



California Women Lead®
ENGAGE • APPOINT • ELECT

Advisory Council — \$25,000.00

This NEW highly visible leadership group, supports the overall mission of California Women Lead by serving as a liaison with the business community and helping identify future opportunities for California Women Lead.

- Company branding and key contact name recognition on the CA Women Lead website.
- Signage and name badge recognition at all events.
- 10 tickets to the 2019 Legislative Reception in Sacramento (February 6, 2019)
- One Premier VIP table (8 seats) at the 2019 Women's Conference (April 22-24, 2019; Disneyland Resort).
- Four Invitations to the VIP reception at the 2019 Women's Conference. (Monday, April 22, 2019)
- Opportunity for keynote panelists or breakout session speakers at the 2019 Women's Conference
- Conference calls with CA Women Lead staff and board members to discuss CA Women Lead objectives, outreach and brainstorm future opportunities.
- Tickets and/or table at ALL California Women Lead events in 2019.
- Opportunities to send speakers and panelists to present at various events throughout the state.
- Opportunity to participate in the Women's Appointments Project with private trainings for stakeholders.
- Company highlight on the CA Women Lead home page, in newsletter and key contact highlight on digital media outlets.
- Other special opportunities as they arise.

Interested in Partnering?

We would love the opportunity to work with you!

Please contact Rachel Michelin, CEO
916/551-1920 or rachel@cawomenlead.org

**Customize packages available

2019 PARTNERSHIP OPPORTUNITIES

Premier Member -- \$15,000.00

This membership provides the opportunity to contribute to the leadership advancement of women through various events and trainings. Opportunities to engage with members of the Board of Directors, the Advisory Council and members of CA Women Lead.

- Signage and name badge recognition at all CA Women Lead events
- Logo branding on website
- 8 tickets to the 2019 Legislative Reception in Sacramento (February 6, 2019)
- One VIP table (8 seats) at the 2019 Women's Conference (April 22-14, 2019; Disneyland Resort)
- Two invitations to the VIP reception at the 2019 Women's Conference (Monday, April 22, 2019)
- Opportunity for one breakout session speaker at the 2019 Women's Conference
- Tickets and/or table at ALL California Women Lead events in 2019.
- Company highlight in the CA Women Lead newsletter and on digital media outlets.
- Other special opportunities as they arise.

Associate Member -- \$10,000

- Signage at all CA Women Lead events
- Logo branding on website
- 6 tickets to the 2019 Legislative Reception in Sacramento (February 6, 2019)
- One RESERVED table (8 seats) at the 2019 Women's Conference (April 22-14, 2019; Disneyland Resort)
- One Invitation to the VIP reception at the 2019 Women's Conference (Monday, April 22, 2019)
- Opportunity for one breakout session speaker at the 2019 Women's Conference
- Tickets to California Women Lead events in 2019.
- Company highlight in the CA Women Lead newsletter and on digital media outlets.
- Other special opportunities as they arise.

ADDITIONAL PARTNERSHIP OPPORTUNITIES

Appointments Project Sponsor -- \$5000.00

- Logo recognition on Appointments Project website
- Opportunity to host exclusive Appointments training for employees or invited stakeholders
- Logo branding on up to FIVE appointments training invitations marketed to the CA Women Lead statewide database and community partners.

Podcasts - \$7500.00

- Mention as partner during weekly Podcast program.
- Opportunities for input on podcast program ideas

Digital Sponsorships -- \$1000.00 per month

Attach your brand to CA Women Lead monthly newsletter and be featured as a “brought to you by” in the masthead. Our newsletter is issued monthly and distributed to over 10,000 leaders in the private and public sectors. Newsletters are archived on the CA Women Lead website.



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INDIVIDUAL EVENT SPONSORSHIPS AVAILABLE

2019 LEGISLATIVE RECEPTION “MOVER” AWARDS

Wednesday, February 6, 2019
Citizen Hotel, Sacramento

2019 STATEWIDE WOMEN’S CONFERENCE

Monday, April 22 to Wednesday, April 24, 2019
Disneyland Resort, Anaheim

California Women Lead is a 501c3 organization (tax i.d. 51-0184448). The organizations bylaws prohibit endorsing candidates, initiatives or legislation and political contributions.

The board of directors consists of women who have served or who are currently serving in elected or appointed office. They represent diverse political affiliations, geographic locations, levels of government and ethnicities.

For more information about our mission, the board or our programs, please visit www.cawomenlead.org

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