



# Call for Presenters

## The National Private Care Association 2017 Conference

Hyatt Regency Grand Cypress

Orlando, FL

Wednesday, Sept. 27 – Friday, Sept. 29, 2017

## Call for Presentations

This is an exciting year to be a presenter or active participant in the National Private Care Association's 2017 Conference! We are looking for innovative and informative one-hour presentations that will provide a diverse and challenging content to our attendees. We ask that all interested parties submit detailed information about each presentation topic so that we may be able to choose from the pool of proposals and keep the presentations within the scope of agenda and very busy schedule.

**TARGET AUDIENCE:** Private Duty Caregiver Registry and Nurse Registry Owners, operators and administrative staff. Caregiver referral and placement agencies. Professionals who screen, credential, verify and refer private duty caregivers to consumers seeking care under the consumer directed model of care.

Please select from the following topics:

Sales, Marketing  
& Business  
Development

Legal &  
Regulatory

Management &  
Leadership

Operations &  
Technology

Compliance &  
Regulatory  
Issues

Consumer  
Directed Model  
of Care

Caregiver  
Recruitment &  
Retention

Lead Generation  
in a Competitive  
Market

Lobbying &  
State Initiatives



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### **Will your presentation:**

- ☐ Encourage audience participation as opposed to simply lecturing?
- ☐ Provide “How To” Strategies?
- ☐ Give at least one piece of information that your participants can take away and duplicate in their businesses?
- ☐ Stimulate participants to go home and rally for continued support of PCA issues
- ☐ Provide participants with a platform for discussion

**Email submissions must be received by Monday, April 3, 2017 to PCA executive director Leah Hastings at [LHastings@PrivateCare.org](mailto:LHastings@PrivateCare.org) with “Speaker Submission” in the subject line.**

The following information should be included in your submission:

<b>Program Title:</b>	Suggest a descriptive but concise title.
<b>Program Abstract:</b>	The abstract provides an opportunity to expound on the description and how the program benefits attendees.
<b>Program Objective:</b>	
<b>Content Outline:</b>	
<b>Instructional Methods:</b>	Lecture, PowerPoint, Discussion, etc.
<b>Time Frame:</b>	
<b>Presenter Name(s)</b>	Includes names and bios of presenters.

**Each Presenter will be provided with one complimentary registration to the conference. Please note that all presenters will be required to stay on property during the conference, at the conference negotiated rate of \$199 per night and includes many resort amenities. All submitted proposals will be reviewed for acceptance by April 3, 2017.**

**Submission Deadline: April 3, 2017.**

**Deadline for final presentation: Sept. 1, 2017.**