential vendors have the necessary credentials to qualify for various supplier diversity opportunities.

As you are aware, our Chamber is the largest Indian-American Chamber in the United States promoting business development and economic development in North Texas as well as supporting the business needs of Indian-American entrepreneurs living in Texas. That said, all of our events are open to the public at large and we invite community participation.

If I can help answer any additional questions or offer additional information, please do not hesitate to reach out to me or to our office at 214-346-9559.

Sincerely,

US India Chamber of Commerce Team



## **Sponsorship Levels & Benefits**

### **Event Underwriter- \$20,000**

- 2 Tables (10 seats each) with premium placement during lunch
- 20 individual registrations to attend conference
- Recognition in event media, print and electronic communications and at event
- USICOC Chamber Membership for 2 years
- Expo Booth at Conference

### **Collaborating Sponsor- \$10,000**

- 1 Table (10 seats each) with premium placement during lunch
- 10 individual registrations to attend conference
- Recognition in event media, print and electronic communications and at event
- USICOC Chamber Membership for 1 year
- Expo Booth at Conference

### **Networking Sponsor- \$7,500**

- 1 Table (10 seats each) with premium placement during lunch
- 10 individual registrations to attend conference
- Recognition in event media, print and electronic communications and at event
- Expo Booth at Conference

### **Platinum Sponsor- \$5,000**

- 1 Table (10 seats each) with selected placement during lunch
- 10 individual registrations to attend conference
- Recognition in event media, print and electronic communications
- Expo Booth at Conference

### **Gold Sponsor- \$2,500**

- 1 Table (10 seats each) for lunch
- 10 individual registrations to attend conference
- Recognition in event media, print and electronic communications
- Expo Booth at Conference

### **Silver Sponsor- \$1,500**

- 1 Table (10 seats each) for lunch
- 10 individual registrations to attend conference
- Recognition in event media, print and electronic communications

### **Expo Booth at Conference- \$500 (Companies) & \$250 (Non-Profits)**

- 2 individual registrations (including lunch)
- Recognition in event media, print and electronic communications

### **Tickets- \$30 (Member) & \$50.00 (Non-Member)**

- 1 individual registration (including lunch)

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**Sponsorship Form**

Organization Name:

Contact Name:

Company Address:

Contact Phone:

Contact Email:

**Sponsorship Level**

- Event Underwriter (\$20,000)
- Collaborating (\$10,000)
- Networking (\$7,500)
- Platinum (\$5,000)
- Gold (\$2500)
- Silver (\$1500)
- Expo (\$250 & \$500)
- Individual Member Ticket(s) (\$30/ticket)
- Individual Non-Member Ticket (s) (\$50/ticket)

**Payment Method**

- Check: Please make check payable to US India Chamber of Commerce DFW (Tax ID: 75-2840667)
- Credit Card: Please complete the following information:

<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	<input type="checkbox"/> Amex
<input type="checkbox"/> Credit Card Number:		<input type="checkbox"/> Discover
<input type="checkbox"/> Card Holder's Name:		<input type="checkbox"/> CVC Code:
<input type="checkbox"/> PayPal: <a href="http://www.usicoc.org/index.php/make-a-payment">http://www.usicoc.org/index.php/make-a-payment</a>		<input type="checkbox"/> Exp. Date:

For additional details or sponsorship information, please contact [info@usicoc.org](mailto:info@usicoc.org) or call 214-346-9559.